



WWF

AUSTRALIA



# ANNUAL REPORT FY20

## Acknowledgements

WWF-Australia acknowledges the Traditional Owners of the land on which we work and their continuing connection to their lands, waters and culture. We pay our respects to Elders, past and present, and emerging leaders. WWF is one of the world's largest and most experienced independent conservation organisations, with over five million supporters and a global network active in more than 100 countries.

WWF's mission is to stop the degradation of the planet's natural environment and to build a future in which humans live in harmony with nature by conserving the world's biological diversity, ensuring that the use of renewable natural resources is sustainable, and promoting the reduction of pollution and wasteful consumption.

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# PRESIDENT AND CEO'S MESSAGE

The scorching hues of the 2019-20 bushfire season will forever be remembered as a defining moment in Australia's history. Skies turned blood red across much of the country and brought home to us the intersecting environmental challenges we face: species extinction and dangerous climate change. The response from the Australian people and millions from around the globe was unprecedented – WWF-Australia stepped up.

But then COVID-19 proceeded to change the world. We realised that it is this planet that binds us all. "We are all in this together" took on new meaning. Finding a new deal for people and nature became more urgent than ever before.

And yet, from this despair we are seeing green shoots of hope sprouting all around us. Our amazing supporters raised more than \$40 million towards our Australian Wildlife and Nature Recovery Fund (AW&NRF) – an incredible feat that has inspired and enabled regeneration on a variety of new fronts. From support for wildlife rescue efforts, helicopter food drops to vulnerable survivors, helping vets in koala hospitals, to the thousands of trees being planted across the east coast of Australia – it is thanks to the generous support of WWF-Australia's donors and supporters that future renewal is now possible. Right across the country, moves are afoot to rebuild, regrow and regenerate in a better way.

But, like everyone, the twin challenges of the extensive bushfires and the global COVID-19 pandemic forced WWF to revisit its well-developed plans. Very soon we realised

that a unique opportunity had emerged – an opportunity to re-imagine what a national plan to regenerate Australia might look like. We used innovation methodologies to listen to communities and to better understand their needs. We doubled down on partnerships – both existing and new – to come up with novel ways to scale our impact.

The WWF team – including the Board – have put in an extraordinary effort in this time of crisis. What we've discovered, through it all, is that Australians right across our amazingly diverse nation want precisely what we do – a vision that goes beyond building back better and creates a different, more sustainable future in which people and nature thrives.

It is this that drives our \$300 million Regenerate Australia plan – a long-term vision for what's possible. Yes, this is bold and has never been attempted before. Yes, there are risks and some ideas may not succeed. But as an innovation organisation, we are committed to dreaming big, to testing, validating and, in the end, scaling up workable solutions. We simply must deliver impactful and durable change.

The foundations, companies, governments and hundreds of thousands of supporters that backed our Australian Wildlife and Nature Recovery Fund trust us to do things differently, to take those risks. 2020 is the year that has changed our lives. At WWF-Australia, it is also the year that changed our blueprint for how people and nature can live in harmony. We are all in this together.



MARTIJN WILDER, AM

DERMOT O'GORMAN

Mr Martijn Wilder, AM  
President, WWF-Australia

Dermot O'Gorman  
CEO, WWF-Australia

# KEY ACHIEVEMENTS

This report aims to capture key highlights that demonstrate the breadth and impact of our work, providing an insight into the incredible energy that WWF is bringing to the greatest challenge of our time - protecting people and nature.



WE ACHIEVE THIS THROUGH OUR FOCUS ON SIX STRATEGIES:

-  Conserve nature with equity
-  Return the climate to a stable state
-  Support planet-friendly food
-  Save threatened species
-  Protect our oceans
-  Engage millions

## SOME OF THE YEAR'S KEY ACHIEVEMENTS INCLUDE:

Raising more than  
**\$40 MILLION**  
towards our Australian Wildlife and Nature Recovery Fund.



**OVER 270**  
MEMBER ORGANISATIONS



across a variety of industries, including recognised brand names are member organisations of Business Renewables Centre-Australia.

Working with over  
**200**  
beef and sugar cane farmers



beef and sugar cane farmers in Queensland, the largest salmon farmer in Tasmania and Australia's largest fishing fleets to test and refine innovative practices for scaling and adoption across Australia.

Scaling our global innovation program, Panda Labs now with  
**SEVEN OFFICES**  
around the world.



Working to ban single-use plastics through the  
**NO PLASTICS IN NATURE CAMPAIGN.**



Kicking off an ambitious strategy to save and grow

**TWO BILLION TREES**

in Australia by 2030.



Supporting the 2019  
**WORLD RANGER CONGRESS**  
(WRC) in Nepal with assistance from the Department of Foreign Affairs and Trade.



Campaigning for national environmental laws that protect nature as part of the Environment Protection and Biodiversity Conservation (EPBC) Act 1999 review.

Engaging over  
**30,000**

people who tuned in to #EarthHourLive - and, globally, millions of people in 192 countries to switch off for Earth Hour.





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## REGENERATE AUSTRALIA

This year, the impact of the devastating summer bushfires led to an additional focus on ‘regeneration’. We are working to deliver a long-term national wildlife and nature recovery plan, and to future-proof Australia in readiness for bushfire seasons ahead across the following eight themes:

### WILDLIFE RESPONDERS AND RECOVERY

Partner with reputable wildlife response organisations to enhance Australia’s capacity to deliver a swift and effective wildlife response.

### HABITAT AND LANDSCAPE RESTORATION

Protect critical unburnt habitat by sharing advice, accelerating WWF-Australia’s Towards Two Billion Trees plan and urgently working to restore what we have lost.

### STRENGTHEN WILDLIFE AND CLIMATE LAWS

Harness the once in ten-year EPBC review opportunity, to ensure a strong case is made to enhance the effectiveness of Australian law in protecting our natural assets.

### SPECIES RECOVERY AND ADAPTATION

Identify key species across high-risk landscapes and habitats that provide refugia to trial innovative solutions that will better enable recovery and resilience to warming.



### GLOBAL CLIMATE EMERGENCY

Ensure strong links to WWF International climate campaigns.

### STABILISE CLIMATE CHANGE

Draw on leading climate science to assist in mobilising critical and urgent interventions to help stabilise our climate and support WWF International climate initiatives.

### INDIGENOUS ENGAGEMENT

Enhance the number of Indigenous rangers, bolster the capacity of Indigenous ranger groups and draw on Traditional Owner knowledge.

### INNOVATION AND ENGAGEMENT

Support global, innovative, regenerative solutions. Position Australia as the test-bed for impactful and regenerative solutions capable of replication globally.

Ours is a complex conservation agenda, but the power of collaboration makes all the difference. WWF is proud to report the achievements that are possible when we work together. We hope you enjoy reading about our progress and feel inspired to join us in this vitally important work.

# THE 2019-20 AUSTRALIAN BUSHFIRE CRISIS

## SUMMARY OF BUSHFIRE CRISIS AND WWF RESPONSE

The Australian bushfires of 2019-20 were one of the greatest disasters in our country's history. They raged for weeks, burnt up to 19 million hectares, took 33 human lives and destroyed 3,094 homes. An estimated 3 billion vertebrate animals and 3-7 billion trees either perished or were harmed. Some 11.3 million Australian adults also suffered the harmful effects of smoke. So much was lost, and the impacts will be felt for decades to come.

## WWF-AUSTRALIA WAS DEEPLY TOUCHED BY THE INCREDIBLE GENEROSITY OF OUR SUPPORTERS AND PARTNERS ACROSS THE COUNTRY AND AROUND THE GLOBE.

With our supporters' help, we were able to act quickly and at scale to get emergency care and medical treatment to injured wildlife, and food and water to suffering wildlife in bushfire-ravaged regions. We deployed koala detection dogs and drones to search for surviving koalas, we conducted rapid assessments of threatened species in priority fire-affected areas, and we provided urgent veterinary supplies to bushfire triage facilities.



**WWF-Australia's focus is to respond to the emergency, restore habitat and future-proof our country. From January to June 2020, we allocated \$8 million across more than 40 projects. This was allocated across three key priority areas:**

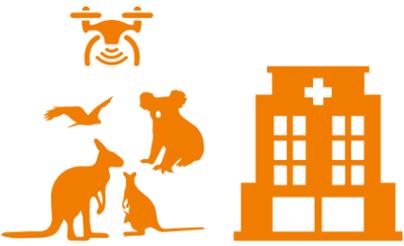
- Our emergency response included wildlife treatment and care, rehabilitation, the purchase of medical supplies, food and water drops, and search-and-rescue missions;
- Next, we are working to restore and protect habitat on an ongoing basis by assessing the loss, protecting unburnt refuges and restoring fire-affected areas, and strengthening laws to protect our threatened species;
- Finally, we're seeking to future-proof our country for the fire seasons ahead. We must address the root cause of increased bushfire risks – climate change and rising emissions – while being prepared for and adapting to the risks. Cutting-edge innovation and state-of-the-art policy is imperative for stabilising our climate, increasing our support for Indigenous rangers and Traditional Owner knowledge is a key part of our strategy.

A key initiative – Towards Two Billion Trees – will help protect the existing homes of koalas and countless other species while restoring land to provide new habitat.

Responding to the bushfire impacts during a global pandemic has been challenging, but our work does not stop. Nature needs us now more than ever. This is why we must regenerate Australia.

**\$8 MILLION**  
ALLOCATED ACROSS MORE THAN  
**40 PROJECTS**

# 40



WILDLIFE RESPONSE AND HABITAT RESTORATION PROJECTS INCLUDING SUPPORTING WILDLIFE SHELTERS AND HOSPITALS, SPECIES RESCUE/RECOVERY, EMERGENCY FOOD DROPS, VETERINARY CARE, DRONE AND DOG DETECTION AND REPORTS ON THE DAMAGE TO WILDLIFE



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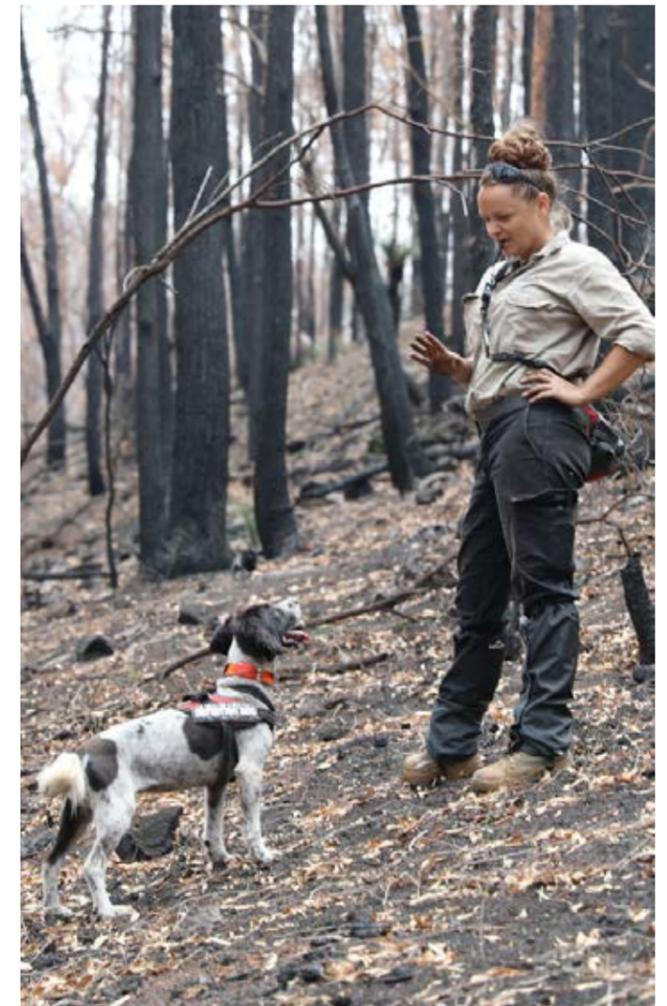
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## PHASE 1: RESPOND

WWF-Australia partnered with over 40 wildlife rescue and care organisations in bushfire zones as part of phase one of our emergency response. This enabled us to act quickly and effectively so that as many animals as possible could be saved and rehabilitated.



© WWF-Australia / Matthew Harris

### THE RESPONSE INCLUDED:

- Supporting wildlife carers to provide **urgent care and medical treatment** to injured wildlife across Australia, which is ongoing;
- Providing starving wildlife with **food and water** in bushfire-affected regions;
- Getting **veterinary supplies and triage** promptly to bushfire sites;
- **Finding surviving koalas and other fire-affected wildlife** using detection dogs and drones, and conducting rapid threatened species assessments in fire-affected areas.



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© WWF-Australia / Veronica Joseph

### CASE STUDY

Among the many tragic bushfire stories, there were also inspiring accounts from the brave first responders, rescuers, carers and vets tirelessly working on the frontline to save our native wildlife. The story of Annie the koala is one such story.

Annie survived the ferocious fires that roared through Mallecoota on New Year's Eve 2019, and then was rescued, close to death, by members of the public. She was subsequently flown to Melbourne Zoo for emergency specialist treatment, thanks to the generosity of WWF-Australia supporters. Annie has since been relocated to Phillip Island Nature Parks, where WWF-Australia has supported the building of two large semi-wild rehabilitation facilities. This is the final stage of rehabilitation before koalas are released back into the wild.

### THIS WORK WOULD NOT BE POSSIBLE WITHOUT THE HELP OF OUR WONDERFUL PROJECT PARTNERS:

Australian Conservation Foundation  
 Australian Veterinary Association  
 Bangalow Koalas  
 Biodiversity Conservation Trust, NSW  
 Department of Planning, Industry and Environment  
 Biolink  
 BirdLife Australia  
 Bonorong Wildlife Sanctuary  
 Douglas Thron drone cinematographer  
 East Coast Bush Regeneration  
 Eco Logical Australia  
 Environment, Energy and Science, Department of Planning, Industry and Environment, NSW Government  
 Environment and Climate Change, Department of Environment, Land, Water and Planning, Victorian Government  
 FAWNA Inc  
 Forestry Corporation NSW  
 Friends of the Koala Inc  
 Great Eastern Ranges Initiative  
 Greening Australia  
 Humane Society International  
 International Fund for Animal Welfare  
 Kangaroo Island Landscapes Board  
 La Trobe University  
 Land for Wildlife Kangaroo Island  
 Local Land Services, NSW Government  
 Native Animal Rescue WA  
 National Parks and Wildlife Service, Department of Planning, Industry and Environment, NSW Government

Nature Conservation Council of NSW  
 North East Forest Alliance  
 OWAD Environmental  
 Pat and Barry Durman, Wedderburn  
 Phillip Island Nature Parks  
 Port Stephens Council  
 Port Stephens Koalas  
 ProCon Pest & Wildlife Management  
 Queensland University of Technology  
 Rewilding Australia  
 Save Sydney's Koalas  
 Saving our Species program, Department of Planning, Industry and Environment, NSW Government  
 Science, Information and Technology, Department for Environment and Water, SA Government  
 Stuart and Hilary McPherson, Swan Bay  
 Sue Gaye  
 Tamara Smith MP, NSW Member for Ballina  
 The Biodiversity Consultancy Ltd  
 Total Environment Centre  
 University of Sydney  
 University of New South Wales  
 University of Sunshine Coast  
 Wildcare NSW  
 Wilderness Society  
 WIRES  
 Zoos Victoria



**5**  
**THREATENED SPECIES RAPID ASSESSMENTS/RECOVERY INTERVENTIONS**



**9**  
**LANDSCAPE RESTORATION PROJECTS, INCLUDING THOSE IN PARTNERSHIP WITH GREAT EASTERN RANGES INITIATIVE AND BANGALOW KOALAS**

## PHASE 2: PROTECT AND RESTORE

Up to 19 million hectares of forest and bushland were burnt, and nearly 3 billion native vertebrates were affected by the devastating summer bushfires, pushing many of Australia's already threatened species to the brink of extinction.

With the generosity of our supporters throughout Australia and around the world, WWF-Australia is working with our partners in-the-field to restore what has been lost and to protect the wildlife and vital landscapes that remain.

It's a long road ahead, but together we are working to safeguard and rejuvenate our environment for people and nature. This work includes:

- **Ongoing assessments** of the impacts on wildlife and their habitats;
- **Restoring wildlife habitat** that has been destroyed and protecting remaining habitat from deforestation through our Towards Two Billion Trees plan;
- **Supporting Indigenous cultural fire management.**



### CASE STUDY

WWF-Australia is working with the Great Eastern Ranges Initiative to restore the health and resilience of critical habitat stretching from southeastern Queensland to central Victoria. This vast swathe of land is home to koalas, greater gliders, brush-tailed phascogales, and many other forest-dependent native species.

The Great Eastern Ranges Initiative includes a broad spectrum of natural resource managers and conservation stakeholders. We are working collaboratively to coordinate and build on existing projects in priority locations for greatest effect, including:

- Ensuring the protection of intact forest areas and corridors that enable animal movement;
- Securing and enhancing priority unburnt areas that provide refuge for wildlife populations;
- Long-term efforts to strengthen habitat in unburnt regions and increase resilience from future fires.

Together, we'll restore what was lost and protect remaining wildlife habitat from deforestation.



## PHASE 3: FUTURE-PROOF

Before the bushfires ignited, Australia was experiencing the hottest and driest year on record. Due to prevailing dry conditions and increased temperatures associated with climate change, our national bushfire season now starts earlier than before, lasts longer and wreaks more havoc.

That's why it's critical that we deliver a long-term national wildlife and nature recovery plan, and improve landscape resilience across Australia. Climate-smart restoration is our best hope of effectively combating the bushfires of the future.

What future-proofing Australia looks like:

- Working with governments to **strengthen emission reduction policies and biodiversity protection laws**;
- **Species adaptation**: supporting long-term conservation efforts for our wildlife;
- **Securing natural resources** for people and nature;
- Exploring and **implementing innovative solutions** to help adapt to the impacts of climate change and drive climate preparedness.

### CASE STUDY: INNOVATE TO REGENERATE

Building on WWF-Australia's award-winning innovation program, Panda Labs, the Innovate to Regenerate Challenges will identify and help realise the most visionary solutions for regeneration.

As well as putting the call out globally for innovative, scalable ideas, we will give the most high-impact projects exposure and their proponents the chance to attract funding.

It's our way of investing in the enterprising people and plans that will help complement WWF-Australia's important work and have real impact.





© Adam Stevenson

## SUMMARY OF THE WWF AUSTRALIAN WILDLIFE AND NATURE RECOVERY FUND

For months, Australia was ravaged by the most devastating bushfires the country had ever seen.

The national bushfire response framework that WWF-Australia established in January aimed to:

- **RESPOND**, urgently, to the needs of fire-affected wildlife and species;
- **PROTECT AND RESTORE** what remains and intervene to mitigate the risk of future fires;
- **FUTURE-PROOF** Australia's landscapes, drawing on leading climate adaptation science.

To support this framework, WWF launched a global fundraising campaign in the wake of the bushfires. Our supporters and friends around the world responded in kind, generously giving over \$40 million.

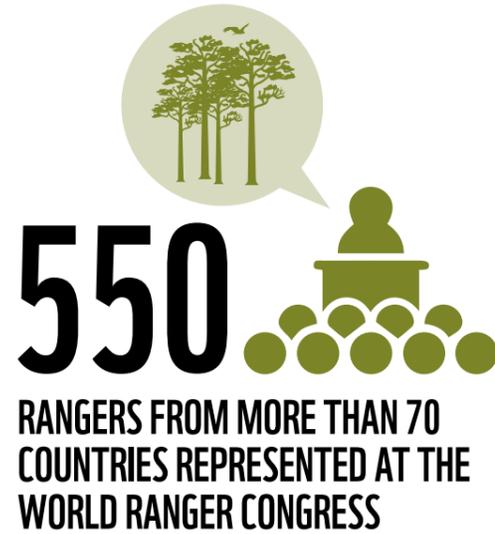
This outstanding support meant that, from January, we were equipped to mobilise response teams and ensure the best care possible for stricken wildlife. We conducted extensive searches for missing and injured animals, and made sure local veterinarians had the tools and supplies necessary to provide urgent care. We helped deliver food to surviving animals and conducted research to evaluate the extent of the damage.

This year, WWF-Australia proudly allocated \$8 million to more than 40 individual bushfire response projects on your behalf.

But we understand, too, that bushfire recovery and future mitigation need long-term effort. In the months ahead, we will continue to leverage WWF-Australia's Wildlife and Nature Recovery Fund to take decisive action. And we will continue to call on individuals, governments, communities and businesses to drive high-impact actions that match the scale of the problem.

# EQUITY

Rangers, forest guards, wildlife officers. They work in wildly different environments with distinct responsibilities, yet one thread unites them: they all dedicate their lives to protecting the natural world and ensuring its sustainable management. Conservation simply couldn't happen without them.



© Veronica Joseph / WWF-Australia

With generous assistance from the Australian Department of Foreign Affairs and Trade (DFAT), this year WWF-Australia supported the World Ranger Congress (WRC) in Nepal. The WRC brings together rangers from around the world to share knowledge, learn new skills and establish networks that help improve the way we safeguard our planet's precious wildlife, landscapes and natural resources.

More than 550 rangers from over 70 countries attended the WRC in September 2019, including 13 Indigenous rangers representing Australia. In its nine-year history, this was the first time the congress had been held in a developing country. Another first was the increase in women rangers present, representing 40% of attendees.

Indigenous women rangers play a vital role in conservation today, yet are often under-represented in the ranger workforce and face unique challenges in the workplace. They have been caring for their Country for thousands of years and, as rangers, continue that vital work, maintaining not only their cultural heritage but also carrying out critical environmental management, tackling threats like feral animals, invasive weeds and destructive

wildfires. This is why WWF has sought to develop strong relationships with Indigenous ranger groups across Australia.

WWF-Australia is working with Indigenous organisations and ranger groups to provide opportunities for women rangers across Australia to connect, share knowledge and take part in capacity-building activities. This will help us to better understand the challenges and opportunities they face.

Of the 13 Indigenous rangers supported by WWF and DFAT to participate in the WRC in Nepal, nine were women. Not only was it a once-in-a-lifetime experience for the individuals, but it was also an opportunity for Australia to showcase, on an international stage, the remarkable work of Indigenous women and men working on Country.



**WOMEN REPRESENTED 40% OF THE ATTENDEES**



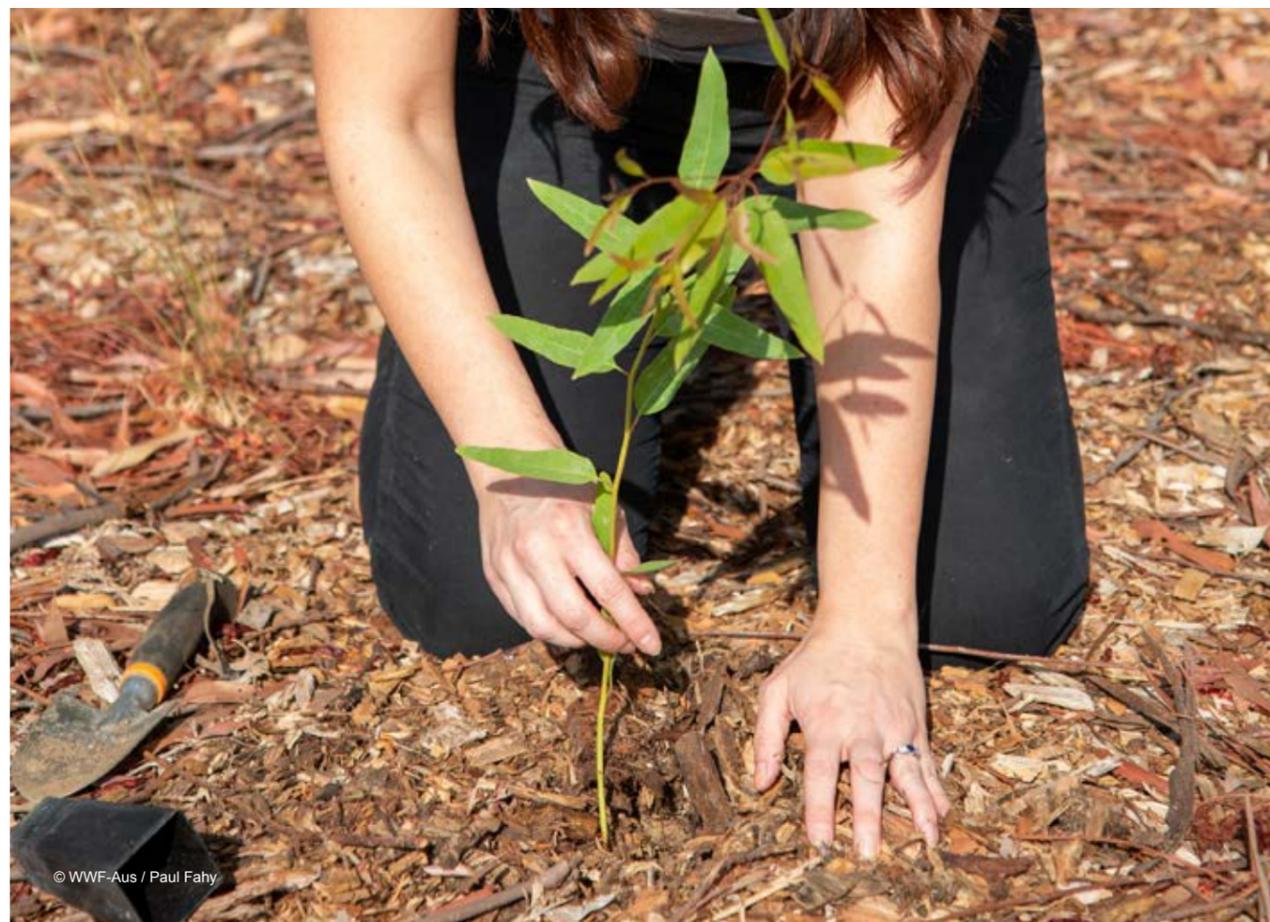
**13 INDIGENOUS RANGERS REPRESENTED AUSTRALIA**

# SPECIES

This year has highlighted in an unprecedented way the need to protect nature and restore precious habitat.

To help transform Australia from a deforestation hotspot to a reforestation leader, WWF developed an ambitious strategy to save and grow **Two Billion Trees** by 2030. This would potentially save:

- 5 million hectares of forest and woodland;
- 500 million trees;
- 750 million native animals.



The Two Billion Trees 10-point plan proposes precise goals and actions to support our ongoing regeneration efforts. It provides a masterplan for transforming landscapes, through integrating forest protection and restoration, by conserving wildlife habitat and enabling better wildlife care, conserving trees to save and store 1 billion tonnes of land carbon, and supporting farmers and banks to remove deforestation from beef supply chains.

To kick-start the plan, WWF worked with partners to:

- Plant 10,000 koala habitat trees in southwestern Sydney and along the NSW north coast;
- Nominate koalas in eastern Australia as an ‘endangered’ population under the EPBC Act;
- Support efforts to improve mapping to protect koala habitat and enhance water quality.

As part of the Deforestation-free Alliance, we secured commitments from the NSW Government to retain protections for old growth forests and national parks.

Since October 2019, WWF-Australia has also been campaigning for national environmental laws that actually protect nature as part of the Environment Protection and Biodiversity Conservation (EPBC) Act 1999 review. This once-in-a-decade review provides a timely opportunity for us to turn things around for struggling Australian wildlife. Our supporters demonstrated their commitment to the cause, with over 26,000 sending a submission to the Australian Federal Government calling for much-needed revisions to the act.

As part of the reform process, WWF-Australia has been partnering with the Places You Love Alliance to galvanise Australia’s nature-loving community to stand strong for new environmental laws that help reverse our extinction crisis. The alliance has been calling on national leaders to establish an independent regulator to enforce new laws and ensure that every Australian, business and industry is doing the right thing by nature.

It’s never been more important to keep reminding our elected representatives that Australians care about our wildlife and fear that it may be lost forever. Above all, we need to seek agreement that economic growth must not come at the expense of nature. In fact, it is fundamentally dependent on it.



**26,000**   
**SUPPORTERS SENT A SUBMISSION TO THE AUSTRALIAN FEDERAL GOVERNMENT CALLING FOR REVISIONS TO THE ENVIRONMENT PROTECTION AND BIODIVERSITY CONSERVATION (EPBC) ACT 1999**

# CLIMATE

## RENEWABLE ENERGY POWERHOUSE

This year, WWF-Australia kicked off a monumental new campaign to make Australia the world's number one Renewable Energy Export Powerhouse by 2030.



**100,000**  
JOBS CAN BE UNLOCKED THROUGH  
A RENEWABLE RECOVERY

### THE PATH TO 700%

When we've completed converting our own electricity system to renewable sources, we'll be at 100%. When we've converted other fuels like petrol and gas to renewable electricity, then we'll be at 300%. The next 301-700% relates to all the products, energy and expertise we can export to the world.



WWF-Australia developed a framework for accelerating six renewable export opportunities as we get on the road to 700% renewables. These include renewable hydrogen, direct electricity transfer, solar power products, Australian expertise, components and recycling, and software and services. Enormous opportunities exist for Australia to export education and training, and there is potential to create vast new onshore manufacturing industries.

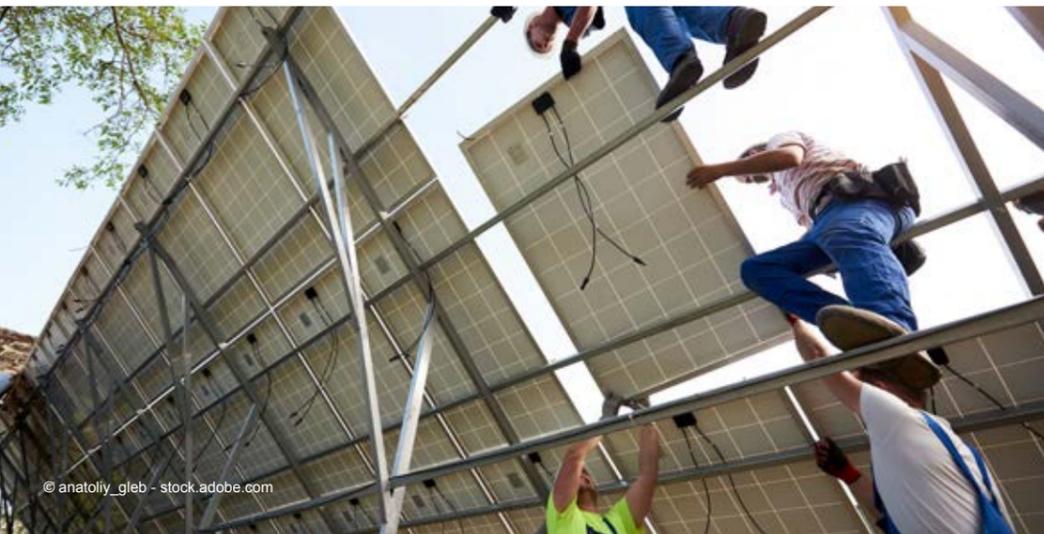
To inform our powerhouse campaign, WWF-Australia commissioned two phases of research to help us better understand people's perceptions of renewables in Australia. We then kicked off our Renewable Recovery campaign to help stimulate the Australian economy following the economic depression induced by COVID-19 and unlock over 100,000 new jobs in the renewables sector. The campaign was launched with a report by EY (Ernst & Young), covered extensively in the media, and outlined six key opportunities for how Australia can move towards net-zero greenhouse gas emissions in a time frame to keep global temperatures well below 2 °C of warming, in accordance with the 2015 Paris Agreement.

The campaign is seeking a \$2 billion investment from the Australian Federal Government for five stimulus measures. This package will fast-track our proposed electric bus revolution in major cities, develop Australia's leadership in global battery manufacturing, put our nation at the forefront of the emerging global renewable hydrogen market. It also cuts the cost of energy for thousands of community organisations, modernises critical manufacturing using renewables and includes a local solar program that will significantly lower power bills.

WWF-Australia is also working with corporate leaders such as Australian Ethical, Mirvac and Unilever to advocate for this renewable-led recovery. While the world is facing a once-in-a-lifetime challenge with COVID-19, our proposed Renewable Energy Export Powerhouse stimulus package could be Australia's once-in-a-lifetime road map for getting to and prospering in a zero carbon world.



**WWF-AUSTRALIA DEVELOPED A FRAMEWORK FOR ACCELERATING SIX RENEWABLE EXPORT OPPORTUNITIES AS WE GET ON THE ROAD TO 700% RENEWABLES**



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## CLIMATE LEADERSHIP BY BUSINESS

WWF-Australia has worked successfully through its **Business Renewables Centre-Australia (BRC-A)** to support businesses and organisations purchasing large-scale, off-site renewable energy. This year, we have been instrumental in helping companies set science-based reduction targets for their direct business and value chain emissions.

The **Science-Based Targets Initiative** helps companies to adopt a rigorous, scientific approach to reducing emissions in their operations and supply chains, consistent with the Paris Agreement's commitment to keeping warming well below 2 °C. Over the past 12 months, we have seen a significant increase in the number of companies signing up. Our partners now include Australia Post, Energetics, Geelong Port, ScandiVanadium, South East Water, Telstra, Timberlink, Transurban, Woolworths and Yarra Valley Water.

Now in its second year, the BRC-A works with partners Climate-KIC Australia and the Institute for Sustainable Futures at the University of Technology Sydney to help Australian companies and councils purchase renewable energy via corporate Power Purchase Agreements (PPAs). Against a backdrop of volatile electricity prices and declining solar and wind power costs, PPAs provide an opportunity to procure large-scale renewable energy. Purchasing renewable energy through a corporate PPA demonstrates climate leadership, reduces an organisation's operating costs and assists in risk management, particularly as growing numbers of businesses transition to renewable energy.

The BRC-A now has over 270 member organisations across a variety of industries, including recognised brand names such as Aldi, Brambles, the Australian Catholic University, CBA, City of Melbourne, City of Sydney, Hanson Cement, Macquarie Bank, Microsoft, Newcrest Mining, NRMA, Optus, Procurement Australasia, Shoalhaven Council, Suncorp, Unilever, Waverley Council and Westpac. We've seen 1500 megawatts of corporate PPAs delivered this financial year.



NOW IN ITS SECOND YEAR, THE BUSINESS RENEWABLES CENTRE-AUSTRALIA HAS **OVER 270** MEMBER ORGANISATIONS FROM ACROSS A VARIETY OF INDUSTRIES

The Paris Agreement's aim is to strengthen the global response to climate change by keeping a global temperature rise this century well below 2 °C from pre-industrial levels, and to even limit the temperature increase to 1.5 °C.

How much difference will half a degree really make? A huge difference.

The higher temperature means three times as many people would be exposed to extreme heatwaves, than at 1.5 °C, and a massive 170% increase in flood risk compared to today. At 1.5 °C, we stand to lose 70% of our coral reefs by the year 2100, but virtually all reefs at 2 °C.



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## EARTH HOUR

Just three weeks before the most important Earth Hour ever, in the year when key global climate and biodiversity meetings were meant to take place, the globe was brought to a sudden standstill by COVID-19. This meant the world's largest movement for the environment went completely digital for the first time in its 13-year history.

On Saturday, 28 March, we invited Australia to #SwitchOff and celebrate Earth Hour from the comfort of their own homes. Internationally, more than 30,000 tuned in to #EarthHourLive, a live stream that featured a line-up of Australian experts and artists, including Cody Simpson, Montaigne and Jack River.

WWF-Australia's mammoth effort in delivering Earth Hour 2020 has since been recognised by the Australian Marketing Institute (AMI). The event is a finalist in the 2020 AMI Awards for Marketing Excellence.

2020 was the most unique Earth Hour yet, and also our biggest. Millions of people in a record 192 countries around the world came together as a community to switch off and #Connect2Earth.

EARTH HOUR WENT COMPLETELY **DIGITAL** FOR THE FIRST TIME IN ITS 13-YEAR HISTORY



# OCEANS

## NEW LAWS TO REDUCE GREAT BARRIER REEF POLLUTION

For decades, WWF-Australia has been championing new laws to strengthen protection for the Great Barrier Reef. In September 2019, we applauded the Queensland Parliament's introduction of new agricultural regulations for six key catchments, spanning 424,000 square kilometres of coastal land adjacent to the Reef.



The regulations apply to all sugar cane, beef cattle grazing, banana, grains and horticulture production across the Cape York, Wet Tropics, Burdekin, Mackay Whitsunday, Fitzroy and Burnett Mary catchments.

The new laws are fundamental to cutting reef, river, estuary and seagrass pollution, starving plagues of juvenile coral-eating starfish, and maximising the Reef's ability to recover from coral bleaching and cyclone damage. By targeting the most damaging reef pollutants – fertilisers and sediment – the new regulations will help to achieve the ambitious 2025 Reef water quality goals introduced following successful WWF-Australia advocacy.



THIS YEAR WE CELEBRATED  
THE INTRODUCTION OF NEW  
AGRICULTURAL REGULATIONS FOR  
SIX KEY CATCHMENTS, SPANNING  
**424,000 km<sup>2</sup>**



## NO PLASTICS IN NATURE

WWF-Australia's No Plastics in Nature campaign has focused strongly on working with state and territory governments to ban single-use plastics. This year has seen some incredible progress, including:

- The passing of South Australia's single-use plastic legislation, making it the first state in Australia to ban polystyrene foodware and plastic straws and cutlery;
- New laws proposed in Queensland to ban plastic cutlery, straws and single-use plastic plates from sale from July 2021, and a commitment to ban polystyrene foodware;
- New commitments from the Australian Capital Territory to introduce new single-use plastics legislation in FY21;
- Western Australia progressing its plans on single-use plastics, with their plastics plan due to be released in late 2020;
- NSW committing to ban single-use plastic bags, which will prevent 16.8 million bags from being discarded and entering the environment each year. Further plastic commitments are currently being discussed.

WWF-Australia is determined to see more progress in Victoria, Tasmania and the Northern Territory in the coming year.

## NET-FREE NORTH

WWF-Australia has consulted closely with Traditional Owners on Cape York about their aspirations for managing their sea Country, as well as our ambitions to permanently remove commercial gill nets from the Great Barrier Reef. The three Traditional Owner groups who are custodians for a large proportion of the eastern cape's sea Country – the Lama Lama, Kuuku Ya'u and Wuthathi – strongly support our Net-Free North initiative and WWF's efforts to increase Reef protection.



**OVER  
40,000**

PEOPLE SIGNED  
WWF-AUSTRALIA'S  
PETITION CALLING  
TO BAN SINGLE-USE  
PLASTICS



# FOOD

WWF-Australia continues to work across food supply chains to transform markets and ensure that what we consume is sustainable. Partnering with food producers, companies, consumers, researchers and policy-makers, we have maintained our focus on industries with significant environmental footprints – beef, sugar and seafood – in a bid to reshape production and limit harmful environmental impacts.

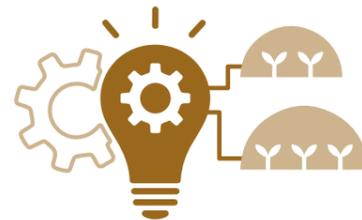
In Queensland, we added our strong voice to fisheries policy reform, advocating for the restoration of fish stocks and populations of endangered, non-target species affected by fishing.



© WWF-Australia / Christine Hof



© WWF-Australia / Greg Coggiola



## INNOVATION IN FOOD PRODUCTION

Since 2012, WWF-Australia has worked closely with over 200 beef and sugar cane farmers in Queensland, the largest salmon producer in Tasmania and Australia's largest fishing fleets to test and refine innovative practices.

This year, with the support of Queensland's Land Restoration Fund, we launched two ground-breaking carbon-farming projects that aim to regenerate carbon stocks and wildlife habitat. Early results indicate that improved grazing management can enable farmers to diversify their income, deliver improved productivity and carbon storage (in biomass), and help to restore wildlife habitat.

WWF-Australia also supported Project Pioneer to investigate the benefits of regenerative grazing, using a side-by-side comparison with conventional grazing. The research revealed that regenerative practices deliver measurable improvements to ground cover, average pasture height, water infiltration and sediment rates in water run-off.

Reduced farm pollution and cleaner water for the Great Barrier Reef are two of the major outcomes of Project Catalyst, which is supporting 150 Queensland sugar cane growers in reef catchments to adopt best practices across 41,000 hectares. In 2020, with funding from the Coca-Cola Foundation, the project welcomed 23 new sugar cane growers farming an additional 5,281 hectares. By adopting new practices, such as precision fertiliser and chemical application, these growers have been able to maintain or improve productivity while reducing water pollution from their farms.

## DRIVING DEMAND FOR SUSTAINABLE FOOD

WWF-Australia partners with major consumer brands and retailers, such as John West Australia and Woolworths, to define and deliver ambitious sustainability objectives. This year, we assessed 97% of Woolworths' fresh seafood supply chain (by volume) for ecological risk. We are now working on specific fisheries projects to reduce the most significant risks.



WWF ASSESSED THE ECOLOGICAL RISKS OF **97%** OF THE FRESH SEAFOOD SUPPLY CHAIN (BY VOLUME) OF ONE OF AUSTRALIA'S LARGEST RETAILERS - WOOLWORTHS



© Phil Copp

**TWO INNOVATIVE CARBON FARMING PILOT PROJECTS, LAUNCHED WITH SUPPORT FROM QUEENSLAND'S LAND RESTORATION FUND**



**5,281 HA**

**FARMED BY 23 CANE GROWERS IN PROJECT CATALYST WHO HAVE COMMITTED TO REDUCING WATER POLLUTION FROM THEIR FARMS**

# INNOVATION

WWF’s award-winning innovation program, Panda Labs, which started in Australia, now has seven Panda Labs offices across the WWF network, all supported by a centralised coordination team.

Through Panda Labs, we focus on accelerating and amplifying emerging technologies and new business models that will have a positive social and environmental impact. We do this by forming powerful innovation partnerships and driving human-centred solutions.

Our Panda Labs network now boasts more than 30 innovation partners, including the Boston Consulting Group, ETH Zurich, Impacthub and Makesense. Variations of our Greenhouse Sessions – events that bring together business, innovation and entrepreneurial communities with the aim of driving positive impact for the planet – have been held in Kenya and Vietnam. Across our worldwide WWF Panda Labs teams, we have hosted over 25 design sprints and progressed more than 25 prototypes to testing.

## OPENSC

In mid-2019, two leading impact investors committed significant seed funds – USD \$4 million – to OpenSC, enabling it to become the first successful Panda Labs spin-off.

OpenSC provides automated, data-backed verification of the sustainability and ethical production claims for businesses across a range of industries. In just its first year of operation, OpenSC has completed a robust, fully-functioning version of its technology platform, scaled up its transparency solution for wild-caught seafood across prawn and Patagonian toothfish supply chains, and expanded into three additional WWF priority commodities (palm oil, dairy and coffee).

One of OpenSC’s impact investors is Working Capital (supported by Humanity United), an early-stage venture fund focused on scalable solutions that promote ethical supply chains and protect vulnerable workers. Working Capital’s involvement provides OpenSC with valuable knowledge and a clear mandate to develop solutions that work for both people and the planet.

We are thrilled to see OpenSC grow to a multi-disciplinary team of 25, based in Sydney and Berlin, working closely with WWF experts around the world.



© WWF-Australia

**39**   
**IMPACTIO PROJECTS  
 HAVE BEEN ENDORSED,  
 SUPPORTED AND ADVANCED  
 INTO THE FINAL PORTFOLIO**

**PROJECT  
 SIZE RANGES  
 FROM \$5,000  
 GRANTS TO**   
**\$2 MILLION  
 INVESTMENT**

**FUNDING  
 ALLOCATED  
 TO DATE,  
 LEVERAGING  
 IMPACTIO:**   
**\$210,000  
 TO SELECTED CURATED PROJECTS**

## IMPACTIO

It was WWF-Australia's Future Cities Hackathon in 2018 that inspired the concept of Impactio. This event brought together business, entrepreneurial and innovation communities to devise solutions for sustainable development. By September 2019, Impactio was launched.

A means of curating and funding projects globally, Impactio involves social entrepreneurs, experts and financiers collaborating creatively to meet the UN’s Sustainable Development Goals.

What Impactio does best is to forge innovative partnerships capable of finding lasting solutions to the world’s most vexing social and environmental problems. The Future Cities Challenge was our first global pilot of the platform. Working on the themes of energy, waste, food, mobility and communities, we collaborated with the Australian Ethical Foundation to put forward 17 potentially high-impact projects for funding and further development.

We have since run two major projects, including the Innovate for Wildlife and People Challenge, in partnership with the global WWF Wildlife Practice. This identified 22 quality projects that could help to encourage and reward community-based wildlife conservation.

WWF-Australia also recently partnered with the NSW Department of Primary Industries and Environment to run the Sustainability Advantage Impact Challenge. It focused on regenerative economic development post-COVID on the themes of net-zero carbon, nature for business and the circular economy. We’ll continue to build Impactio as a social venture and seek investment partners.

### NUMBER OF CURATORS:

Approximately 120 subject matter experts across the Future Cities Challenge and the Innovate for Wildlife and People Challenge.



© WWF-Australia / Blake Castle

# SUSTAINABILITY REPORT

WWF-Australia is not only concerned with helping others improve their sustainability. We are just as committed to applying and implementing science-based targets when it comes to our own performance.

In keeping with the goals of the Paris Agreement (to keep the Earth's temperature within 1.5 °C of pre-industrial levels), we have committed to halve carbon emissions across our operations and supply chains by 2030.

This is an ambitious but achievable goal that represents just the level of change required by businesses nationally and internationally. We will continue to work towards reducing and offsetting our current carbon emissions through the Climate Active Carbon Neutral accreditation process as WWF-Australia seeks to implement science-based targets over the coming year.



# PEOPLE AND CULTURE

A deep commitment to our mission and values united staff as we redoubled our efforts to turn the many challenges of 2020 into opportunities for change.



© WWF-Australia

In January and February, our staff quickly pivoted to handle the bushfire crisis, ensuring supporters' funds helped the wildlife and landscapes in greatest need. Within weeks, staff pivoted again, this time to cope with COVID-19. The smooth transition to remote working and minimal disruption was largely thanks to the rapid implementation of WWF's Pandemic Plan and the safety-first behaviour of our staff.

Staff wellbeing has always been critical to WWF-Australia's conservation success. This year, we reshaped our Staff

Wellbeing Program to enhance psychological resilience. Our refreshed Employee Assistance Program now provides a deeper level of preventative care and responsive support. Our new wellbeing app is actively used by 61% of staff. In February, a Trauma Workshop provided a healthy, shared space for affected staff to debrief in the aftermath of the bushfire crisis. Our People and Culture team continues to prioritise individual pastoral care and support in these COVID-19 times.

In order to reflect the richness of the communities we serve, WWF-Australia is committed to increasing the diversity of our organisation. This year, we were pleased to welcome new Board Director, Phil Rist, a respected Nywaigi Indigenous leader and Executive Officer of Girringun Aboriginal Corporation. We also welcomed two new Governors: Eddie Smallwood, Elder and Chairperson of the Gudjuda Reference Group; and Kesaia Marama Tabunakawai, Country Representative, WWF Pacific Program.



**PHIL RIST**  
Nywaigi Indigenous leader and Executive Officer of Girringun Aboriginal Corporation



**KESAIA MARAMA TABUNAKAWAI**  
Country Representative, WWF Pacific Program



**EDDIE SMALLWOOD**  
Elder and Chairperson of the Gudjuda Reference Group

As part of our commitment to social equity, all staff this year completed new online training in Human Rights for Conservation, as well as the Environmental and Social Safeguards Framework (ESSF). This training is now part of staff inductions, together with our 10-hour Aboriginal and Torres Strait Islander Cultural Competence Course. WWF also continues to work with peak bodies, including the Australian Council for International Development (ACFID), to ensure we have access to the latest research and best-practice safeguarding standards.



© WWF-Australia / Rupert Chesman

# PHILANTHROPY, CORPORATE PARTNERS AND FUNDRAISING

## THANK YOU

At WWF-Australia, we work with people for nature. Our generous partners help us to protect, sustainably manage and restore landscapes, and to save our threatened species.

Our successful conservation programs consist of many elements. Working within communities, we collaborate with our conservation, corporate and government partners to advocate for and deliver progressive policy and on-ground environmental management.

Our supporters are integral to this process. By leaving a legacy, making a monthly or occasional gift for a critical campaign, or joining our Partners in Conservation program, you enable large-scale, long-term, transformational change. By adopting better business practices, supply chain improvements and making educated consumer choices, you spread awareness and inspire others. Your trusts, foundations, estates and government agencies invest in our strategic programs and help to ensure their success.

This has been a year of extraordinary challenges, but now it's time to reassess and rejuvenate. We are privileged that you, our amazing supporters and partners, trust us to seize this unique moment in history to innovate and regenerate Australia.

We thank you, one and all.



© Chris Farrell Nature Photography / WWF-Australia

## WITH THANKS

WE ARE DELIGHTED TO RECOGNISE THE GREAT GENEROSITY OF THE FOLLOWING SUPPORTERS, WHO MADE GIFTS OF OVER \$10,000 TO WWF-AUSTRALIA IN FY20:

Anita and Luca Belgiorno-Nettis Foundation  
 Arcare Family Foundation  
 Audrey Hamilton Art  
 Auxilium Foundation  
 Stephen & Katrina Baldwin of the BSERK Giving Fund at the APS Foundation  
 Barilla Group  
 Candice Bergen  
 Besen Family Foundation  
 Lisa Blundell  
 Casella Family Brands  
 Colin Arthur Cashin  
 CF – Scott Family Bequest  
 Chubb Charitable Foundation  
 Danson Foundation  
 Darville Foundation  
 Megan Davis and Tony Isaacson  
 Diversicon Environmental Foundation  
 Jason Edmiston  
 Estate of the late James Fairfax AC  
 Simon Fenwick  
 Jane Ford

Andrew and Nicola Forrest  
 Suzanne Frey  
 Gandel Philanthropy  
 Future Generation Australia Investment Company  
 Peter Godfrey-Smith  
 David and Penny Griffith and Family  
 Christopher Grubb  
 Avery Hammond  
 Jane Hansen and Paul Little  
 Brinley Hosking and Alex Finkel  
 J&K Wonderland Foundation  
 Jeunesse Kids Foundation  
 Jewish National Fund of Australia  
 Dr Bevan Jones  
 Peter Kurz  
 Mr Leone Manfredini  
 The Marich Foundation  
 Minax Uriel Pty Ltd for the late Norman Rothfield Peace and Justice Fund  
 Jun Nishikawa  
 Vincent and Maria Pérez

Philippa Carter & Peter Currie Foundation Trust  
 Philippe Pruffer/AIEP – Associacao IEP  
 The Purves Environmental Fund  
 The Quinn Femelle Private Ancillary Fund  
 Robert C Bulley Charitable Fund  
 Roberts Pike Foundation  
 RT Edgar Real Estate  
 Ryan Cooper Family Foundation  
 Perpetual Foundation – Estate of the Late Margaret Augusta Farrell  
 Peta Seymour Foundation  
 Christiana Stergiou and Sean Triner  
 Mr Simon Stevenson  
 Suitters Foundation  
 Toni Desilets Family Trust  
 The Tony Foundation  
 Two Monkeys Foundation  
 Vifor Pharma Group  
 Joan Weissman  
 Electra Wiggs  
 Anonymous (13)

## CASE STUDY

Simon Fenwick is a visionary supporter of our complex work with orangutans in Indonesia.

Simon's relationship with WWF-Australia started in 2017 and has grown to see him become a highly committed partner in our long-term strategic work.

Simon explains why he got involved. "My interest began in 1995, when I watched a documentary on logging in Indonesia. I saw the forest encroachment and the terrible impact that had on orangutans. I sat there and for the first time in my life, I felt genuinely helpless. I didn't have any money at the time. I was broke. But I'd made up my mind. If I was ever fortunate to have some money, and if this issue was still going, I would get involved.

So, fast forward 23 years. I sold out of my business. I was still interested in Indonesia and I thought, who are the people that I can partner with? I looked at a couple of options, but I trusted the WWF brand. I came in and spoke with the WWF team. We went through the situation and that unleashed a series of follow-on conversations that taught me more about what was occurring there. I visited the local team in Indonesia. The high level of planning and accountability WWF displayed there gave me the confidence to commit to the project."

Through his relationship with WWF, Simon has made a significant multi-year investment in an area of conservation that has captured his passion for nearly 30 years.

## PARTNERS IN CONSERVATION

WE GREATLY APPRECIATE THE SUPPORT OF OUR VALUED PARTNERS IN CONSERVATION, INCLUDING THOSE BELOW, WHO CONTRIBUTED GIFTS OF \$5,000 OR MORE IN FY20:

ADCO Constructions	EOSphere	Koza
Afea	ettitude	KraveBeauty
AL & T Brorsen Family Foundation	Evonik Australia	L&G Global Business, Inc.
Allen Family Foundation	FAAC Group Australia	Dr Christine Lawson-Smith
Mrs Nicola Andrews	Mr David Falkner	Mr Adam Levin
Angra Wine & Spirit Importers	FCB Canada & FCB/SIX	Mr Milan Lint
Mr John Angus	Festival No. 23	LiveLife Pharmacies
Aqueo Import & Distribution	Fine Line Tattoo Gallery	Mr Joel Lohrey and Mr Marc Lane
Armadillo & Co	Fire Hose Reel & Hydrant Services	Ms Deborah Lucas
Art Processors	FireFight Horsham	Mrs Peggy Mak
Australia the Gift	Foamix Pharmaceuticals	Ms Maria Manning
Mrs Lynette Barnett	First Russian speaking fanbase for BTS	Ms Deborah Manser
Mr Jamy Baron	Frederic	Maropost CARES
John and Lorraine Bates	Fringe World Festival	Mrs Irene McGuire
Benedict Industries	Fritz & Pelle UG	Mr Christopher McKinley
Mr Scott Benson	Mr Harrison Gance	Mimecast
Mrs Barbara Beynon	Dr Volker Gebhardt	Montalto
BIU	Mr Thomas Giutronich	Mr John R Mooney
Mrs Rhonda Blackshaw	Glanbia Performance Nutrition	Mrs Janine Muirhead
Mr Hamish Blake	Ms Bea Gliozerys	Mr Spiro Nikolakakis
Mathilde and Mikkel Boedker	Golds Gym WA	NWMC Mining & Civil
Bondi Wash	Mr Stephen Gottlieb	Mr Steven O'Donnell
Ms Ruth Bourne	Ginny Green	Ms Catherine O'Neill
Brainstorm Productions	Mr Peter Grojean	Open Money Services
Bright Star Kids	Mrs Xun Gu	Opteon
Brookfield Properties	Miss Sofie Gyllensward	Mrs Constanze Ott-Karstens
Lynne and Rob Burgess	Haigh Chocolates	Miss Josephine Perry
Mr Alan and Mrs Cecilia Calder	Halgan	Mrs Ana Perxas
Mr Richard Calver	Happy Socks	Pick It Up Fitness
Mr Richard Campbell	Miss Fiona Hardie	Lady Potter AC
CAPS Ontario	Hartway Galvanizers	Powerark Solar
Cardtronics	Mr Guy Hedley	Mrs Lizelle Pretorius
Carr Interiors	Hock Gift Shop	Professionals Real Estate
CGI	Mr Roger Howard-Smith	Rakuten EMEA Berlin
China Heights Gallery	HumidiFlyer Technologies	Mr Mark Ready
Come From Away London	Ice House Comedy Club	Mrs Judi and Bill Rosensweig
Mr Richard Cottrell	Invesco Australia	The Rossi Foundation
Cox Family Foundation, Inc.	The Ireland Funds Australia	Mr Gino Roussety
Mr Peter De Savary	Mr Manikandan Jagannathan	Scratch Pet Health
Bianca and Luke Dean	Mrs Morgan Jamieson	Mrs Laura Seiler
Mr Richard Deering	Jardan	Sequin LLC
Mr Hugh Denny	John Wiley & Sons	The Skipper Jacobs Charitable Trust
Ms Angela Devereux	Kari Gran	Software AG
Ms Kyle Dewoody	Kellogg's Australia	Mrs Maxine Stewart
Distillery Restaurants Corp	Kelly Family Foundation	Ms Penelope Stewart
Mr Stephen Durham	Mrs Peggy Kerr	Mrs Leila Straus
Dutton Garage	Keysight Technologies	Mr Thomas Tang
Elle Fit Active	Dr Mark King	Tasmanian Networks
Ms Barbara Elliott	Kowloon Junior School	Think Tank Tattoo

## LEGACY GIVERS

BY INCLUDING A GIFT IN THEIR WILLS, THE FOLLOWING BEQUESTORS HAVE EMPOWERED WWF TO PROTECT PRECIOUS PLACES AND SPECIES TODAY:

Mr Tom Tootell	Peter Abbey	Lynda Ann Lewis
Ms Patricia Trott	Rose Marie Aldridge	Nathan McPhee
Mrs Frances Turner	Susan Marcia Bateman	Amadeo Ljubomir Mikac
Ms Katarzyna Varsano	The Ian Berry Foundation	Dennis William Page
VGW	The Linda Brown Trust	Jean Dorothy Parsons
Mrs Simone Vinal	Lachlan Chadwick Easton	Marion Patten
Ms Tracy Walczynski	Stephen Fitzgerald	Cyril John Perham – S.T.A.F
Mr Keith and Mrs Sheila Walkerden	Penelope Luchea Freeman	Elizabeth Pamela Roberts
Mr Howard Welsh	Krystyna Janina Gardzielewska	Lydia Edith Roberts Memorial
Miss Rose Welsh	Madeleine Carol Giles	Daryl Robertson
Jenny Whitney and Bec Moss	Miriam Dorothea Godfrey	Beverley H Seabrook
Mr Martijn Wilder AM and Mrs Jane Wilder	Heidi Goldstein	Paul Leslie Sherman
William Buck	Ian Donald Hannan	Henry Wyville Short
Mrs Ann Williams	Roslyn Louise Harry	Dorothy Sime
Wizard Pharmacy Services	Shane Leo Holian	Karen Olga Taylor
ZAG Communications	Marlene Edith Jackson	Helene Elizabeth Todd
Anonymous (15)	William Brian Jory	Angelina Tonys
	Melinda Joan Knipers	The Dorothy White Charitable Trust
	Zalman Kweitel	Kathleen Ann White
	Louis Philippe Herve Labonne – S.T.A.F.	Dennis William Williams



### CASE STUDY

Nathan McPhee was a passionate environmentalist. As early as 1974 he recorded his thoughts, recognising the need to transition to renewable energy, the effect humans have on our climate and Australia's poor record of species protection.

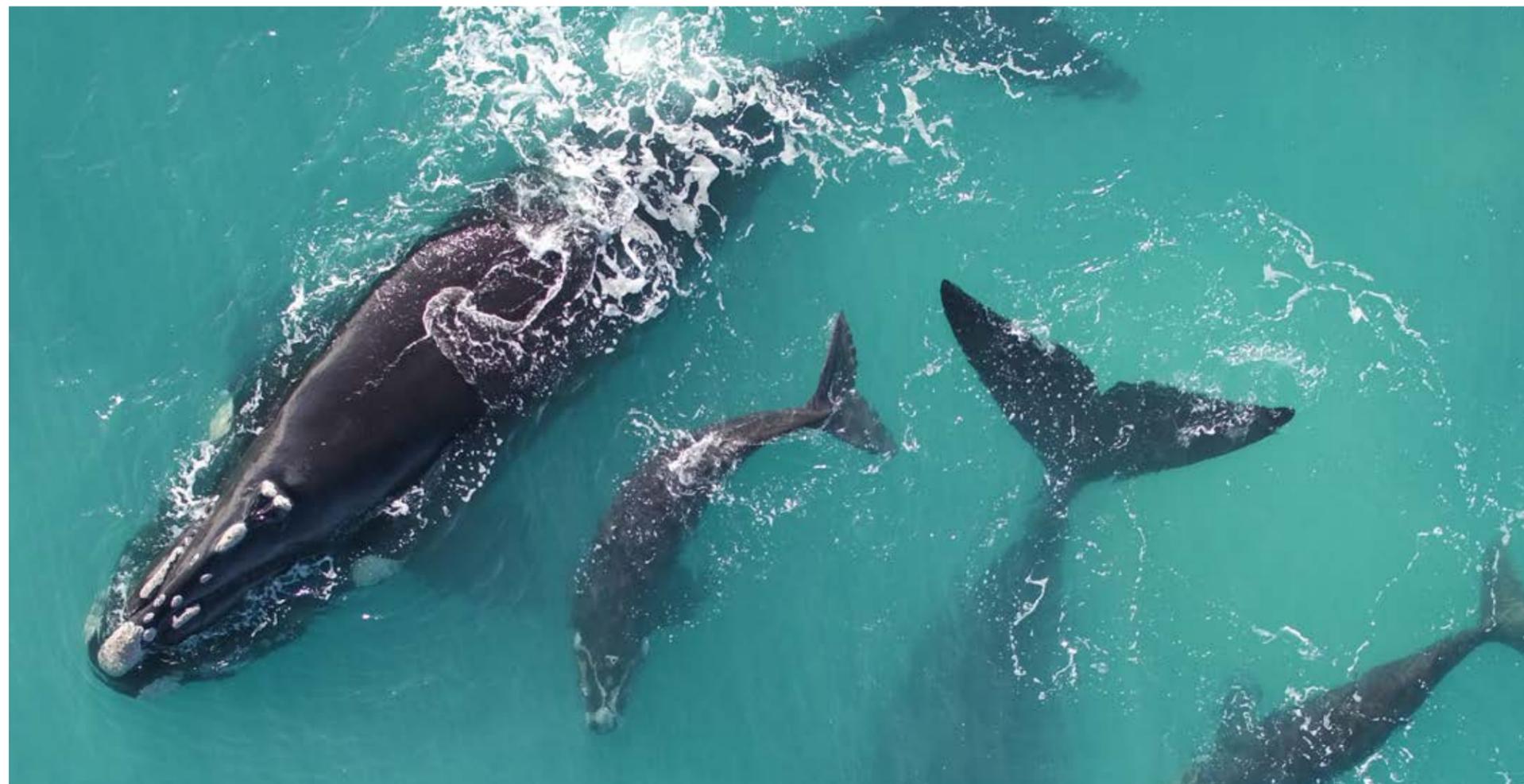
WWF honours Nathan and others like him who show foresight – by including nature in their Wills – and help to create a better world for people and nature.

## CORPORATE PARTNERS

### VISIONARY ORGANISATIONS INVESTING IN TRANSFORMING THEIR BUSINESS AND SUPPORTING WWF'S CRITICAL CONSERVATION WORK:

Accor  
Akqa  
Allen & Unwin  
AMP Capital Investors  
Aqueo Import & Distribution  
ARMY & Friends  
Assael, Inc.  
Asset Management One  
ATP Tour  
Australian Ethical  
Balance Athletica  
Big Ass Fans Australia  
Blackmores  
BMW Group Australia  
Bradbury School  
Bulk Nutrients  
Cervus Equipment Rockyview  
CGI T&S Australia  
Club Med  
Computershare  
Cotton On Group  
CSG  
DP World Australia  
F45  
Firmenich  
Fulton Hogan  
Global M2M  
Global Supply Line  
Grove Collaborative  
Hans Style  
Hermès Australia  
Hexagon  
Holden  
Humble Bundle  
Hyatt Asia Pacific Hub  
I.A.M.GIA  
IDEXX  
Intrepid Travel  
JD Sports Fashion Australia  
JDR Promotions  
Koala  
Little Red Dumpling Franchising

Lotterywest  
McKinsey & Company  
Mollydooker Wines  
Nasdaq US  
Optiver  
Pastiglie Leone  
PayPal Giving Fund  
Peter Sheppard Footwear  
Porsche Cars Australia  
Powershop Australia  
QALO HOLDINGS  
Red Bull Australia  
Revolut  
Rexel Holdings Australia  
Royal Caribbean Cruises  
SAL  
Schneider Electric  
Screeched In  
SGS Australia – Procurement  
Sheets & Giggles  
Simplot Australia  
Stance Socks  
STAUFF Corporation  
Stellar Asia Pacific  
Sussan Group  
The Body Shop  
The Cat Empire Touring Company  
The Executive Connection  
Think Spirits  
TOMRA Collection Solutions Australia  
Trading Point  
Transitions Optical  
Triple Eight Race Engineering Australia  
Ultraceuticals  
Unilever  
UPS  
Vision Direct  
Woolworths  
Wyland Worldwide  
Wyndham Destinations Asia Pacific



### CASE STUDY

Our partnership with TOMRA celebrates the way that shared values can combine to effect meaningful change.

With a vision to lead the resource revolution and inspire active change, TOMRA seeks to enable better utilisation of the world's finite resources. It uses the power of business to do good.

Every year TOMRA facilitates the collection of more than 40 billion empty cans and bottles through its reverse vending machines.

It's part of a continuous Clean Loop Recycling process that ensures fewer resources are used, less energy is wasted, and containers have the best chance of being turned back into containers again.

Container deposit schemes are one of WWF's recommendations for phasing out Australia's 10 worst single-use plastics.

WWF-Australia and TOMRA launched the Cans for Koalas partnership in February, raising almost \$200,000 for our Australian Wildlife and Nature Recovery Fund in six months.

Every eligible drink bottle or can donated through a TOMRA reverse vending machine raised 10 cents to help our wildlife recover from the bushfires. Each donation both reduced plastic pollution and helped impacted species and habitats.

This unique service gave WWF supporters a novel way to contribute to our work.

© Fredrik Christiansen / Murdoch University

## WORKPLACE GIVING PARTNERS

### SPECIAL THANKS TO THE BUSINESSES WHO HAVE SUPPORTED US THROUGH WORKPLACE GIVING IN FY20:

Accenture  
 Achievers Energy Group  
 Adobe Systems  
 ADP Employer Services  
 AECOM  
 AGL Electricity  
 Allens Arthur Robinson QLD  
 AMP Foundation  
 ANZ Group  
 Apple Inc  
 Arm Holdings  
 Atlassian  
 Audible  
 Australian Government  
 Australia Post  
 Australian Securities Exchange  
 Australian Securitisation Forum  
 Bain & Company  
 Barclays Bank PLC  
 BlackRock, Inc.  
 Boston Consulting Group  
 BP  
 CAF Community Fund A/C William Burrell Charity Account  
 Canada Goose  
 Charities Aid Foundation  
 Clayton Utz  
 Coca-Cola Amatil  
 CSL Limited  
 David Jones  
 Deloitte Touche Tohmatsu  
 Equinix, Inc.  
 EY  
 Expedia Group  
 Flight Centre Foundation  
 Fujitsu  
 Galderma Australia  
 Gartner  
 Gilbert + Tobin  
 Goldman Sachs  
 Good Company  
 GoodLife Fitness  
 Google

HSBC Australia  
 Hudson Global Resources and Capitol Solutions  
 IAG  
 Indeed  
 Infinite Light  
 IOOF Holdings  
 Isuzu UTE Australia  
 KKR & CO. Inc.  
 Kleinfelder  
 LinkedIn  
 Macquarie Bank  
 Medibank  
 Microsoft Australia  
 National Australia Bank  
 NBN Co  
 NCI Packaging  
 Netflix  
 Northern Territory Parliament  
 OneBookShelf  
 Optiver  
 Optus Communications  
 Oracle Foundation  
 Origin Energy  
 Pacific Equity Partners  
 Palo Alto Networks  
 Part Time Rangers  
 ProBuild  
 Protiviti Australia  
 PwC  
 Rackspace  
 Robert Half  
 Salesforce  
 Schneider Electric  
 Sigma Health Care  
 Sims Metal Management  
 South32  
 Stockland  
 SUEZ  
 Suncorp  
 SuperCell  
 Telstra Corporation  
 Tiffany & Co.  
 TripAdvisor  
 Twitter  
 UBS AG  
 Vertex Pharmaceuticals  
 Westpac  
 Woodside Energy  
 Youi Insurance

## COMMUNITY FUNDRAISING

### INDIVIDUALS, GROUPS, SCHOOLS AND WORKPLACES THAT RAISED MORE THAN \$500 THROUGH COMMUNITY FUNDRAISERS FOR WWF-AUSTRALIA IN FY20 INCLUDED:

AirRoad Pty Limited  
 Amadeus IT Pacific  
 America's Charities  
 Art Fairs Australia  
 Australian Bushfire Benefit London  
 Australia Indonesia Muslim Foundation  
 Australian Motoring Services  
 Avalon Public School  
 Barber & Bella  
 Barlow Park Elementary School  
 Bassaleg School  
 Beaumont School  
 Bellarine Secondary College  
 Beyond The Bricks  
 Bina Bangsa School  
 Boston Barber & Tattoo Co.  
 Brocks Hill Primary School  
 Broome Life & Soul  
 Brunswick South-West Primary School  
 Bundesschulzentrum Eybnerstraße  
 Carson Valley Middle School  
 Chemong Public School  
 Cimarron – Memorial High School  
 Columbus Australian Rules Football Club  
 Cranberry Pines School  
 Creekside K-9 College  
 Cypress Village Elementary School  
 Deer Run School  
 Dwight D Eisenhower Elementary School  
 Dyker Heights Intermediate School 201  
 Ecole Du Grand-Portage  
 Emanuel School  
 Faraday School  
 First United Methodist Church of Desoto  
 Flatbread Company  
 FM World  
 Foster School of Business  
 Gardabaer's Small Animal Hospital  
 Gardenvale Primary School

The Goan Overseas Association of Victoria Inc  
 Good Life Foundation  
 Great Orchestra of Christmas Charity  
 Henry Anderson Elementary School  
 Hugoton Middle School  
 Immaculate Conception School  
 Junction Park State School  
 Larkfields Infant School  
 Lockleys North Primary  
 Maleny Bushfire Relief Benefit Concert  
 Marbletown Elementary School  
 Mars Hill Elementary School  
 Medea Park Residential Care  
 Melrose Elementary  
 Mount View Primary School  
 Mures Tasmania  
 Navitas English  
 Needessentials  
 Normanhurst Boys High School  
 Northern Trust  
 Ocean Star Village  
 Park Hyatt Sydney  
 Parkland School  
 Plainedge National Honor Society  
 Plympton Primary School  
 Prospect Primary School  
 Rodney's Bait and Tackle  
 Sacred Heart School  
 SE Gross Middle School  
 Solway Primary School  
 St. Paul's School  
 St. Dominic's Catholic Secondary School  
 St. Stephen's Lutheran Church  
 Sullair Australia  
 Sydney Technical High School  
 The Ursuline School  
 Time + Tides Watches  
 Tovashal Elementary School  
 TRQSS  
 River Hotel and Community of the Margaret River Region  
 Unitarian Universalist Community of Lake County  
 VAMSA  
 Voces Caelestium  
 Walter and Gladys Hill Public School  
 Walter G. O'Connell Copiague High School  
 Williams Intermediate School

We would also like to thank our community of donors who contributed up to \$500 to support WWF. Every gift makes a difference.

## LIVESTREAMING FUNDRAISERS

### STREAMERS WHO HAVE RAISED OVER \$10,000:

Cardboard\_Cowboy  
 Crankgameplays  
 Dawko  
 DechartGames  
 Dollarydoo Stream Team  
 ExcessiveProfanity and the C-Force  
 iddq  
 jeyrus and chrismelberger  
 Livibee  
 negaoryx  
 Retro Replay  
 SavingMusicLIVE  
 Trainwreckstv  
 Whippy  
 James and Elyse Willems



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# CORPORATE GOVERNANCE

WWF-Australia's leadership team comprises a Board of Directors, Governors, our Executive Team and four key committees. These committed individuals seek to honour your support by ensuring that WWF-Australia delivers effective conservation programs in an ethical and transparent manner.

## BOARD OF DIRECTORS

Our Board of Directors is drawn from the membership of Governors. It shapes our strategic direction and policy, oversees performance and compliance, and ensures effective governance on your behalf.

**Martijn Wilder, AM, BEc (Hons), LLB (Hons) LLM, GAICD**

**President, WWF-Australia (since November 2017)**

Director since 2012; Governor since 2002; Founding Partner, Pollination Capital Partners; Former Partner, Baker & McKenzie (Head of Baker & McKenzie's Global Environmental Markets and Climate Change practice, and Chair, Baker & McKenzie Law for Development Initiative); Chair, Australian Renewable Energy Agency (term ended August 2020); Director, Climate Council of Australia; Chair, NSW Climate Change Council; Governing Board Member, Renewable Energy and Energy Efficiency Partnership (REEEP); Member, Wentworth Group of Concerned Scientists; Visiting Professor of Law, Australian National University.

**Renee Boundy, BA, LLB (Hons)**

Director since 2014; Governor since 2014; Partner, Allens; Member, Australian Institute of Company Directors.

**Prof Christopher Dickman, BSc (Hons) (Leeds), PhD (ANU)**

Director since 2015; Governor since 1996; Member of WWF-Australia's Eminent Scientists Group; Professor in Ecology (Personal Chair), University of Sydney; Councillor, Royal Zoological Society of NSW; Member of the Research Committee for the Hermon Slade Foundation and the Australia and Pacific Science Foundation; Member, Technical Advisory Panel, Environmental Defenders Office; Member, Invasive Species Council; Fellow, Australian Academy of Science.

**Peter Everingham, BEc, MBA, GAICD**

Director since 2017; Governor since 2017; Member, WWF-Australia's Innovation and Ventures Group; Director, iCar Asia Pty Ltd; Director, Super Retail Group; Director, Lion's Share Fund Australia; Director, ME Bank.

**Stephen Gottlieb, BCom, LLM (Hons)**

Director since 2013; Governor since 2013; Special Counsel – Tax, KPMG; Board Member, Force Majeure; Member, Chartered Accountants Australia and New Zealand; Chartered Tax Advisor.

**Prof Lesley Hughes, BSc (Hons) (USYD), PhD**

Director since 2013; Governor since 2013; Member, WWF-Australia's Eminent Scientists Group; Pro Vice-Chancellor, Research Integrity and Development, Macquarie University; Councillor, the Climate Council of Australia; Member, Wentworth Group of Concerned Scientists; Member, Steering Committee of the NESP Earth Systems and Climate Change Hub; Member, Conservation Science Advisory Council for the

Taronga Institute; Member, Climate Science Expert Panel for the Australia Pacific Climate Partnership Support Unit.

**Nicole Sparshott, GAICD, MIntBus, BBus (Marketing)**

Director since 2018; Governor since 2018; Chair of WWF-Australia's Innovation and Ventures Group; CEO of Unilever Australia and New Zealand; Global CEO, T2 Tea; Non-Executive Director, Global Sisters.

**Sean Triner, BSc (Hons), MFIA**

Director since 2017; Governor since 2016; Owner and Director, Moceanic; Director, Better World Ventures Pty Ltd.

**Phil Rist**

Director since 2019, Governor since 2014; Executive Officer and Founding Member, Giringun Aboriginal Corporation; Director, Wet Tropics Management Authority; Director, North Queensland Tropics Board; Chairperson, Indigenous Arts Centre Alliance.

## PATRON

**His Excellency General the Honourable David Hurley AC DSC (Retd)**

Governor-General of the Commonwealth of Australia.

## EXECUTIVE TEAM

The Executive Team drives the strategic direction of WWF-Australia, as outlined in our Strategic Plan 2020-22. Executive Team members lead and manage their functional areas and the organisation to achieve high performance.

The Executive Team consists of: Chief Executive Officer, Dermot O'Gorman; Chief Marketing Officer, Yves Calmette; Development Director, Sophie Davidson; People and Culture Director, Kimberly Dixon; Chief Financial Officer, Romesh Lokuge; Chief Conservation Officer, Rachel Lowry; and Chief Legal Counsel, Paul Toni.

## PRINCIPAL OFFICERS

**Dermot O'Gorman, EMBA (Hons), MSc, BSc (Hons) Dip Sc**

Chief Executive Officer, WWF-Australia.

**Romesh Lokuge, FCPA, FCMA (UK), FCA (Sri Lanka), MBA (Executive)**

Chief Financial Officer, WWF-Australia.

**Paul Toni, LLB, BA (Hons)**

Chief Legal Counsel, WWF-Australia.



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## COMMITTEES

**Finance, Audit and Risk Management Committee**

The Finance, Audit and Risk Management Committee assists the Board by providing oversight of WWF-Australia's financial and risk management programs.

**Nominating and Governance Committee**

The Nominating and Governance Committee ensures that the most credible, diverse and committed individuals are in a position to influence the strategic outcomes of WWF-Australia in the most appropriate way.

**The Eminent Scientists Group**

The Eminent Scientists Group provides advice and support to the Board and WWF-Australia to enable it to operate effectively as a science-based, solution-focused organisation. The group provides guidance on the strategic direction of priority programs, cross-cutting themes, marketing and engagement, and emerging issues in conservation. We would like to thank the following individuals who serve on this group:

- Prof. Jamie Pittock – Chair;
- Prof. Christopher Dickman;
- Prof. Lesley Hughes;
- Prof. Karen Hussey (retired Feb 2020);
- Prof. Martine Maron (retired Feb 2020);
- Dr Dedee Woodside;
- Prof. Sarah Bekessy (joined Feb 2020).

**Innovation and Ventures Group (IVG)**

Innovation is a key element of WWF-Australia's refreshed strategic plan FY20-22. It is essential to achieving our conservation mission, Global Practice targets and to ensuring WWF is future-fit in a disruptive world. The IVG's role is to provide thought leadership and to support and advise WWF-Australia on its innovation and venture initiatives, so they are well-considered, executed and risk-managed. This ensures we maximise outcomes in line with our strategic goals. We thank the following individuals who serve on this group:

- Mrs Nicole Sparshott – Chair;
- Dr David Ireland;
- Mr Peter Everingham;
- Mr Peter Kingston.

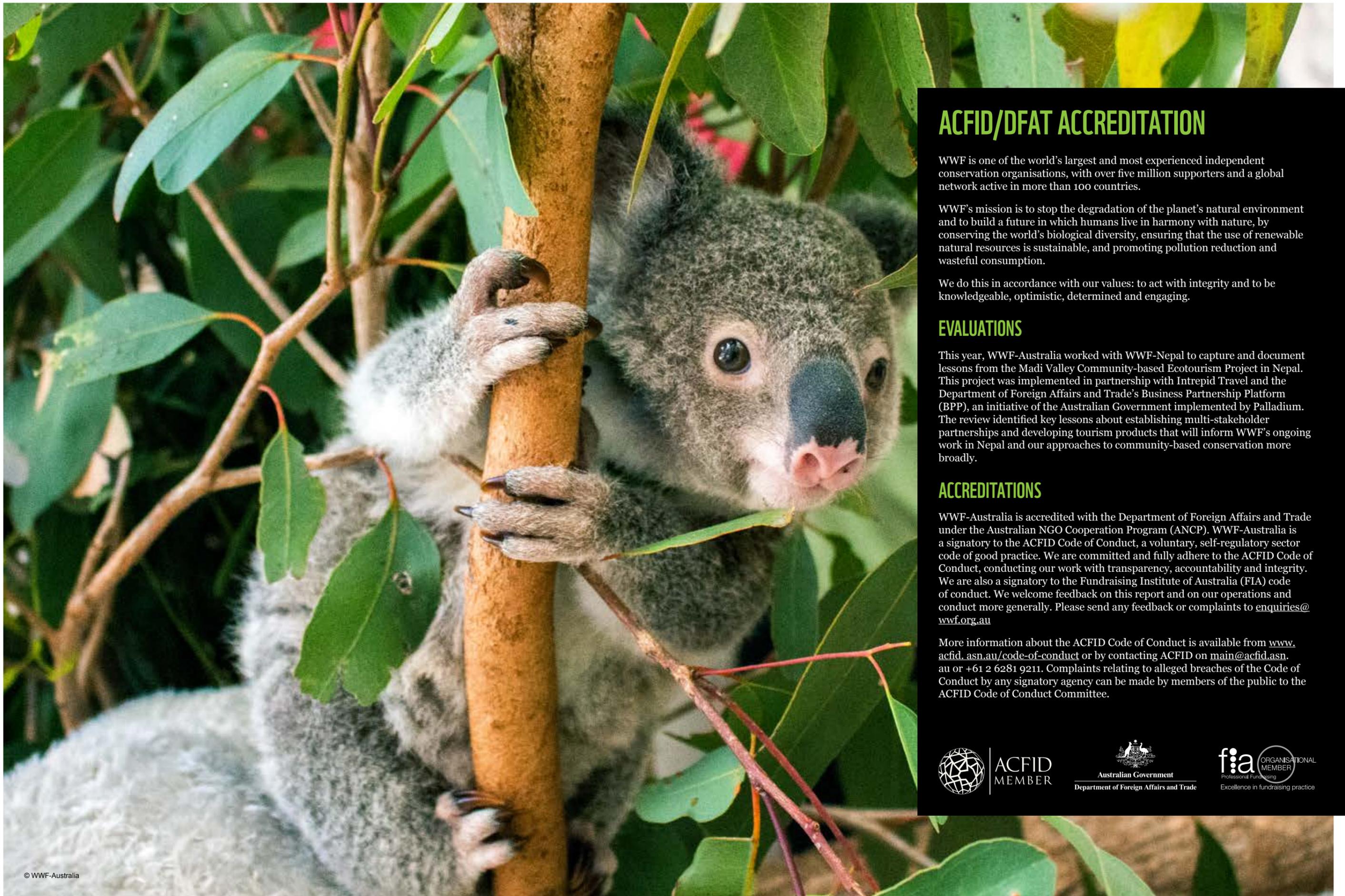
## KEY SERVICE PROVIDERS

WWF-Australia would especially like to thank Allens, Boston Consulting Group, KPMG, Norton Rose Fulbright and Baker McKenzie for their continued support and advice.

## GOVERNORS

Our committed Governors use their expertise, influence and networks to promote and support WWF-Australia's objectives. Experts in their fields, our Governors serve as WWF champions, provide strategic advice and contribute to internal working groups. They include:

Dr Imran Ahmad	Prof. Martine Maron
Mrs Josephine Baillieu	Ms Anika Molesworth
Cr Michael Berwick, AM	Mr Anthony Nicholas
Ms Renee Boundy	The late Mrs Christina Nicholas
Mr Greg Bourne	Ms Louise O'Halloran
Mr Peter Bridgman	Mr Randall Pearce
Mr William Burrell, AM	Prof. Jamie Pittock
Ms Blathnaid Byrne	Mr Robert Purves, AM
Prof. Bart Currie	Mr Phil Rist
Prof. Chris Daniels	Mr Derek Robertson
Prof. Christopher Dickman	Dr Natasha Robinson
Mr Alex Ding	Ms Anna Rose
Mr Peter Everingham	Mr Edward Rowley
Ms Jacquie Fegent-McGeachie	Ms Kerryn Schrank
Prof. Colin Filer	Dr Sandra Schuster
Dr Guy Fitzhardinge, AM	Mr Eddie Smallwood
Prof. Tim Flannery	Ms Kathryn Smither
Mr Stephen Gottlieb	Mrs Nicole Sparshott
Dr Andrea Griffin	Mr Simon Spellacy
Mr Piers Grove	Prof. Andrew Stock
Mr Paul Harris	Mr Allan Sweeney
The Hon Robert Hill, AC	Mrs Kesaia Tabunakawai
Prof. Karen Hussey (retired Feb 2020)	Prof. Luca Tacconi
Prof. Lesley Hughes	Mr Peter Thomas
Mr Tony Hyams, AC	Mr Sean Triner
Mr Anthony Hyde	Mr Keith Tuffley
Dr David Ireland	Mr Brent Wallace
Mr Tim Jarvis, AM	Mr Ivan When
The Hon John Kerin, AM	Mr Hunter White, OAM
Mr Peter Kingston	Mr Martijn Wilder, AM
Cr Robert Kok	Dr Dedee Woodside, AM
Ms Holly Lindsay	Mrs Susan Young
Mr Diccon Loxton	



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## ACFID/DFAT ACCREDITATION

WWF is one of the world's largest and most experienced independent conservation organisations, with over five million supporters and a global network active in more than 100 countries.

WWF's mission is to stop the degradation of the planet's natural environment and to build a future in which humans live in harmony with nature, by conserving the world's biological diversity, ensuring that the use of renewable natural resources is sustainable, and promoting pollution reduction and wasteful consumption.

We do this in accordance with our values: to act with integrity and to be knowledgeable, optimistic, determined and engaging.

### EVALUATIONS

This year, WWF-Australia worked with WWF-Nepal to capture and document lessons from the Madi Valley Community-based Ecotourism Project in Nepal. This project was implemented in partnership with Intrepid Travel and the Department of Foreign Affairs and Trade's Business Partnership Platform (BPP), an initiative of the Australian Government implemented by Palladium. The review identified key lessons about establishing multi-stakeholder partnerships and developing tourism products that will inform WWF's ongoing work in Nepal and our approaches to community-based conservation more broadly.

### ACCREDITATIONS

WWF-Australia is accredited with the Department of Foreign Affairs and Trade under the Australian NGO Cooperation Program (ANCP). WWF-Australia is a signatory to the ACFID Code of Conduct, a voluntary, self-regulatory sector code of good practice. We are committed and fully adhere to the ACFID Code of Conduct, conducting our work with transparency, accountability and integrity. We are also a signatory to the Fundraising Institute of Australia (FIA) code of conduct. We welcome feedback on this report and on our operations and conduct more generally. Please send any feedback or complaints to [enquiries@wwf.org.au](mailto:enquiries@wwf.org.au)

More information about the ACFID Code of Conduct is available from [www.acfid.asn.au/code-of-conduct](http://www.acfid.asn.au/code-of-conduct) or by contacting ACFID on [main@acfid.asn.au](mailto:main@acfid.asn.au) or +61 2 6281 9211. Complaints relating to alleged breaches of the Code of Conduct by any signatory agency can be made by members of the public to the ACFID Code of Conduct Committee.



# SUMMARY FINANCIAL STATEMENTS

## FINANCIAL OVERVIEW FY20

Australia experienced an unprecedented, harrowing bushfire season this financial year. 33 human lives, more than 3,094 homes, up to 19 million hectares and an estimated 3 billion native vertebrates were killed or displaced because of these megablazes. WWF-Australia operations were significantly impacted – both on the income side, where the organisation received amazing local and global support, and in terms of WWF's short and longer-term response. This enabled setting up of the Australian Wildlife and Nature Recovery Fund (AW&NRF), the details of which are given on page 56.

In FY20, WWF-Australia's total income increased by 156.2% compared to FY19. The organisation made an operating surplus of \$43,907,304 (2019: \$2,784,834), driven by the generous response to the bushfires. The total income increased to \$80,361,709 (2019: \$31,362,860). As a result, total comprehensive income for the year was \$43,908,398 (2019: \$3,023,225). The reserves and equity position has also improved, exceeding WWF-Australia's benchmarks.

During the year, WWF-Australia transferred \$35,738,050 to earmarked Reserves (2019: \$877,534). These transfers represent monies received in the current financial year for specific conservation projects and Australian Wildlife and Nature Recovery-funded projects, to be undertaken in future years.

In FY20 \$23,475,461 (2019: \$17,581,403) was spent on conservation projects, some of which were funded by the AW&NRF.

The magnitude of the bushfire emergency and the generosity of support received led WWF-Australia to re-align its FY20 business plan, and to re-prioritise its work and related resourcing in the wake of the crisis.

Like other organisations, WWF-Australia was also operationally impacted by COVID-19. Staff continued working from home and some on-ground activities were limited.

## INDEPENDENT AUDITOR'S REPORT ON THE SUMMARY FINANCIAL STATEMENTS

To the members of World Wide Fund for Nature Australia.

### OUR OPINION

In our opinion, the summary financial statements are consistent, in all material respects, with the audited financial report, in accordance with the basis of preparation described in Note 1 to the summary financial statements.

### WHAT WE HAVE AUDITED

The summary financial statements are derived from the audited financial report of World Wide Fund for Nature Australia for the year ended 30 June 2020. The summary financial statements comprise:

- the balance sheet as at 30 June 2020;
- the statement of changes in equity for the year then ended;
- the statement of comprehensive income for the year then ended;
- notes to the summary financial statements;
- the directors' declaration.

## SUMMARY FINANCIAL REPORT STATEMENTS

The summary financial statements do not contain all the disclosures required by Australian Accounting Standards to the extent described in Note 1 to the financial report and Division 60 of the Australian Charities and Not-for-profits Commission (ACNC) Act 2012, Charitable Fundraising Act 1991 (NSW) and Charitable Fundraising Regulations 2015 (NSW) applied in the preparation of the audited financial report of World Wide Fund for Nature Australia for the

year ended 30 June 2020. Reading the summary financial statements and the auditor's report thereon, therefore, is not a substitute for reading the audited financial report of World Wide Fund for Nature Australia and the auditor's report thereon.

## THE AUDITED FINANCIAL REPORT AND OUR REPORT THEREON

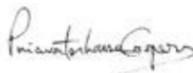
We expressed an unmodified audit opinion on the financial report in our report dated 11 November 2020.

## MANAGEMENT RESPONSIBILITY FOR THE SUMMARY FINANCIAL STATEMENTS

Management is responsible for the preparation of the summary financial statements in accordance with the basis of preparation described in Note 1.

## AUDITOR'S RESPONSIBILITY

Our responsibility is to express an opinion whether the summary financial statements are consistent, in all material respects, with the audited financial report based on our procedures, which were conducted in accordance with Auditing Standard ASA 810 Engagements to Report on Summary Financial Statements.

  
PricewaterhouseCoopers  
Chartered Accountants

  
N R McConnell  
Partner

Sydney  
11 November 2020

## STATEMENT OF COMPREHENSIVE INCOME

For the year ended 30 June 2020

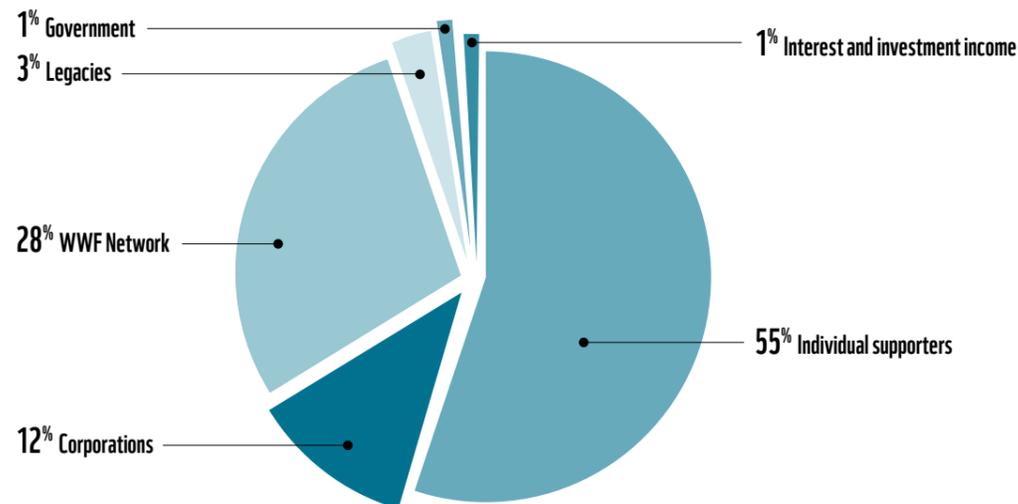
	Notes	2020 \$	2019 \$
Revenue from continuing operations		79,599,484	30,840,355
Other income		762,225	522,505
<b>TOTAL REVENUE</b>	3	<b>80,361,709</b>	<b>31,362,860</b>
<b>INTERNATIONAL AID AND DEVELOPMENT PROGRAMS EXPENDITURE</b>			
Funds to international programs		1,365,585	1,340,774
Program support costs		164,645	440,581
Community education		-	22,957
<b>TOTAL INTERNATIONAL AID AND DEVELOPMENT PROGRAMS EXPENDITURE</b>		<b>1,530,230</b>	<b>1,804,312</b>
Other international programs		2,965,568	828,305
Funds to domestic programs		16,111,684	12,490,589
Community education		2,867,979	2,458,197
Public fundraising costs		10,172,639	8,458,201
Accountability and administration		2,806,305	2,538,422
<b>TOTAL EXPENDITURE</b>		<b>36,454,405</b>	<b>28,578,026</b>
<b>TOTAL PROFIT/(LOSS) FOR THE YEAR</b>	13(b)	<b>43,907,304</b>	<b>2,784,834</b>
<b>OTHER COMPREHENSIVE (LOSS)/INCOME</b>			
Items that will not be reclassified to profit or loss			
Changes in the fair value of equity investments at FVOCI		1,094	238,391
<b>TOTAL COMPREHENSIVE INCOME / (EXPENSE) FOR THE YEAR</b>		<b>43,908,398</b>	<b>3,023,225</b>

The Statement of Comprehensive Income should be read in conjunction with the notes to financial statements.

During the year to 30 June 2020, WWF-Australia had no transactions in the Evangelistic, Political or Religious Proselytisation programs category.

During the year to 30 June 2020 WWF-Australia had no category of income or expenditure required to be disclosed in accordance with the ACFID Code of Conduct other than as shown on the left.

## INCOME ANALYSIS 2020



The percentage analysis is derived by dividing the relevant type of income by the total income for the year and expressing it as a percentage.

## BALANCE SHEET

As at 30 June 2020

	Notes	2020 \$	2019 \$
<b>CURRENT ASSETS</b>			
Cash assets	7	55,160,153	9,201,438
Receivables	8	2,241,899	894,692
Other assets	9	344,978	725,778
<b>Total Current Assets</b>		<b>57,747,030</b>	<b>10,821,908</b>
<b>NON-CURRENT ASSETS</b>			
Investments at fair value through OCI	10(b)	4,845,574	4,836,655
Property, plant and equipment	10(a)	518,069	522,364
Right-of-use assets	10(c)	1,318,906	-
<b>Total non-current assets</b>		<b>6,682,549</b>	<b>5,359,019</b>
<b>TOTAL ASSETS</b>		<b>64,429,579</b>	<b>16,180,927</b>
<b>CURRENT LIABILITIES</b>			
Lease liabilities	11(b)	475,216	-
Payables	11(a)	3,351,675	2,445,807
Provisions	12(b)	337,367	397,450
<b>Total current liabilities</b>		<b>4,164,258</b>	<b>2,843,257</b>
<b>NON-CURRENT LIABILITIES</b>			
Lease liabilities	11(b)	1,378,045	477,898
Provisions	12(b)	2,464,088	344,982
<b>Total non-current liabilities</b>		<b>3,842,133</b>	<b>822,880</b>
<b>TOTAL LIABILITIES</b>		<b>8,006,391</b>	<b>3,666,137</b>
<b>NET ASSETS</b>		<b>56,423,188</b>	<b>12,514,790</b>
<b>EQUITY</b>			
Reserves	13(a)	45,155,777	9,416,633
Accumulated surplus	13(b)	11,267,411	3,098,157
<b>TOTAL EQUITY</b>		<b>56,423,188</b>	<b>12,514,790</b>

The Balance Sheet should be read in conjunction with the notes to financial statements.

As at 30 June 2020, WWF-Australia had no category of Assets or Liability required to be disclosed in accordance with the ACFID Code of Conduct other than as shown on the left.

## STATEMENT OF CHANGES IN EQUITY

for the Year Ended 30 June 2020

	Retained earnings	Reserves				Total
		Earmarked funds	Australian Wildlife & Nature Recovery Fund	Investments revaluation	Endowment fund	
Balance at 1 July 2019 (commencing balance)	3,098,157	4,356,084	-	644,031	4,416,518	12,514,790
Excess of revenue over expenses	43,907,304	-	-	-	-	43,907,304
Amount transferred (to)/from reserves	(35,738,050)	1,959,685	33,778,365	-	-	-
Investment revaluation	-	-	-	1,094	-	1,094
<b>Balance at 30 June 2020 (year-end balance)</b>	<b>11,267,411</b>	<b>6,315,769</b>	<b>33,778,365</b>	<b>645,125</b>	<b>4,416,518</b>	<b>56,423,188</b>

Extracted from the financial statements - 30 June 2020. Full financial statements available on request, or via download from WWF-Australia's website [www.wwf.org.au](http://www.wwf.org.au)

**Note 1**  
The Summary Financial statements have been prepared in accordance with the requirements set out in the ACFID Code of Conduct. For further information on the Code please refer to the ACFID Code of Conduct Implementation Guidance available at [www.acfid.asn.au](http://www.acfid.asn.au)

# AUSTRALIAN WILDLIFE AND NATURE RECOVERY FUND (AW&NRF)

During FY20, WWF-Australia established the AW&NRF as a restricted fund to respond to the bushfire crisis.

At the peak of the fires, and in the immediate aftermath, emergency support was provided to frontline organisations that rescued and cared for fire-affected wildlife.

The initial fundraising target was \$30m, however at the end of FY20 the fund accumulated to \$40.4m. Based on known commitments, WWF-Australia is projecting the fund to grow to approximately \$45m and has, in principle, allocated these funds to future projects across eight bushfire themes as detailed below, that will Regenerate Australia.



© WWF-Australia / Paul Fahy



© WWF-Australia / Chris Farrell Nature Photography

BUSHFIRE RESPONSE THEME	DESCRIPTION OF THE THEME	\$M
WILDLIFE RESPONDERS	Partner with reputable wildlife response organisations to enhance Australia's capacity to deliver a swift and effective wildlife response.	6
SPECIES RECOVERY AND ADAPTATION	Identify key species across high-risk landscapes and habitats that provide refugia to trial innovative solutions that will better enable recovery and resilience to warming.	8
LANDSCAPE RESTORATION AND PROTECTION	Protect critical unburnt habitat, accelerating WWF-Australia's Towards Two Billion Trees plan and working urgently to restore what we have lost.	6
STRENGTHEN NATURE LAWS	Harness the EPBC Act review opportunity to ensure a strong case is made to enhance the effectiveness of Australian law in protecting our natural assets.	2
GLOBAL CLIMATE EMERGENCY	Global collaboration and best practice in fires and climate disasters, working with WWF International.	3
STABILISE CLIMATE CHANGE	Draw on leading climate science to assist in mobilising critical and urgent interventions to help stabilise our climate and support WWF International climate initiatives.	7
SOCIAL DEVELOPMENT, INCLUDING INDIGENOUS ENGAGEMENT	Enhance the number of Indigenous rangers, bolster the capacity of Indigenous ranger groups and draw on Traditional Owner knowledge.	8
INNOVATION AND ENGAGEMENT	Support innovative solutions globally. Position Australia as the best test-bed for impactful and regenerative solutions that prioritise community-led actions and are capable of replication globally.	5
<b>TOTAL</b>	<b>APPROXIMATELY</b>	<b>45</b>

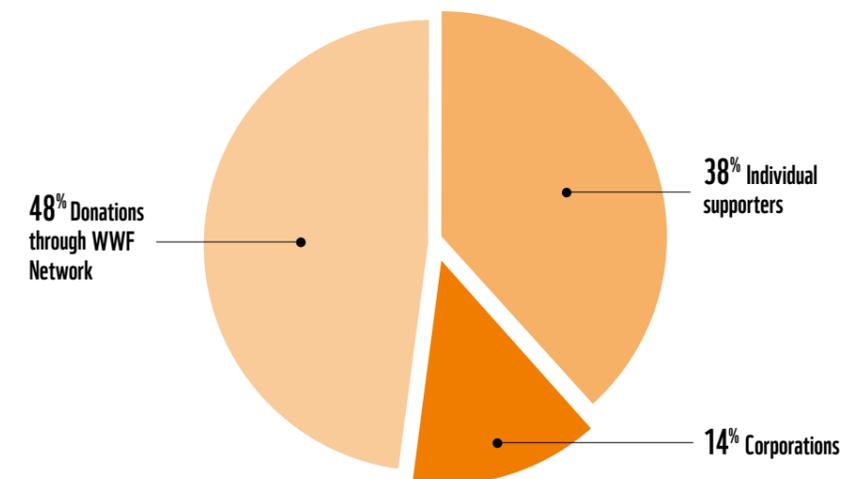


© WWF-Australia / Bryce Harper

## INCOME AND EXPENSES AW&NRF

	2020
<b>DONATIONS TO AW&amp;NRF</b>	\$
Donations in Australia	21,032,211
Funds from WWF offices globally	19,419,799
<b>TOTAL INCOME</b>	<b>40,452,010</b>
<b>TOTAL EXPENDITURE</b>	<b>6,673,645</b>
<b>BALANCE CARRIED FORWARD</b>	<b>33,778,365</b>

## INCOME ANALYSIS AW&NRF 2020



The percentage analysis is derived by dividing the relevant type of income by the total income attributed to AW&NRF for the year and expressing it as a percentage.



© Mike Fidler

# DIRECTORS' DECLARATION

The Directors declare that the summary financial statements and notes set out on pages 52-57:

- a. comply with Accounting Standards and other mandatory professional reporting requirements;
- b. give a true and fair view of the entity's financial position as at 30 June 2020 and of its performance, as represented by the results of its operations and its cashflows, for the financial year ended on that date.

In the Directors' opinion:

- a. the financial statements and notes are in accordance with the ACNC Act 2012;
- b. there are reasonable grounds to believe that the entity will be able to pay its debts as and when they fall due;
- c. the provisions of the Charitable Fundraising Act 1991 and the regulations under this Act and the conditions attached to the authority to fundraise have been complied with;
- d. the provisions of the NSW Charitable Fundraising Regulations 2015 have been complied with;
- e. the internal controls exercised by World Wide Fund for Nature Australia are appropriate and effective in accounting for all income received;
- f. the entity has complied with the requirements of the Australian Council for International Development Code of Conduct.

Signed at Sydney this 11th day of November 2020 in accordance with a resolution of Directors.

M. Wilder AM  
Director

S. Gottlieb  
Director



**THE CRITICAL DECISIONS  
WE MAKE TODAY WILL  
SHAPE AUSTRALIA'S  
TOMORROW.**

Bushfire aftermath © Peter Wilson



Working to sustain the natural world for the benefit of people and wildlife.

together possible™ [wwf.org.au](http://wwf.org.au)

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[wwf.org.au](http://wwf.org.au)