

**Why we are here**

To stop the degradation of the planet's natural environment and to build a future in which humans live in harmony with nature.

wwf.org.au

Job Description

WWF-Australia

ABN 57 001 594 074

Department	Conservation
Unit/team	Regenerative Sky (Climate)
Job Matrix Group	WWF Conservation
Job Matrix Level	7
Job Title	Renewable Exports Manger
Reports to	Senior Manager, Energy Transition
Direct Reports	No direct reports
Location	WWF-Australia Office/location negot. A Canberra based candidate is preferred, or a willingness to regularly travel to Canberra.
Job Type	Full Time Maximum Term Contract
Contract Period	18 months
Hours per week	38; 0.8 FTE (30.4 hours)
Award Coverage	Award Free
Approval	Head of People and Property
Approval Date	24/03/2025
Organisational Context	For over 60 years, WWF has been a powerful voice for nature and communities. We are a values-driven and diverse global network of local organisations working in 100 countries. We work as a catalyst with communities, First Nations, governments, businesses, innovators, and philanthropists towards our global mission: to build a world where people live and prosper in harmony with nature.



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WWF-Australia uses our expertise to conserve biodiversity, empower communities and halt climate change in Australia and the Asia-Pacific region. With the knowledge and traditions of First Peoples and local communities, together we can bring change on a global scale for climate, nature, and people. Join us and help Regenerate Nature by 2030.

**Department
Context**

WWF-Australia's strategy requires all staff to support the delivery of our objectives which aim to catalyse regeneration towards 2030 across the following strategic priorities: Regenerative Sky (Climate), Regenerative Country (Land) and Regenerative Saltwater (Oceans) - that deliver inclusive conservation outcomes. These three solution pathways are enabled by a focus on Mobilising Millions, a Regenerative Economy and ensuring a Future Fit Organisation.

Job Purpose

The Renewable Exports Manager plays a key catalytic role in driving Australia towards becoming a Renewable Energy Superpower. The role supports WWF-Australia's strategic outcome to 'ensure Australia's position as a renewable exports superpower is on track to achieving a fast, best, just transition to 700% renewable energy by 2050'.

Through advocacy, strategic support, convening partners, facilitating expertise to address sector knowledge gaps, and linking the breadth of an Australian renewable exports agenda through our regional and global networks, the Renewable Exports Manager will help to:

- Create a mutually reinforcing ambition loop that encourages the implementation of ambitious, effective and popular policies, investments, and "green statecraft".
- Enable a world-leading renewable export industry through stimulating demand for Australia's most promising renewable exports in domestic and international markets, demonstrating best practice.
- Drive a cohesive and informed alliance that can advocate with impact and elevate the renewable exports superpower narrative.

**Key
Accountabilities**

- Develops and maintains strong networks and alliances across industry, government and NGOs to secure catalytic investment that helps establish and unlock renewable export industries in Australia that generate benefits for the environment and communities.
- Proactively identifies, synthesises and advocates key renewable export opportunities to State and Federal Governments to secure ambitious policy outcomes.
- Prepares advice, discussion papers, briefs and submissions to contribute to the development of key policies and initiatives that support WWF-Australia's renewable superpower vision.
- Supports WWF-Australia's broader advocacy efforts to help accelerate the fast, best (ecologically sound), and just transition towards a clean energy future to position Australia as a renewable energy superpower.
- Work with First Nations partners to explore opportunities to embed principles of Indigenous ownership and equitable benefit sharing into Australia's renewable export strategies
- Represents WWF at forums with politicians, government officials, industry, business, NGO sector, unions and the wider community.
- Supports and contributes to relevant policy development and advocacy across the global WWF Network, working in particular with the global WWF Climate and Energy Practice and adopts inclusive conservation practices in line with WWF-Australia's strategic goals and commitments..



**Job Level
Responsibilities**

- Supports the Regenerative Climate Team to contribute to WWF's strategic goals and/or operational planning, systems, processes, delivery and reporting.
- Complies with legislation, standards, policies and practices, particularly Advocacy with Excellence, Information Security, health and safety, child protection, security, sustainability, and equal employment opportunity.
- Aligns own work with WWF's mission, Guiding Principles, Brand and I-CCaRe Values – Integrity, Courage, Collaboration and Respect.
- Performs budget administration, risk and quality management, and reporting.
- Represents WWF as a technical expert or authority within discipline, as a spokesperson and presents to groups.
- Applies and adheres to the WWF Standards of Conservation Project and Program Management and WWF's "Ways of Working".

**Relationships &
Communications**

Team-working is WWF's preferred way of working requiring positive and constructive relationships across the organisation. Key relationships internally and externally include:

- Policy-makers to secure catalytic investment and ambitious policies to help establish and unlock renewable export industries, including by demonstrating the wide-reaching benefits of, and international appetite for, shared clean value chains and aligned clean trade agendas (such as the Singapore-Australia Green Economy Agreement).
- Market actors in target sectors domestically and regionally by demonstrating and accelerating demand for and deployment of renewables, including exploring and potentially advocating for market and regulatory incentives .
- Energy and trade insiders (e.g. AEMO, DFAT, Business Council of Australia, Clean Energy Council, unions) to proactively pursue opportunities that will both deliver sufficient renewables and unlock new renewable export industries, quickly, fairly, and sustainably.
- Climate and environment movements, including our supporters and supporters of our broad network of allies, to counter disinformation and demonstrate broad-based support for a fast, ecologically sound, and just transition.
- WWF Australia and the broader WWF Network Offices, Global Partnerships Committee and relevant global Practices, such as Climate and Energy.

Job Challenges

- The position requires the skills to build trust and work collaboratively to achieve engagement across diverse team.
- The position requires strong skills in being able to synthesise complexity into simple solutions and clear policy advocacy asks
- The geographically dispersed nature of WWF requires (e.g. advanced people and project management skills/communication skills/engagement etc).
- Securing environmental conservation and sustainable development outcomes can be slow and subject to unexpected checks and retreats which requires strong resilience and motivation.
- Maintaining knowledge of WWF's strategic objectives and activities and communicating this to the public and supporters in an engaging, meaningful way.

**Essential Selection
Criteria**

- Demonstrated strong ability to identify key strategic opportunities for policy influence
- Demonstrated generalist experience in international trade/relations which denotes a breadth of knowledge of Australia's position in the Asia Pacific region and opportunity to engage in Green Statecraft
- Demonstrated strong relationship building/networking skills and forming and maintaining strong alliances and networks.



- Demonstrated high level skills and experience in advocating for policy to diverse audiences including investor and business communities, government senior advisors and Ministers.
- Demonstrated experience developing and implementing policy advocacy campaigns, strategies and plans relating to clean energy and/or climate change.
- Excellent presentation, verbal and written communication skills and ability to communicate complicated and contentious issues in plain English.

Desirable Selection Criteria

- An understanding of, and support for, workplace sustainability principles.
- Experience in government and industry engagement.
- Established networks of national and international stakeholders working on energy and or trade.
- Demonstrated project management skills, working on multiple issues and with tight timeframes.
- Demonstrated knowledge of current issues relating to renewable energy and exports, climate change, clean technologies, industry decarbonisation, exports and or trade.

Credentials

- Tertiary qualifications in a relevant discipline and/or equivalent significant experience in clean energy/climate/international relations or trade.

Does this role involve working with children?

- No

Job Requirements

- Employment background checks.
- After hours work on infrequent occasions.
- Interstate/international travel infrequently and with advance notice.

How to Apply

Applicants can apply via <https://wwf.org.au/about-us/jobs-at-wwf/>. Only those applicants applying online via the eRecruitment System will be considered.

Please include the following two attachments: (1) a cover letter including statements addressing the first 4 essential selection criteria and (2) your resume (CV).

Note that applicants require current unlimited working rights in Australia to be eligible for this role.