



REPORT

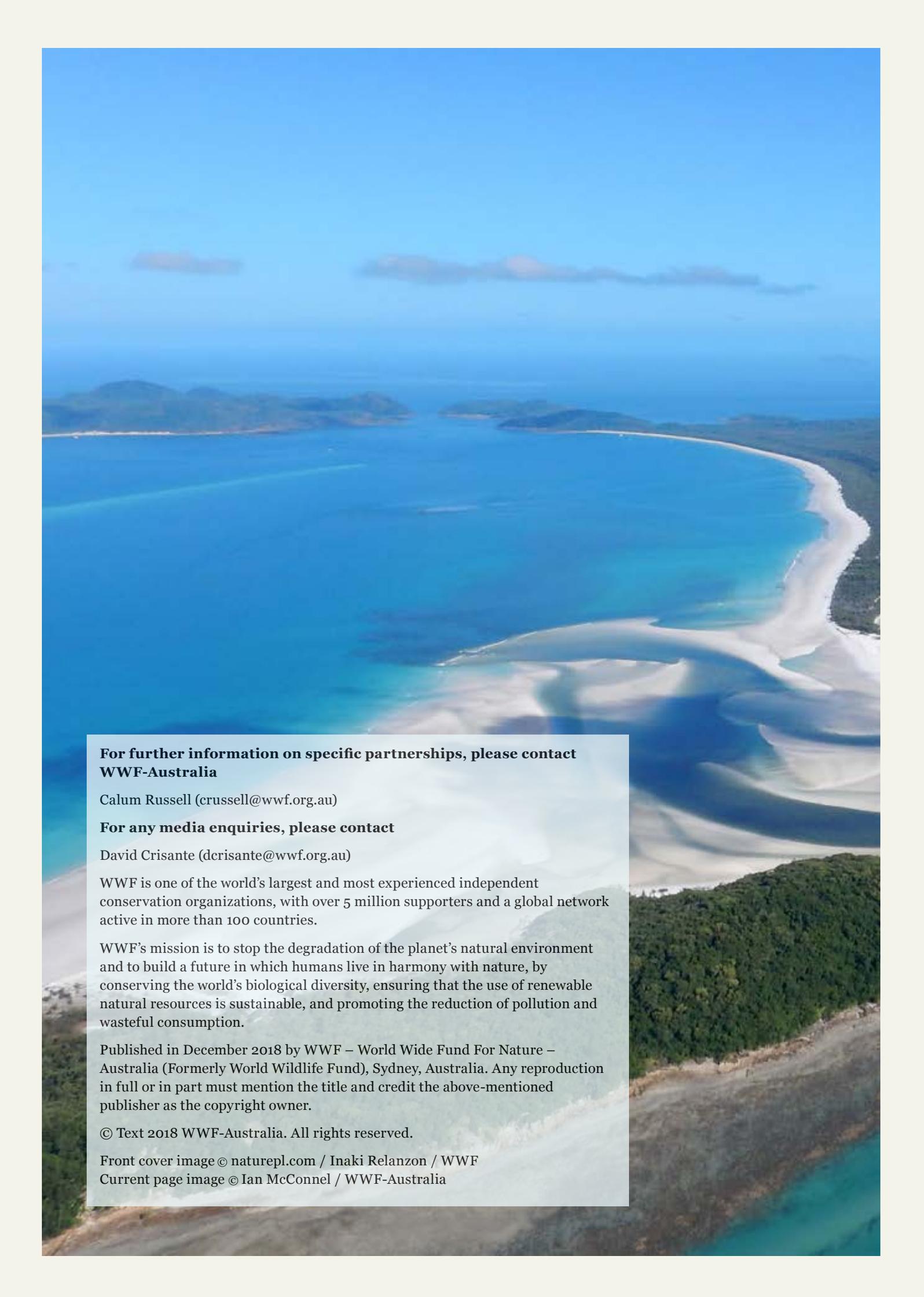
AUS

2018

CORPORATE PARTNERSHIPS REPORT

OVERVIEW OF WWF-AUSTRALIA CORPORATE PARTNERSHIPS
FINANCIAL YEAR 2018





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WWF is one of the world's largest and most experienced independent conservation organizations, with over 5 million supporters and a global network active in more than 100 countries.

WWF's mission is to stop the degradation of the planet's natural environment and to build a future in which humans live in harmony with nature, by conserving the world's biological diversity, ensuring that the use of renewable natural resources is sustainable, and promoting the reduction of pollution and wasteful consumption.

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TAKING BOLD COLLECTIVE ACTION

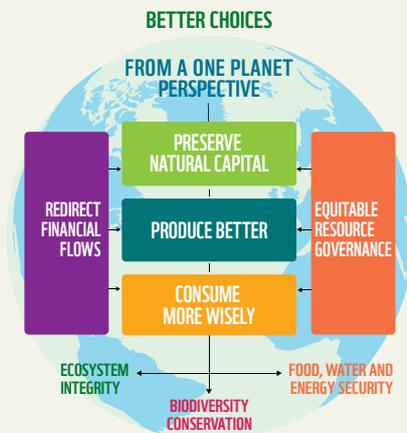
The time to act is now. We have put in place a global conservation strategy that reflects the way the world is changing, meets the big environmental challenges of the age and helps us simplify, unite and focus our efforts for greater impact.

WWF will continue to deliver locally in crucial ecoregions around the world, but sharpen our focus on six global goals – wildlife, forests, oceans, freshwater, climate and energy, and food – and three key drivers of environmental degradation – markets, finance and governance. We are creating global communities of practice for each of the goals and drivers composed of specialists from WWF and key external partners. This will foster greater collaboration and innovation, incubating new ideas and taking promising ones to scale, as we unite our efforts toward making ambitious targets a reality.

We know that one organization alone can't effect the change needed. That is why our work on the goals and drivers includes our partnerships with institutions and corporations, both local and global. The changes we want to see in the world can only come about through the efforts of many actors: local communities and national and multinational corporations, governments and NGOs, finance institutions and development agencies, consumers and researchers.

There has never been a stronger sense of urgency for action. In WWF we are defining new ways of working together to make a difference at a scale that matters. We know we must redefine humanity's relationship with the planet. And together we passionately believe we can.

OUR VISION FOR CHANGE



HOW WE MAKE IT HAPPEN

6 global goals, 3 cross-cutting drivers, delivered by powerful communities of practice and partners



OUR WORK WITH THE CORPORATE SECTOR

WWF's mission is to stop the degradation of the planet's natural environment and to build a future in which humans live in harmony with nature. As the [2018 Living Planet Report](#) demonstrates, the challenges that the global environment is facing today are too big, too interconnected and too urgent for any one organization to solve alone.

Therefore, WWF seeks to work with those who have the greatest potential to reduce the most pressing threats to the diversity of life on Earth and together find solutions to conservation challenges such as deforestation, over-fishing, water scarcity and climate change. The corporate sector drives much of the global economy, so we consider that companies also have a specific responsibility to ensure that the natural resources and ecosystems that underpin their business are used sustainably. Companies are also primed to lead on rapid adaptation and on the innovative solutions needed to drive change.

By working with the corporate sector, WWF aims to change behaviour and drive conservation results that would not be possible otherwise.

More specifically, our work with the corporate sector aspires to do this by:

- promoting better production and responsible sourcing of raw materials that otherwise drive deforestation or unsustainable use of water;
- encouraging a switch away from fossil fuels to 100 per cent renewable energy and away from fossil fuels;
- engaging jointly on public policy;
- supporting the equitable sharing of natural resources;
- redirecting financial flows to support conservation and sustainable ecosystem management;
- raising awareness of the need to consume more wisely; and
- protecting some of the world's most ecologically important places.

We do this in a variety of ways, including supporting regulations that stop illegal or unsustainable activities, encouraging companies and industry platforms such as the [UN Global Compact](#), [Science Based Targets](#), the [Consumer Goods Forum](#)) to make ambitious commitments (and to engage in public policy discussions at global and local level, and supporting credible certification schemes (e.g. [Forest Stewardship Council](#) (FSC), [Marine Stewardship Council](#) (MSC) [Aquaculture Stewardship Council](#) (ASC), [Roundtable on Sustainable Palm Oil](#) (RSPO), [Roundtable on Responsible Soy](#) (RTRS). We also publish scorecards and reports on company or sector performance (e.g. [palm oil scorecard](#); [soy scorecard](#), and [sustainable cotton ranking](#)), mobilize public pressure through high-profile campaigns on issues related to business activities (e.g. [Seize Your Power](#), [Virunga](#), [Reviving the Oceans Economy](#)), as well as work in partnership with individual companies.

This report presents an overview of the partnerships that WWF-Australia has with individual companies

WWF'S CORPORATE PARTNERSHIPS

Our cooperation with partners is based on a common understanding of issues, shared ambitions or activities, and a willingness to speak out in public. In general, we distinguish three types of partnerships with companies:

1. Driving sustainable business practices;
2. Communications and awareness raising; and
3. Philanthropic partnerships.

Driving sustainable business practices

Our bilateral partnerships aim to deliver direct conservation results on key issues or in priority places by changing practices throughout a company's operations and value chain. These intend to reduce the major environmental impacts of some of the world's largest companies, achieve conservation results that would not otherwise be possible, and influence related sectors and markets.

Communications and awareness raising

The second way that WWF partners with business is by raising awareness of key environmental issues and mobilising consumer action through communications and campaigns (including cause-related marketing campaigns). These partnerships also aim to highlight the beauty and uniqueness of places and species for which WWF stands. This approach includes, for example, consumer actions to encourage the purchase of sustainable products such as MSC-certified fish, or results in companies supporting campaigns that inspire action in favour of unique regions, such as the Arctic or endangered species, like the tiger.

Philanthropic partnerships

The third approach is articulated through specific program with companies to fund conservation projects and the institutions that deliver them. Philanthropic relationships with companies raise money for the conservation of key places and species, and the capability and tools to deliver such conservation outcomes.

WWF partners on a philanthropic or awareness raising level with companies that are undertaking substantial action to improve their sustainability performance, or that have negligible environmental impacts.

As this report shows, many partnerships with companies use a combination of these approaches.

TRANSPARENCY AND ACCOUNTABILITY

Results and impact, both qualitative and quantitative, are essential for us. We advocate transparency in action by all stakeholders as a crucial step toward sustainability. We believe that accountability for results and transparency to our supporters on how we deliver those results, are key to our approach of working in a constructive, cooperative manner with all our partners, including business.

We want all our partnerships with business to deliver the greatest possible impact, with the goal of creating lasting results at scale. We have therefore started a process of deeper and more systematic assessment of the targets and the outcomes we achieve in our work with the business sector and specifically through our bilateral partnerships.

All WWF offices are committed to report publicly on all our company relationships, their intent, objectives and impacts, of which this report is one part.

THIS REPORT

The aim of this report is to give an overview of the partnerships that WWF-Australia has with individual companies. Funds obtained through corporate partnerships are typically used by WWF to:

- Work with the company to reduce its impacts and footprint and to help shift sectors and markets toward sustainability in line with WWF's global conservation strategy;
- Raise public awareness of key conservation challenges;
- Directly support WWF conservation projects.

WWF-Australia is responsible for the (contractual) agreement(s) with the companies concerned. The activities of the engagements in many cases take place in other countries or regions.

In financial year 2018, the total income from business represented 9% of the total WWF-Australia income.

WWF works with companies to achieve our conservation goals. Non-government organisation and company partnerships involve engaging in constructive dialogue while challenging each other with real issues. As such, they involve opportunities and risks for both parties. At WWF, we manage the risks by having clear guidelines and criteria in place, including a due diligence process. In all relationships, we maintain and exercise the right to public commentary.

INFORMATION ON WWF-AUSTRALIA CORPORATE PARTNERSHIPS

The following list of companies is an overview of all the corporate partnerships that WWF-Australia has with an annual budget of *greater than* AUD25,000. Details of each partnership can be found below:

Accolade Wines (Banrock Station)	Koala
Aker BioMarine	Phillip Island Nature Parks
Blackmores	QANTAS Loyalty
Coca-Cola Foundation	Royal Caribbean Cruises Ltd.
Coles	Simplot Australia Pty Ltd (John West)
Intrepid Travel and the Intrepid Foundation	Tassal
Kimberly-Clark Australia & New Zealand	

The following list represents all corporate partnerships that WWF-Australia has with an annual budget *up to* AUD25,000

NAB

Play for Purpose

Schneider Electric

WWF-Australia also offers a Workplace Giving Program. For more information please see: <https://www.wwf.org.au/make-a-donation/workplacegiving>

ACCOLADE WINES (BANROCK STATION)

WWF-Australia's partnership with Banrock Station aims to support pioneering research intended to protect the Great Barrier Reef and the marine turtles that call it home. Through the Banrock Station Environmental Trust, Banrock Station contributed around AUD750,000 to the Rivers to Reef to Turtles research initiative – a four-year program aimed at identifying and measuring key pollutants in rivers, the Great Barrier Reef, and in green turtles. The data collected will allow for a better understanding of the sources and impacts of pollution on the Reef and on turtles.

The partnership between WWF-Australia and Banrock Station successfully concluded in December 2017.

OUR PARTNERSHIP

INDUSTRY:

Beverages

TYPE OF PARTNERSHIP:

Communications & awareness raising;
Philanthropic

CONSERVATION FOCUS:

Oceans & wildlife

BUDGET RANGE (AUD):

25,000 - 100,000

For more information click [here](#)



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AKER BIOMARINE

WWF-Australia provided technical and strategic advice to Aker BioMarine on their sustainability policy and associated action plan. Additionally WWF-Australia also provided technical support to surveillance audits and other MSC-related activities. The aims and objectives of the partnership were to ensure that Antarctic krill is harvested according to the highest standards of sustainability, in a highly precautionary manner and in a way that minimises impact to fragile Antarctic ecosystems.

Since 2006, Aker BioMarine has completed several successful conservation achievements with WWF-Norway. The partnership paved the way for Aker BioMarine's Southern Ocean operations to be certified as sustainable by the Marine Stewardship Council (MSC) in 2010 – the most robust and transparent certification system for environmentally sustainable wild-caught seafood available globally. This is considered a groundbreaking achievement in krill fishing operations on a global scale.

This also led to the establishment of The Antarctic Wildlife Research Fund (AWR) in 2015 by Aker BioMarine in partnership with the Antarctic and Southern Ocean Coalition (ASOC) and WWF-Norway. The fund's mission is to ensure a resilient Antarctica through filling critical gaps in ecosystem research and monitoring.

The partnership between WWF-Australia and Aker BioMarine successfully concluded in December 2017.

OUR PARTNERSHIP

INDUSTRY:

Fishing

TYPE OF PARTNERSHIP:

Sustainable business practices;

CONSERVATION FOCUS:

Oceans & Food

BUDGET RANGE (AUD):

25,000 - 100,000

For more information click [here](#)



BLACKMORES

WWF-Australia has been in partnership with Blackmores since 2012. Beginning as a three-year engagement aimed at achieving the highest standards for sustainable fish oils. Blackmores signed up to WWF's Global Seafood Charter, which has the objective of safeguarding valuable marine ecosystems and ensuring the long-term viability of seafood supplies. WWF-Australia has also helped in assessing other ingredients used in the company's products, to further improve the sustainability of Blackmores' operation.

Blackmores helped to fund a fisheries improvement project for the Peruvian anchoveta fishery, an important global source of fish oils, and the fishery is now working towards achieving Marine Stewardship Council (MSC) certification. WWF considers MSC to be the world's best standard for sustainable wild-caught seafood and vital to the maintenance of ocean health.

OUR PARTNERSHIP

INDUSTRY:

Consumer brand

TYPE OF PARTNERSHIP:

Sustainable business practices

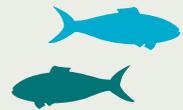
CONSERVATION FOCUS:

Oceans & food

BUDGET RANGE (AUD):

100,000 - 250,000

For more information click [here](#)



PERUVIAN ANCHOVETA FISHERY IMPROVEMENT PROJECT © WWF / ADRIAN PORTUGAL

COCA-COLA FOUNDATION

Globally, the Coca-Cola Company is in partnership with WWF to conserve the world's freshwater resources and to achieve ambitious goals to reduce the company's ecological footprint.

In Australia, the Coca-Cola Foundation has funded a WWF project to help improve the practices of sugar cane growers in Queensland and reduce chemical run-off onto the Great Barrier Reef. Celebrating its 10 year anniversary in 2018, Project Catalyst is a pioneering partnership between the Coca-Cola Foundation, WWF, Reef Catchments, Terrain, NQ Dry Tropics, Bayer, the Australian Government and sugar cane farmers that is using innovative land practices to improve water quality and reduce the impact of pollution on this ecological and economic wonder of the world.

Working with a group of nearly 130 visionary sugar cane growers, the project is trialling techniques to improve nutrient, pesticide, and water management. Some practices, first evaluated by the project are being more widely adopted by the cane industry.

OUR PARTNERSHIP

INDUSTRY:

Beverages

TYPE OF PARTNERSHIP:

Sustainable business practices;

CONSERVATION FOCUS:

Food and freshwater

BUDGET RANGE (AUD):

500,000 - 750,000

For more information click [here](#)



WWF-AUSTRALIA CEO VISITS PROJECT CATALYST FARM © IAN MCCONNELL / WWF-AUS

COLES

Coles and WWF-Australia's partnership began in 2011 with a focus on sustainable seafood. A key outcome was the development of the Coles Responsibly Sourced Seafood program, through which the Coles Brand seafood range (canned, fresh and frozen) is sourced from suppliers with Marine Stewardship Council (MSC) certification, Aquaculture Stewardship Council (ASC) certification or equivalent sustainability standards.

Since 2015, the partnership with Coles centred on analysing risks in its supply chain using the WWF Supply Risk Analysis Methodology (<https://supplyrisk.org/our-analysis>). Together we modelled risks across commodities that Coles sources for Coles Brand products. The analysis tool looked at financial and non-financial indicators, including environmental and social factors, which helps to identify high-risk commodities.

Through the partnership with WWF-Australia, Coles also supports conservation projects aimed at protecting iconic Australian species: the green turtle, eastern quoll and numbat, as well as the black-flanked and brush-tailed rock-wallabies.

The formal partnership between WWF-Australia & Coles officially concluded in August 2018. Since the partnership first formed Coles has invested heavily in their own responsible sourcing team and achieved significant results in transforming their seafood supply chain - we wish Coles all the best in the future.

OUR PARTNERSHIP

INDUSTRY:

Retail

TYPE OF PARTNERSHIP:

Sustainable business practices;

CONSERVATION FOCUS:

Food

BUDGET RANGE (AUD):

100,000 - 250,000

For more information [click here](#)



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INTREPID TRAVEL AND THE INTREPID FOUNDATION

WWF-Australia and Intrepid Travel established their first partnership in December 2015 to assist conservation efforts of locals in earthquake ravaged regions of northern Nepal. WWF has collaborated with locals of the Langtang National Park since 2007 to improve their land, forest and water resource management practices.

In 2017 WWF-Australia and Intrepid Travel started a second ambitious project in partnership with the Australian Department of Foreign Affairs and Trade (DFAT) through their Business Partnerships Platform. This new project will bring together the Intrepid Group and WWF to establish community-based tourism in the Madi Valley of Nepal, located in the southern 'buffer zone' of Chitwan National Park. This project is a business opportunity to diversify the Nepali tourism product beyond mountain trekking, by offering unique community-focussed experiences that can reach a broad customer base, while relieving some current social and environmental pressures. The community-based tourism model is proven to provide direct benefits to women (and other under-represented groups) by empowering them economically as well as creating opportunities to develop grassroots level entrepreneurs into confident leaders.

OUR PARTNERSHIP

INDUSTRY:

Travel and ecotourism

TYPE OF PARTNERSHIP:

Philanthropic

CONSERVATION FOCUS:

Wildlife

BUDGET RANGE (AUD):

25,000 - 100,000

For more information click [here](#)



KIMBERLY-CLARK AUSTRALIA & NEW ZEALAND

Kimberly-Clark is committed to sourcing the fibre for its tissue and towel products from forests that are environmentally responsible, economically viable and socially beneficial. 100% of the fibre used in these products is sourced from Forest Stewardship Council (FSC) certified or FSC Controlled Wood sources. In 2011, Kimberly-Clark and WWF launched the 'Love Your Forests' campaign, which successfully raised awareness of both FSC certification and the importance of sustainable forestry in Australia and New Zealand.

Another successful campaign, launched in 2015, called 'Keep the Heart of Borneo Beating', saw Kimberly-Clark and WWF-Australia raise critical funds to promote sustainable forest management and demonstrate that forestry is as much a solution to deforestation and degradation as it can be a cause. Despite the company not sourcing its fibre from the forests of Borneo, the campaign helped tell the story of what loving your forest means in one of WWF's Priority Places, through showing how the products you buy can be connected to the forest homes of endangered species like the orangutan.

The partnership between WWF-Australia and Kimberly-Clark successfully concluded in May 2018.

OUR PARTNERSHIP

INDUSTRY:

Personal care

TYPE OF PARTNERSHIP:

Sustainable business practices;
communications & awareness

CONSERVATION FOCUS:

Forests

BUDGET RANGE (AUD):

100,000 - 250,000

For more information [click here](#)



© WWF-MALAYSIA / ELVIN JOSEPH

KOALA

Unified in a common goal to protect threatened and endangered wildlife, Koala and WWF have been in partnership since 1 August 2017. The partnership aims to inspire and educate Koala’s customers about the work of WWF to protect threatened and endangered wildlife, such as stopping excessive tree-clearing that puts iconic species and habitat at risk. Through the partnership, Koala will donate funds to WWF from every mattress and sofa sold.

Due to the success of the partnership, as of March 2018, Koala and WWF-Australia expanded their efforts to help protect Australia’s iconic marine turtles. The partnership follows reports that revealed increasing temperatures in the northern Great Barrier Reef are turning populations of marine turtles almost completely female. The partnership will see donations from every Koala sofa sold going to WWF-Australia’s turtle conservation work.

As part of the partnership, Koala and WWF are also investigating ways to reduce the environmental impacts of Koala’s business operations, further supporting WWF’s work across sustainable sourcing strategy and climate action.

OUR PARTNERSHIP

INDUSTRY:

Furniture

TYPE OF PARTNERSHIP:

Communications & awareness raising;
Philanthropic

CONSERVATION FOCUS:

Wildlife

BUDGET RANGE (AUD):

250,000 - 500,000

For more information click [here](#)



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PHILLIP ISLAND NATURE PARKS

Antarctic Journey at The Nobbies on Phillip Island is a joint venture between Phillip Island Nature Parks and WWF-Australia. The attraction is an immersive multimedia wildlife experience with fun, hands-on activities which takes the visitor on a virtual journey to the world's most extreme continent.

The oceans around Antarctica are some of the most pristine in the world and the last place on Earth still relatively untouched by human activity. They are also home to nearly 10,000 highly adapted species, most of them found nowhere else on the planet. A key outcome of the exhibit is to influence and change the behaviour of visitors towards protecting these species and unique habitats for future generations. For nearly 30 years WWF has been engaged in Antarctic policy and science, and have brought expertise and educational resources to this project.

A proportion from each Antarctic Journey ticket sale goes towards WWF-Australia's conservation work including vital Antarctic whale research.

OUR PARTNERSHIP

INDUSTRY:

Tourism

TYPE OF PARTNERSHIP:

Communications & awareness raising

CONSERVATION FOCUS:

Wildlife

BUDGET RANGE (AUD):

25,000 - 100,000

For more information click [here](#)



A PROPORTION FROM EACH ANTARCTIC JOURNEY TICKET SALE GO TOWARDS WWF-AUSTRALIA'S CONSERVATION WORK INCLUDING VITAL ANTARCTIC WHALE RESEARCH
EMPEROR PENGUINS DIVING, ROSS SEA, ANTARCTICA © NATIONAL GEOGRAPHIC CREATIVE / PAUL NICKLEN / WWF

QANTAS LOYALTY

Qantas Frequent Flyer members can use their points for a charitable redemption through the Qantas Store. By choosing to donate their points, customers become a vital contributor to WWF-Australia's conservation work. The donations help to protect wildlife at risk, like tigers and turtles, to safeguard their homes, and to tackle environmental threats, such as climate change.

OUR PARTNERSHIP

INDUSTRY:

Online retail

TYPE OF PARTNERSHIP:

Philanthropic

CONSERVATION FOCUS:

General

BUDGET RANGE (AUD):

25,000 - 100,000

For more information click [here](#)



ROYAL CARIBBEAN CRUISES LTD.

Beginning in 2016, Royal Caribbean Cruises Ltd. (RCL) and WWF have been in a global partnership focussing on ensuring the long-term health of the oceans. Working with WWF-US, RCL have set ambitious and measurable 2020 environmental sustainability targets for the company globally that will; reduce Royal Caribbean's environmental footprint, support WWF's global oceans conservation work, and raise awareness among the company's more than five million passengers about the importance of ocean conservation.

WWF-Australia and Royal Caribbean Cruises Ltd. (RCL) are working together to protect the hawksbill turtle from the illegal turtle trade by ending demand for tortoiseshell products, breaking the supply chain and better protecting them in the places they call home.

The partnership will drive awareness of the trade with Australian travellers. Through educating the millions of passengers and staff who cruise the Asia-Pacific each year about the illegal turtle trade. We can equip tourists with the right knowledge to help them make informed choices when buying souvenirs abroad.

OUR PARTNERSHIP

INDUSTRY:

Tourism

TYPE OF PARTNERSHIP:

Communications & awareness raising;
Philanthropic

CONSERVATION FOCUS:

Wildlife

BUDGET RANGE (AUD):

25,000 - 100,000

For more information click [here](#)



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SIMPLOT AUSTRALIA PTY. LTD. (JOHN WEST)

WWF-Australia and Simplot Australia Pty. Ltd. (John West) first entered into a partnership in 2012 with the aim of ensuring that all of the company's John West seafood products were responsibly sourced by 2015. The partnership continues to focus on improving the sustainability of the John West seafood supply chain and educating consumers about better seafood choices, including the use of products certified by the Marine Stewardship Council (MSC) and Aquaculture Stewardship Council (ASC).

Four years of extraordinary teamwork came to fruition in February 2016 when John West Australia announced its move to source all of its skipjack tuna from a sustainable supplier in the western and central Pacific Ocean. As Australia's largest branded seafood supplier, this move means that over 43% of the branded canned tuna sold each year in Australia is now MSC certified sustainable and bears the MSC eco-label. That's more than 100 million cans!

Following this success, John West committed to migrate other branded products to meet MSC and ASC certification. John West's work with WWF-Australia and ambition to protect ocean health render them a market leader in sustainability and responsible product sourcing.

John West is also a primary supporter of the Community Fisheries Fund in Solomon Islands and Papua New Guinea. This project is delivering positive benefits to the community through sustainable fishing and improving economic resilience.

OUR PARTNERSHIP

INDUSTRY:

Food (Processing and products)

TYPE OF PARTNERSHIP:

Sustainable business practices

CONSERVATION FOCUS:

Food

BUDGET RANGE (AUD):

100,000 - 250,000

For more information click [here](#)



© ARIENE BAX / SIMPLOT AUSTRALIA / WWF-AUS



TASSAL

WWF-Australia has worked with Tassal since 2012, offering expert advice on its sustainability strategy and guiding the company as it implemented audited standards of sustainable practice. A major milestone of the partnership was reached in November 2014 when Tassal became the first producer of farmed salmon in the world to achieve full Aquaculture Stewardship Council (ASC) certification – considered by WWF as the highest independent standard for responsibly farmed seafood in the world.

Tassal and WWF-Australia recognise there is still more work to do together to improve the sustainability for salmon and seafood in Australia and right around the world. That’s why in April 2016, WWF-Australia and Tassal announced the renewal of their partnership. Through the partnership, our aim is to improve production and sourcing practices across the entire Tassal-De Costi Group seafood supply chain. WWF-Australia will increase its work with the salmon industry, research organisations and other marine stakeholders to raise standards and adapt to emerging scientific evidence. In addition, we will work with scientific organisations, government and local communities to ensure that the interests and impacts of all users of Tasmania’s marine environment are understood and that the proper protections are in place to provide a sustainable future.

OUR PARTNERSHIP

INDUSTRY:

Fish farming; food

TYPE OF PARTNERSHIP:

Sustainable business practices

CONSERVATION FOCUS:

Food

BUDGET RANGE (AUD):

100,000 - 250,000

For more information click [here](#)



GLOBAL FOREST & TRADE NETWORK

The Global Forest & Trade Network (GFTN) is one of WWF's initiatives to eliminate illegal logging and transform the global marketplace into a force for saving the world's most valuable and threatened forests. GFTN aims to mainstream the principles of responsible forest management and trade as a standard practice throughout the global forest products industry by providing technical assistance, partnership and trade opportunities with committed companies. GFTN considers independent, multi-stakeholder-based forest certification as a vital tool in this process. Nearly 200 companies in 20 countries around the world participate in GFTN.

WWF's Green Office is an environmental management system for offices. The aim of the programme is to reduce carbon dioxide emissions and workplaces' ecological footprint. Green Office is suited to offices in private companies, the public sector and other organisations.

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THE WWF NETWORK*

WWF Offices*

Armenia	Honduras	Slovakia
Australia	Hong Kong	Solomon Islands
Austria	Hungary	South Africa
Azerbaijan	India	Spain
Belgium	Indonesia	Suriname
Belize	Italy	Sweden
Bhutan	Japan	Switzerland
Bolivia	Kenya	Tanzania
Brazil	Korea	Thailand
Bulgaria	Laos	Tunisia
Cambodia	Madagascar	Turkey
Cameroon	Malaysia	Uganda
Canada	Mexico	United Arab Emirates
Central African Republic	Mongolia	United Kingdom
Chile	Morocco	United States of America
China	Mozambique	Vietnam
Colombia	Myanmar	Zambia
Croatia	Namibia	Zimbabwe
Cuba	Nepal	
Democratic Republic of Congo	Netherlands	WWF Associates*
Denmark	New Zealand	Fundación Vida Silvestre (Argentina)
Ecuador	Norway	Pasaules Dabas Fonds (Latvia)
Fiji	Pakistan	Nigerian Conservation Foundation (Nigeria)
Finland	Panama	
France	Papua New Guinea	
French Guyana	Paraguay	*As at October 2018
Gabon	Peru	
Georgia	Philippines	
Germany	Poland	
Greece	Romania	
Guatemala	Russia	
Guyana	Singapore	

WWF in numbers

+100

WWF is in over 100 countries,
on 6 continents

6,628

WWF has 6,628
staff worldwide



1961

WWF was founded in 1961

+5.4M

WWF has over 5.4M
financial supporters



Why we are here

To stop the degradation of the planet's natural environment and
to build a future in which humans live in harmony with nature.

wwf.org.au

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