



WWF

**ANNUAL
REPORT
& IMPACT
HIGHLIGHTS**

AUS

2019



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WWF-Australia acknowledges the Traditional Owners of the land on which we work and their continuing connection to their lands, waters, and culture. We pay our respects to Elders – past and present, and their emerging leaders.

WWF is one of the world's largest and most experienced independent conservation organisations, with over five million supporters and a global network active in more than 100 countries.

WWF's mission is to stop the degradation of the planet's natural environment and to build a future in which humans live in harmony with nature, by conserving the world's biological diversity, ensuring that the use of renewable natural resources is sustainable, and promoting the reduction of pollution and wasteful consumption.

Cover Photo: King George River Gorge, Kimberley Coast, WA
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PRESIDENT & CEO'S MESSAGE

We are at a crucial moment in human history and for the planet. From the day WWF was established in 1961, our mission has been to build a future in which humans live in harmony with nature. Today, that mission has never been more relevant, given the planetary crisis we find ourselves facing.

Together, with thousands of organisations around the world, we are rallying for a New Deal for People and Nature (#ND4PN). We need a New Deal for the seven billion people who depend on thriving nature to survive. The explosion of activism around the climate emergency and extinction crisis shows that globally hundreds of millions of people are deeply concerned.

However, in order to step up to this challenge, we must think very differently from how we have in the past. The challenge is not knowledge. We understand the problems we face and we know the solutions that must be introduced. The challenge is to deliver solutions at scale. This requires us to find new partners; unlikely allies, who can help implement these solutions.

Creating the momentum needed to deliver a New Deal for People and Nature will require a combination of inspiration and practical actions that enable our generation to step up. That's where we believe WWF-Australia can play a pivotal role. At our heart are 1.4 million passionate supporters who believe in our solutions to meet these challenges. Our strength lies in these numbers and our shared goals. With the passionate WWF team, our collective goal is to make a difference together.

WWF-Australia has a new, bold strategy - our New Deal for People and Nature. This year's Annual Report looks back at what we have achieved over the past few years to set the foundation for this enterprising new stage.

Our innovation push is working to scale-up the impact we can have using new approaches. For example, WWF's first innovative social impact venture, OpenSC, was established to support ethical and sustainable practices along supply chains.

In seafood, we have transformed the supply and production chains of some of the biggest seafood players in Australia.

Our work with farmers on innovation sees sustainable farming methods now becoming industry standard practice.

Working with business, we are helping to broker power purchase agreements for hundreds of companies, in order to achieve WWF-Australia's ambitious renewable energy goals.

Our work to highlight the impact of climate change on turtles has reached more than three million people - translating the science of climate change into messages that are easily understood.

We are at a crossroads in history, when the call to action needs to be heard loud and clear. Together, with your backing, WWF-Australia remains committed to engaging beyond our sector, with all Australians, to improve understanding of the crisis our planet is facing. Thank you for your continued support.



Mr Martijn Wilder, AM
President, WWF-Australia

Dermot O'Gorman
CEO, WWF-Australia

INTRODUCTION & HIGHLIGHTS

This report aims to capture key highlights that demonstrate the enormity and impact of our work, providing an insight into the incredible energy that WWF is bringing to the greatest challenge of our time - protecting people and nature.

With the release of this report, we are recommitting ourselves to the urgent task of building a world in which people prosper in harmony with nature. It is an ambition we are delivering through six priorities.

Ours is a complex conservation agenda, but the power of collaboration makes all the difference. WWF is proud to report the achievements that are possible when we work together.

We hope you enjoy reading about our progress and feel inspired to join us in this vitally important work.



Kimberley

In the Kimberley, we partner with over 16 ranger groups and Indigenous organisations to support management of healthy country.



Western Australia

In partnership with the Cane Toad Coalition, we're working to train native predators to avoid the taste of deadly cane toads.



Yorke Peninsula

In partnership with the Northern and Yorke Natural Resources Management Board and the Federal Government, WWF-Australia will help 'rewild' South Australia's Yorke Peninsula by introducing up to 20 native species over the coming decades.



Southeast Asia

We're providing support to local communities planning land use in tiger habitats between Myanmar and Thailand. In Indonesian Borneo, we helped restore landscape that is home to more than 6,000 orangutans.

Pacific

In the Pacific, we've helped thousands of people to diversify their income streams, establish savings clubs, and launch microenterprises, to build resilience and guard against environmental degradation.



Great Barrier Reef

Our Net-Free North campaign saw us fundraise to buy out and retire a gill net from the Great Barrier Reef.

North Queensland

We've supported the Gudjuda Rangers in north Queensland to tag over 1,200 turtles, to help determine the prevalence of viruses afflicting these marine animals.



Queensland

We've mobilised thousands of Queenslanders to contact their government, demanding better protection for trees and the koalas that live in them, influencing new laws being delivered in that state.

Sydney

Through Panda Labs, our innovation incubator, we've launched new ventures that are transforming supply chains and unlocking the finance needed to achieve the Sustainable Development Goals.



Booderee National Park

The journey to re-establish a wild population of eastern quolls on Australian mainland has taken another big step forward with a further 40 quolls being reintroduced to Booderee National Park.

Australia

We've helped establish the Business Renewables Centre - Australia, now offering 14,000 MW of renewable energy to some of Australia's biggest companies.

Antarctica

To protect Antarctica, WWF urgently called for CCAMLR to establish a comprehensive, effective network of marine protected areas surrounding the continent – including no-take marine sanctuaries.



WWF-AUSTRALIA STRATEGIC PLAN

To achieve the New Deal for People and Nature, WWF-Australia will prioritise the following goals as part of our refreshed Strategic Plan.



1. CONSERVE NATURE WITH EQUITY

All WWF-Australia's initiatives will deliver positive outcomes for both people and nature.



2. RETURN THE CLIMATE TO A STABLE STATE

Australia is a leading exporter and investor in renewable energy with a zero carbon economy achieved before 2050.



3. SUPPORT 'PLANET-FRIENDLY' FOOD

'Planet-friendly' food is more widely available than ever before, and Australians are making sustainable food choices.



4. SAVE THREATENED SPECIES

Threatened species are on the road to recovery. Priority ecosystems are conserved and restored.



5. PROTECT OUR OCEANS

Ocean and reef ecosystems are resilient, productive and contribute to food security.



6. ENGAGE MILLIONS

Millions of Australians are united as active stewards of nature.



SHARED IMPACT

41
ON-GROUND
CONSERVATION
PROJECTS

WWF-Australia works to deliver impact in collaboration with partner organisations.

- 24** active corporate partners
- 41** on-ground conservation projects
- 15** market transformation projects
- 16** policy-based campaigns
- 3** alliances
- 3** venture partnerships
- 8** public sector partnerships
- 42** research associations with **15** different Australian research institutions and **4** research institutions based in the United States
- 16** Indigenous ranger groups and organisations across the Kimberley
- 10** Indigenous organisations in north Queensland

SUSTAINABLE DEVELOPMENT GOALS

17
GOALS REQUIRING
SIGNIFICANT GLOBAL
ACTION

In 2015, 193 countries pledged their commitment to the United Nations 17 Sustainable Development Goals, targets requiring significant global action to make headway in tackling climate change, biodiversity loss, inequalities and responsible consumption and production, among other priorities. Our work is contributing to these goals, illustrated by the icons that accompany each case study throughout this report.



EQUITY

IMPACT HIGHLIGHTS

In north Queensland, WWF has forged both formal and informal partnerships with over 10 Indigenous organisations, Traditional Owner groups and ranger groups.

In the Kimberley, we partner with over 16 ranger groups and Indigenous organisations to support management of healthy country.

WWF is supporting female rangers to connect across northern Australia through the Women Rangers Environmental Network, and to address the under-representation of women in Indigenous ranger jobs.



CONSERVE NATURE WITH EQUITY

From working with female-led ecotourism initiatives and addressing human-wildlife conflict in Nepal to advocating for an economically and socially just transition to renewable energy, our commitment to Conserve Nature with Equity is at the heart of everything we do.

GUDJUDA RANGERS

1,200
TURTLES TAGGED
AND RELEASED



In the early 2000s, Traditional Owners and the Gudjuda Reference Group raised concerns about the prevalence of facial tumours on green turtles in Edgumbe Bay, near Bowen in north Queensland.

As part of a consortium led by Dr Ian Bell, representing Queensland Government agencies, and Dr Ellen Ariel from James Cook University, WWF-Australia explored these concerns. The tumours were found to be the first record of the fibropapillomatosis (FP) disease in turtles in Australian waters.

In 2011, the incidence of FP exploded, likely due to stress induced by severe weather events such as Cyclone Yasi, which affected water quality and seagrass meadows. This proved costly to turtle health and led to conditions including malnutrition.

WWF-Australia supported Gudjuda Rangers to survey and sample the green turtles in Edgumbe Bay and to secure funds from a corporate partner for the purchase of a turtle monitoring boat. More than 1,200 turtles have now been tagged and released, improving our understanding of the prevalence, causes and effects of FP in green turtles. More recent research has also concluded that the virus is caused by stress linked to biological and chemical contaminants related to human activity.

The Turtle Rescue Mission led by the Gudjuda Rangers is a great example of how traditional knowledge can combine with modern science and research methods to monitor the health of threatened species like marine turtles.

BUILDING RESILIENT COMMUNITIES IN THE PACIFIC

7,000
PEOPLE IN PAPUA
NEW GUINEA,
SOLOMON ISLANDS
AND FIJI SUPPORTED
TO SUSTAINABLY
MANAGE THEIR
COASTAL RESOURCES



WWF's work in the Pacific over the past 25 years is helping to build resilience in communities and ecosystems in some of the region's most important biodiversity hotspots.

With support from the Australian Government's Australian NGO Cooperation Program, John West Australia and generous Australian supporters, we are addressing overdependence on natural resources and vulnerability to social and economic shocks, which are significant drivers of environmental degradation.

7,000 people in Papua New Guinea, Solomon Islands and Fiji supported to more sustainably manage their coastal resources, diversify their household incomes and prepare for increasingly frequent climate-related disasters.

Over **1,000 women** across **33 communities in Solomon Islands'** Western Province have joined WWF-supported savings clubs.

More than **145 sustainable microenterprises established.**

Communities reported **diversified income sources**, increasing from as few as two in 2013 to as many as 11 different income sources in 2018.

INNOVATION

IMPACT HIGHLIGHTS

12 Greenhouse Sessions attended by 172 organisations

2 Future Cities Hackathons, involving 20+ teams, 5 corporate partners, including UTS, Schneider Electric, NAB and ConsenSys

7 Innovation-based corporate partnerships

2 major awards: The Australian Financial Review's Top 100 Most Innovative Companies for "Best Social Impact" in 2018; and the Commonwealth Innovation Award in 2019.





2 MAJOR AWARDS
INCLUDING AFR TOP
100 MOST INNOVATIVE
COMPANIES 2018

PANDA LABS

The world's environmental and social challenges are becoming increasingly more urgent and complex. However, great challenges also present great opportunities – to innovate and develop solutions with impact.

WWF understands that addressing these challenges will require us to take risks and pioneer new technologies and business models. Fortunately, the rapid growth of impact investing, estimated at \$502 billion globally, means that more capital than ever before is available to fund such enterprising thinking. With Panda Labs, WWF is leading the way.

This global innovation platform, launched in 2017, aims to solve some of the world's most vexing problems in collaboration with influential partners. It focuses on building an ecosystem around 'innovation for impact' through thought leadership and experimentation. Using the collective knowledge, resources and expertise of our partners, Panda Labs is creating a blueprint for a sustainable future.

Panda Labs has launched two major ventures with clear social and environmental goals. OpenSC is a collaboration with BCG Digital Ventures (BCGDV) with the potential to transform global supply chains, by increasing transparency and accountability. Impactio (with ConsenSys) leverages the power of collaboration to present high impact projects to funders and investors and unlock the finance needed to achieve UN Sustainable Development Goals.

After the development of these two successful ventures, Panda Labs was expanded to 10 countries within the WWF global network in 2019.

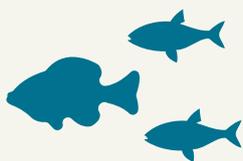
OpenSC

Co-founded by WWF's Panda Labs and BCGDV, OpenSC brings together WWF's 30 years of leadership in sustainable supply chains and BCGDV's expertise in corporate venturing.

OpenSC was developed through a series of successful pilots with several of WWF's corporate partners, including Austral Fisheries and Woolworths. In a world first, it uses technologies such as blockchain to trace individual Patagonian toothfish from hook to plate, and verifies that those toothfish were caught in legal waters (rather than a Marine Protected Area). Consumers scan a QR code on the product package or restaurant menu to learn about the fish's history and supply chain.

But it doesn't end there. OpenSC's work on seafood is scaling up, with Austral Fisheries' entire 2019 Glacier 51 toothfish catch being similarly traced through the platform – another important step forward in its sustainable seafood journey.

OpenSC has raised US\$4 million from investors such as venture fund Humanity United/Working Capital, and Christian Wenger, founder of Digital Switzerland. It has also begun collaborating with Nestlé on a dairy supply chain pilot.



US\$4 MILLION
IN SEED FUNDING RAISED
FOR IMPACT TECH VENTURE,
OPENSOC

SPECIES

IMPACT HIGHLIGHTS

379,000 hectares: the area bulldozed each year in Queensland, prior to tighter laws being introduced in May 2018. This is equivalent to the death or damage of an estimated 58 million trees each year.

87 million hectares: area of woody vegetation afforded stronger protection under amendments to Queensland's Vegetation Management Act, secured by WWF and our partner organisations.

53,292: number of people who sent a virtual origami koala, called a KIMBY, and a personal message to key Queensland politicians to let them know they wanted to see Koalas In My Backyard.

13: number of publications, reports and submissions to lead a science-based discussion around tree-clearing. WWF highlighted:

- That the **bulldozing of bushland nearly tripled** around Moree and Collarenebri after safeguards were repealed in NSW; and
- That **23 million mammals, birds and reptiles were lost** every year to bulldozing of remnant bushland habitats in Queensland from 2013-15.



Species - Domestic



87

MILLION HECTARES
OF LAND AFFORDED
STRONGER
PROTECTION

KOALAS AND TREE-CLEARING

Tree-clearing has robbed Australia of a staggering 44% of its original forest cover, posing a significant threat to terrestrial biodiversity and our forest carbon store. Reversing the extinction crisis for many native plants and animals depends on halting such habitat destruction.

In 2017, WWF-Australia launched an integrated campaign aimed at reducing the rate of deforestation and forest degradation. Grounded in social attitudes towards tree-clearing, the campaign championed Australian icons like the koala, and leveraged Australian pride in our iconic species. WWF's approach was multifaceted: we campaigned for new laws to limit tree-clearing; conducted fundraising activities; released a series of reports on the science behind clearing; and, with the help of our supporters, continued our on-ground species conservation work.

Around the theme of 'Nowhere to go', supporters could visit our website and send a 'KIMBY (Koalas In My Backyard)' message to key Queensland political decision-makers, and support the 'koalas in crisis' fundraising appeal. This collective effort was pivotal in re-energising the then Queensland Government's push to restore laws against excessive tree-clearing.

On 3 May 2018, after three days of parliamentary debate, new laws were passed that tightened regulations around tree-clearing in Queensland.

The campaign continues and has since been expanded to NSW. It highlights the very real risk that, without action, koalas could become extinct by 2050.

EASTERN QUOLLS RETURN TO MAINLAND



60

EASTERN QUOLLS
REWILDED ON MAINLAND
AUSTRALIA FOR THE
FIRST TIME IN 50 YEARS

In the early 1900s, the eastern quoll was abundant along the east coast of Australia. However, by 1970 mainland populations had been decimated by disease and feral predators and the species survived only in Tasmania.

But, after intensive fox controls, WWF collaborated with Traditional Owners, land managers and scientists to successfully reintroduce quolls to Booderee National Park, south of Sydney.

Sixty of the small mammals have been released since 2018. Although the population suffered early losses from vehicle collisions and predation by foxes and dogs, eastern quolls are now successfully breeding on the mainland for the first time in 50 years.

While not without risk, this relocation project offers high rewards for conservation impact. It demonstrates that the rewilding of eastern Australian ecosystems may be achievable in areas where threats are actively managed.

SPECIES

IMPACT HIGHLIGHTS

4,000: the number of wild tigers estimated currently, an increase from 3,200 in 2010 and more than halfway towards the TX2 goal of 6,000 tigers by 2022 (the next Chinese Year of the Tiger).

17 million hectares: the size of the tiger heartland in the Dawna Tenasserim Landscape, straddling Myanmar and Thailand.

370,000 hectares: the size of the Ler Mu Lah landscape, in southeast Myanmar, where WWF is supporting community-led planning to establish an Indigenous Community Conserved Area (ICCA).



Species - International



4,000

THE NUMBER OF WILD
TIGERS ESTIMATED
GLOBALLY, UP FROM
3,200 SINCE 2010

TIGERS

With as few as 4,000 wild tigers left on the planet, WWF has led the international effort to secure the future of this magnificent species. In 2010, governments of the 13 countries where tigers are still found set the ambitious **TX2 target to double wild numbers by 2022** – the next Chinese Year of the Tiger.

Midway through this campaign (2016), the decline in tiger numbers had turned around and **global estimates are now around 4,000**. While we still have a long way to go to reach the target of 6,000+, the signs are promising. In Nepal, for example, the population has nearly doubled since 2010 (to 235), due to strong political will, community-based anti-poaching measures, protection of vital tiger habitats and broader recognition of the importance of nature to people.

WWF-Australia's contribution to TX2 focusses on the Dawna Tenasserim Landscape (DTL), an area spanning the border between Myanmar and Thailand.

The 17 million-hectare DTL comprises some of Asia's largest remaining contiguous forest. Over 80% of the landscape is still forested and it harbours exceptional biodiversity, featuring more than 500 bird and 150 mammal species, including as many as 250 critically endangered tigers.

Within the DTL lies an area of significant environmental and cultural value – Ler Mu Lah, in Myanmar's southeast Tanintharyi region, adjacent to Thailand's Kaeng Krachan Protected Area Complex. In 2017, WWF-Australia began a five-year program to secure legal protection and effective management across this transboundary landscape to sustain this significant tiger population.

Success depends on close collaboration with Indigenous communities to establish an Indigenous Community Conserved Area (ICCA), which supports local livelihoods, conserves ecosystem services and protects biodiversity.

A Ler Mu Lah ICCA would embody WWF's commitment to conservation with equity. Not only can this approach help to secure the otherwise vulnerable land rights of Indigenous communities; the environmental stewardship these communities demonstrate can also help to safeguard an important tiger heartland.

Translating ambition into impact is demanding, but our progress is encouraging.

BORNEO



100

HECTARES OF ORANGUTAN
LANDSCAPE RE-PLANTED

The peatlands in Sebangau National Park, Central Kalimantan (Indonesian Borneo), are home to more than 6,000 orangutans, however this landscape is badly degraded and vulnerable to fire.

Since 2004, WWF has worked with communities and the Indonesian Government to restore an area to the south of the park. This has seen **more than 63 dams constructed, 18,000 hectares flooded, 100 hectares re-planted and a community fire patrol established** – efforts that will reduce fire frequency and intensity.

While the Bornean orangutan remains critically endangered, the Sebangau population is stable. This successful testing and scaling of a solution to peatland degradation has reduced wildfire burns and will help enable the restoration of carbon-rich peat forests right across the archipelago.

CLIMATE

IMPACT HIGHLIGHTS

In less than 12 months, the BRC-A achievements include:

- **14,000 MW of renewable energy Australia-wide** being offered on the BRC-A marketplace platform, with over **100 large-scale renewable energy projects** from over 100 project developers. This is equivalent to **\$24 billion of investment and 13,200 jobs**, according to the Clean Energy Council; and
- Attracting **220 member organisations** from across big business, local and state governments.

7 AFFORDABLE AND CLEAN ENERGY



13 CLIMATE ACTION



17 PARTNERSHIPS FOR THE GOALS





14,000 MW
OF RENEWABLE ENERGY
OFFERED ON THE BRC-
AUSTRALIA PLATFORM,
EQUIVALENT TO \$24B OF
INVESTMENT & 13,200 JOBS

BUSINESS RENEWABLES CENTRE AUSTRALIA

In October 2018, WWF-Australia launched a major initiative to help Australian businesses and governments secure more renewable energy – the Business Renewables Centre Australia (BRC-A). This national, not-for-profit effort brings us into partnership with Climate-KIC Australia and the Institute for Sustainable Futures (UTS). The centre is helping Australian businesses and governments to procure 1GW of installed renewable energy by 2022 and 5GW renewable energy by 2030.

Attractive prices exist for renewable energy, but corporate Power Purchase Agreements (PPAs) are complex and challenging to negotiate, requiring an in-depth understanding of the energy market.

A PPA is a long-term agreement for an energy buyer to purchase a quantity of electricity generated by an off-site renewable energy project, such as a solar or wind farm. The renewable energy generator benefits from certainty of revenue over the PPA term, which can help it to secure the finance needed to get a project running. PPAs offer an opportunity for organisations to procure large-scale renewable energy to demonstrate leadership and improve profits.

BRC-A has over 220 member organisations from across industry, including many recognised brand names, such as Westpac, Woolworths, Transurban, CBA, Macquarie Bank, NRMA, Optus, Brambles, Newcrest Mining, Unilever, Aldi, Suncorp, City of Sydney, City of Melbourne, and many others.

BRC-A provides an online information hub and marketplace of wind and solar projects for energy buyers, professional service providers and developers. In addition to enabling knowledge-sharing and simplifying PPA processes, the BRC-A network is helping build momentum towards improved climate action, resulting in greater social, environmental and financial value for organisations.

BRC-A is supported by funding from ARENA and the governments of Victoria and NSW over three years.

EARTH HOUR



250+
COMMUNITY EVENTS
IN SUPPORT OF
EARTH HOUR 2019

When WWF-Australia founded Earth Hour in 2007 it was our vision that this ambitious idea would grow to become the world's largest grassroots environmental movement. We have easily exceeded that goal, with 188 countries and territories now taking part each year.

In 2018, Earth Hour launched #Connect2Earth, a movement aligned with the UN's biodiversity target to increase awareness of biodiversity loss and climate change.

Earth Hour 2019 saw over 30,000 people send 270,000 emails to nine federal politicians, urging stronger action on Australia's Paris Agreement targets. Over 250 community events were held and many institutions also pledged their support for stronger climate action, including:

- 588 businesses;
- 51 councils;
- 165 landmarks;
- 160 organisations; and
- 657 schools.

OCEANS



IMPACT HIGHLIGHTS

20,000 sharks saved each year as a result of WWF purchasing and retiring two commercial shark fishing licences.

4,500 dugongs provided increased protection on the northern Great Barrier Reef, since WWF and its supporters purchased and removed the last full-time commercial gill net.

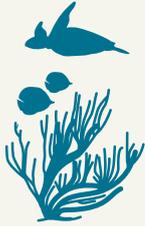
385 km²: the size of the net-free haven we created in Princess Charlotte Bay, our first step towards achieving an 85,000 km² Net-Free North.

600 metres: the length of the last full-time commercial gill net we bought and retired from the northern Great Barrier Reef and recycled into sustainable sunglasses.

3,607: the number of supporters who donated to help buy and retire the net.

21,593: the number of people who sent a submission to the Queensland Government asking for a Net-Free North.





385 KM²
THE SIZE OF THE
NET-FREE HAVEN
CREATED IN PRINCESS
CHARLOTTE BAY, QLD

NET-FREE NORTH

In 2018, WWF-Australia embarked on creating the largest net-free area on the Great Barrier Reef – 85,000 km² between Cape Flattery and the Torres Strait. On the east coast, commercial gill nets are estimated to entangle some 48 dugongs, 48 dolphins, 1,684 turtles and 19,500 hammerhead sharks each year.

In a bold first step, we asked Australians for help to remove the last full-time commercial gill net operating in Princess Charlotte Bay, a critical habitat for dugongs on the northern Great Barrier Reef. Thanks to over 3,600 donations, that fishing net is no longer a threat to marine life.

By removing the net, we've made it easier for the Queensland Government to implement a commercial gill net ban from Cape Flattery to Torres Strait. Permanent protection under a Net-Free North would prevent any of the current 240 commercial gill net operators from relocating to this area.

Billy Dunn, who fished Princess Charlotte Bay for 40 years, said conservation concerns partly motivated him to sell his licence and he fully supports the push for a Net-Free North.

“I think it’s a good idea. I hope it works. I think basically the fishing industry is coming of age and people are taking a more mature outlook, and hopefully with government assistance it can all be sorted out.” Billy Dunn, former long-time fisher.

NO PLASTIC IN NATURE



1 MILLION+
WWF SUPPORTERS
CALLED FOR A LEGALLY
BINDING AGREEMENT
ON PLASTIC POLLUTION

Globally, eight million tonnes of plastic is dumped in our oceans each year. Moving on the currents, it becomes a mobile global disaster, demanding an equally big solution.

More than 40 WWF offices have launched the No Plastic in Nature initiative to achieve its goals by 2030.

Over one million WWF supporters worldwide have shown their support for a new, legally binding agreement on plastic pollution. WWF-Australia has developed a plastics policy position to phase out the top 10 most harmful single-use plastics by 2023. We have also released Australia's first plastic scorecard to report on the progress of state and territory governments in banning plastic waste. By working together we are driving change on a global scale.

FOOD

IMPACT HIGHLIGHTS

Over 100 million cans of tuna sold every year certified by the Marine Stewardship Council (MSC), equal to **over 40% of the Australian market for tinned tuna**.

In 2016, John West Australia, the nation's largest branded seafood supplier, converted its entire canned skipjack tuna range to sustainable sources, certified by the MSC.

Selecting a trusted sustainable tuna product is now easier for shoppers, and competitors and consumers are more aware of the MSC.





200+

SEAFOOD PRODUCTS IN
WOOLWORTHS' SUPPLY
CHAIN ASSESSED IN
TERMS OF ECOLOGICAL
RISK

PARTNERSHIPS FOR SUSTAINABLE FOOD

Food is a basic need but its production has major environmental impacts. Accounting for over 25% of greenhouse gas emissions and two-thirds of fresh water use, our food system is highly polluting and the largest contributor to habitat loss.

WWF-Australia is working with food producers, companies, consumers, researchers and policy-makers across the supply chain to transform markets and make our food sustainable.

We focus on industries with big environmental footprints to test and refine innovative practices for scaling and adoption across Australia. Since 2012, we have worked with over 200 beef and sugar cane farmers in Queensland, the largest salmon farmer in Tasmania, and Australia's largest fishing fleets.

To strengthen demand for sustainable food, WWF partners with major consumer brands and retailers, such as John West Australia and Woolworths, to define and deliver ambitious sustainability objectives. Over 200 seafood products in Woolworths' supply chain assessed in terms of ecological risk. In 2018, Woolworths supermarkets launched a new partnership with WWF as part of the company's commitment to source all its seafood from independently verified or third party-certified sources and to raise public awareness of sustainably sourced products.

WWF also works to promote sector-wide change, through the development of voluntary sustainability standards and policy advocacy. Our collaboration with McDonald's and others to build the Global Roundtable for Sustainable Beef, for example, has defined key principles and criteria for assessing the social and environmental impacts of beef production. Similarly, WWF works with the industry-led Australian Beef Sustainability Framework to secure agreement on metrics, verification, reporting and targets to reduce the environmental impacts of beef production in Australia



8.5%

OR 26,000 HECTARES
OF SUGAR CANE
PLANTATIONS ADOPTING
BEST PRACTICE
FARMING METHODS

SUSTAINABLE SUGAR

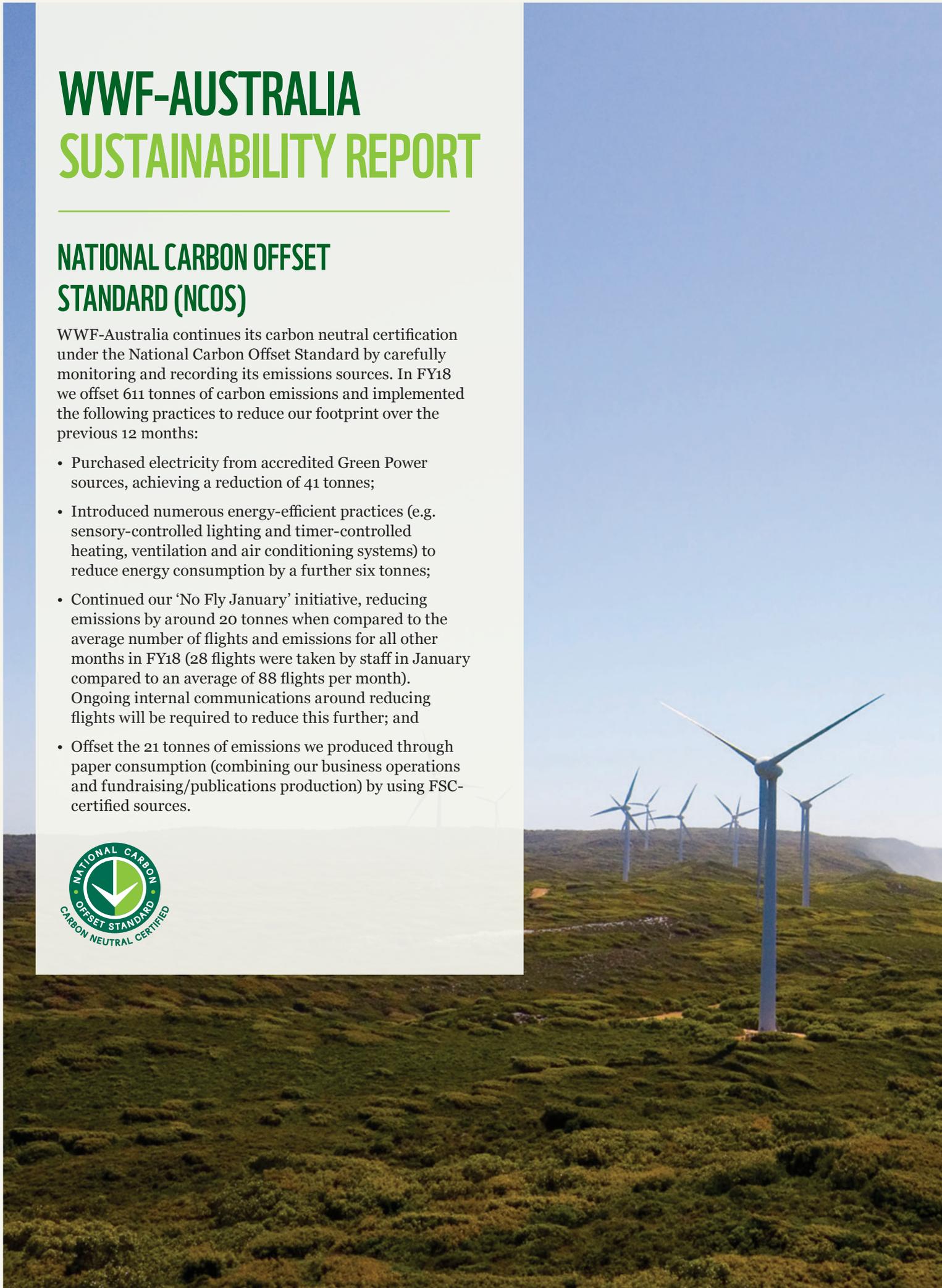
Coca-Cola Amatil specifies sustainability criteria in all its Australian sugar sourcing contracts, driving change across the entire cane-growing industry. Coca-Cola Amatil – one of the largest bottlers of non-alcoholic beverages in the Asia-Pacific – now requires all its sugar suppliers in Australia to be independently certified against voluntary sustainability standards. Around 100 growers from Sarina to Mossman, farming about 26,000 hectares, or 8.5% of sugar cane plantations in Great Barrier Reef catchments, are adopting best practice farming methods and reducing agrochemicals in run-off to the GBR as part of Project Catalyst. This is a partnership between WWF, the Coca-Cola Foundation, NRM groups, government and cane farmers.

WWF-AUSTRALIA SUSTAINABILITY REPORT

NATIONAL CARBON OFFSET STANDARD (NCOS)

WWF-Australia continues its carbon neutral certification under the National Carbon Offset Standard by carefully monitoring and recording its emissions sources. In FY18 we offset 611 tonnes of carbon emissions and implemented the following practices to reduce our footprint over the previous 12 months:

- Purchased electricity from accredited Green Power sources, achieving a reduction of 41 tonnes;
- Introduced numerous energy-efficient practices (e.g. sensory-controlled lighting and timer-controlled heating, ventilation and air conditioning systems) to reduce energy consumption by a further six tonnes;
- Continued our 'No Fly January' initiative, reducing emissions by around 20 tonnes when compared to the average number of flights and emissions for all other months in FY18 (28 flights were taken by staff in January compared to an average of 88 flights per month). Ongoing internal communications around reducing flights will be required to reduce this further; and
- Offset the 21 tonnes of emissions we produced through paper consumption (combining our business operations and fundraising/publications production) by using FSC-certified sources.





PEOPLE & CULTURE

WWF believes that diverse teams result in better problem-solving, decision-making and innovation

WWF believes that diverse teams result in better problem-solving, decision-making and innovation, and our goal is to improve diversity across the organisation. This year we were pleased to welcome two talented women to the Executive Team: Rachel Lowry, who joined in the newly created Chief Conservation Officer role, and Sophie Davidson, our previous Head of Philanthropy, who was promoted to the new Development Director position.

Rachel's primary responsibility is to ensure that WWF's conservation goals achieve impact at scale, while Sophie will build mission-critical relationships and generate strategies that ensure integrated income growth and product generation. To deliver its strategic objectives, WWF relies on excellent data and analysis. This year we created a Business Intelligence team, managed by Eric Wong. Eric will oversee data analysis and reporting, and ensure that data-driven insights inform resource allocation and decision-making, and optimise opportunities.

Innovation is everyone's responsibility at WWF-Australia and Panda Labs continues to thrive as our pipeline developer and incubator. Panda Labs also supports the development of innovation skills in staff across the organisation. This year, WWF provided five staff with the opportunity to embed in the WWF/BCG Digital Ventures collaboration, which devised a blockchain traceability solution that will improve sustainability and human rights practices in seafood supply chains.

Internationally, the prevalence of sexual harassment and misconduct in society has been highlighted during the past year. This prompted action within WWF-Australia, and we have reviewed and tightened our policies and compliance tracking. WWF has zero tolerance of any form of bullying, harassment and discrimination, and is committed to providing a safe work environment for staff, volunteers, interns and all the wonderful people with whom we work. We were pleased to release a new Prevention of Sexual Exploitation and Abuse policy (PSEA) this year to further consolidate this commitment. To maintain our vigilance, WWF continues to work with peak bodies such as the Australian Council for International Development (ACFID) to ensure we have access to the latest research and best practice standards.



*Rachel Lowry -
Chief Conservation Officer*



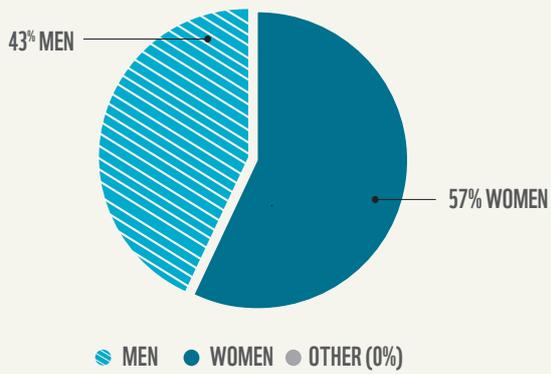
*Eric Wong - Business
Intelligence Manager*



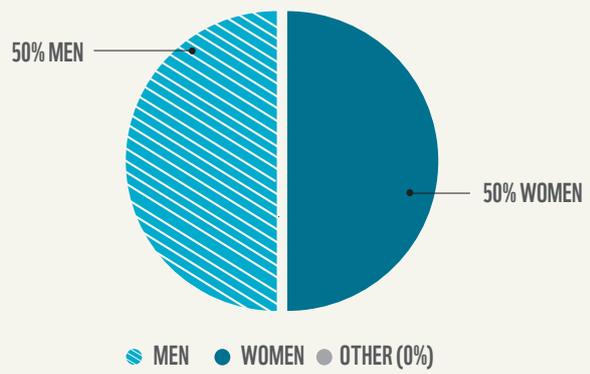
*Sophie Davidson -
Development Director*



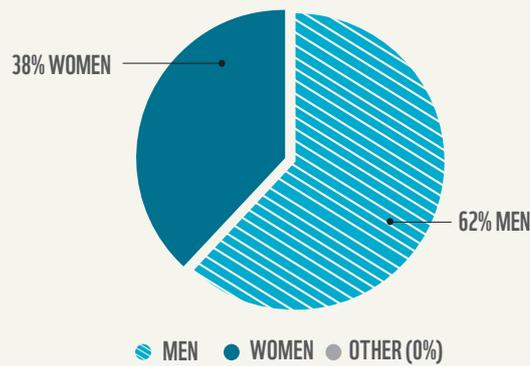
STAFF GENDER PROFILE



EXECUTIVE GENDER PROFILE



BOARD GENDER PROFILE



WITH THANKS IN 2019

PHILANTHROPY, CORPORATE PARTNERS & FUNDRAISING - WWF DONORS & PARTNERS

It is through the generosity and vision of our supporters that, together, we can work to protect, sustainably manage and restore landscapes, and save threatened species.

A strong conservation program is comprised of many elements. We work with communities, collaborate with conservation, corporate and government partners to deliver on-ground environmental management, and conduct policy and advocacy work.

Our donors and partners are critical to this effort. These dedicated people work with us to establish a place where people and nature can live in harmony.

There are many ways to support WWF-Australia, including:

- Monthly and occasional gifts responding to critical campaigns;
- Our Partners in Conservation program;
- Involvement in large-scale, long-term projects;
- Corporate collaboration to ensure that business practices are sustainable; and
- Through trusts, foundations, estates and government agencies that invest in our strategic programs.

We gratefully acknowledge your support.

And, we are pleased to make special acknowledgment of the generous members of the WWF-Australia staff, Board and Governors who supported our work in FY19

THANK YOU.

For more information on how you can protect and support the species, ecosystems and people you are passionate about please contact Sharlene Dadd, Head of Impact Partnerships at sdadd@wwf.org.au



DONORS

People making monthly and occasional gifts contributed to turning the tide on Australia's species extinction crisis – from donating to the large-scale Rewilding Yorke project to funding a new koala rehabilitation facility.

"I love all that you can do on my behalf to help love and care for this beautiful planet that we have been gifted to live on." **Maggie Tonkin**

CORPORATE PARTNERS

Our partners in creating sustainable solutions for our planet. Visionary organisations are investing in transforming their business and supporting conservation's critical work.

"[In partnership with WWF-Australia we are] upcycling old [fishing] nets. We're benefitting the environment by taking discarded materials that damage wildlife and creating something sustainable and worthwhile. This is unlocking a circular economy in eyewear by minimising waste and making the most of an unwanted resource." **David Menning, CEO, VisionDirect**

LEGACY SUPPORTERS

Each year we are so grateful that more and more supporters place their trust in WWF when considering the future of conservation. To those who have chosen to include a gift to WWF and nature in their Wills, we thank you.

"Through my bequest to WWF I can give my children the greatest gift of all – the hope of clean air, fresh water and a healthy planet." **Nick Heath**

PARTNERS IN CONSERVATION

A community of committed people joining forces to create a brighter future for our wildlife, people and the planet.

"I am thrilled to be a Partner again this year. I have put the first pin that I received on a card into a frame and it sits proudly on my work desk." **Susan Hosken**

WORKPLACE GIVING

Companies supporting employees to make individual contributions.

"The benefits of Workplace Giving are many – ranging from contributing to the wonderful work at WWF, to attracting and retaining highly engaged and loyal staff at ANZ." **Janet Liu, Corporate Sustainability and Community Manager, ANZ**

WITH THANKS IN 2019

WWF-Australia gratefully acknowledges the generous contributions made by all our supporters.

Your gifts help us to dream big and deliver innovative, high-impact conservation work across our four key pillars: species, oceans, food and climate – all building towards creating a brighter future for our wildlife, people and the planet.

Each year we are fortunate to partner with a growing number of inspiring people who make a significant impact through their giving and partnerships with WWF.

2019 saw an exceptional level of investment in conservation from our supporters, particularly through bequests and monthly and occasional gifts. Workplace Giving attracted many new partners in 2019 and our community of Partners in Conservation continues to grow.

We celebrate our ongoing partnerships. Multi-year commitments that deliver financial security to key projects, enabling the long-term planning necessary to achieve strategic conservation outcomes. We have also built upon partnerships, extending the reach and scope of our projects.

At WWF we see businesses as essential partners in creating sustainable solutions for our planet.

WWF seeks to work with those organisations with the greatest potential to reduce the most pressing threats to the diversity of life on Earth. Together, we find solutions to environmental challenges such as overfishing, species decline and climate change.

From innovating business models, sourcing sustainably and reaching new audiences to raising critical funds for our conservation work, our partnerships match the scope and scale of the problems we seek to address. In 2019, we welcomed two significant new partners who will help us to directly address global issues: Royal Caribbean Cruise Lines, tackling the illegal wildlife trade, and Woolworths, to address seafood assessments.

Our partnerships with business not only help us to deliver results; they raise WWF's profile in the process.



MARISSA, KARAJARRI RANGER & RECIPIENT OF THE HELEN TRIBE TRAINEESHIP

We are delighted to recognise the extraordinary generosity of the following supporters, who made gifts of over \$10,000 to WWF-Australia in 2019.

Susan Bannerman	Christopher Grubb	CF – Scott Family Bequest
E T A Basan Charitable Trust	Hill Family Conservation Foundation	The Sierra Madre Fund of Maria and Vince Pérez
Anita and Luca Belgiorno-Nettis Foundation	In memory of Helen Tribe	Christiana Stergiou and Sean Triner
Bluesand Foundation	The Skipper Jacobs Charitable Trust	Simon Stevenson
Megan Davis and Tony Isaacson	Dr Bevan Jones	The Tribe Family
Diversicon Environmental Foundation	Walter (Tom) Kirsop AM	Two Monkeys Foundation
RT Edgar Real Estate	Miranda Lie and Nicholas Penglase	Twynam Investments Pty Ltd and the Johnny Kahlbetzer Family
Estate of the late James Fairfax AC	Anthony Nicholas Glynn and	... and numerous anonymous donors.
Simon Fenwick	Graham O'Neill	
Future Generation Australia	Paradise Family Foundation	
David and Penny Griffith and Family	The Purves Environmental Fund	

CASE STUDY: THE HELEN TRIBE TRAINEESHIP

In 2019 The Helen Tribe Traineeship was established as a result of the vision and dedication of a lead supporter of our Women Ranger Environmental Network (WREN).

The traineeship is facilitated by the Kimberley Land Council (KLC) as part of the KLC and WWF women rangers' development partnership. Building on the successful foundations of WREN, the traineeship supports a Kimberley Indigenous woman to complete a two-year Certificate II traineeship in Conservation and Land Management while learning on the job alongside other female rangers in an established female ranger team.

Created in memory of the late Helen Tribe by her family and friends, the Traineeship is one of their ways to celebrate the many passions and commitments they shared.

WITH THANKS IN 2019

Special thanks to our corporate partners:

Australian Ethical	PodcastOne
Axis Toys	Qantas Store
Blackmores	RCL Cruises Australia & New Zealand
Boston Consulting Group	Richmond Football Club
Coca-Cola Foundation	Schneider Electric
Coles	Share The Base
ConsenSys	T2 Tea
Intrepid Travel and the Intrepid Foundation	The North Australian Pastoral Company
John West Australia	Tiger Beer
Koala	VisionDirect
Lagardère Travel Retail	Woolworths
Lotterywest	
Marina Bay Sands	
Phillip Island Nature Parks	

CASE STUDY: WOOLWORTHS

Globally, WWF works with major buyers like Woolworths to improve their supply chain management and to leverage their purchasing power to promote more sustainable seafood production. Working with Woolworths will create real, on-ground conservation outcomes for our precious marine environments.

“Raising awareness of sustainably sourced products is an ongoing priority for Woolworths. The Woolworths-WWF partnership is built on the shared commitment both organisations have to build more sustainable fishing and aquaculture industries.”

Alex Holt, General Manager for Quality, Sustainability and Health, Woolworths



By including a gift in their Wills, the following supporters have empowered WWF to protect precious places and species today:

Elva Maree Austin	Brenda Beatrice Edith Lauder
Helen Jean Burgess	Belinda Lim
Joan Vashti Coutts	Joan Aileen Lindsay
Pauline Ann Cowan	The Ann Macintosh Trust
John Michael Cox	Helen McKinnon
D'Arcy Charles Travers Cummins	Barbara June McMinn
Betty Theresa Daly	Bevan Charles Mitchell
Carol Anne Davenport	Dr Thomas Howard
Gay Elizabeth Donaldson	Godfrey Oettle
Lorna Jean Eshuis	Patricia Oliphant
Lorraine Margaret Evans	Miguel Paradies
Lynette Marie Forbes	Cyril John Perham
Joseph William Hector Garvin	Perpetual Foundation – Helen Carson Endowment
Ronald Vincent Giddy	Roy Reeves
June Elizabeth Hadden	Roger Sheppard
Dorothy Hutchinson	Joan Cecile Skuse
John Herbert Kachel	Alanagh Margaret Waters
Doris May Kelly	Dorothy White Charitable Trust
Elizabeth Charlotte Klarenbeek	Jessie Jean Yeowart

CASE STUDY: JOHN HERBERT KACHEL

Jenny Look remembers her brother and his legacy to nature.

John Kachel was a relentless critic of the destruction of natural habitats. He lived a simple life, and over many years created a rainforest sanctuary on land adjacent to his home. In 2014, John was diagnosed with motor neurone disease. He wasn't afraid of dying, but the thought of leaving his rainforest affected him deeply. John made the decision to leave the bulk of his Estate to charities aiding wildlife, a cause dear to him. It is now a year since his passing, and I am sure he knows he made the right decision.

CORPORATE GOVERNANCE

BOARD OF DIRECTORS

Our Board of Directors is drawn from the membership of Governors. It shapes our strategic direction and policy, oversees performance and compliance, and ensures effective governance on your behalf.

Martijn Wilder, AM, BEc (Hons), LLB (Hons) LLM, GAICD

President, WWF-Australia (since November 2017)

Director since 2012; Governor since 2002; Founding Partner, Pollination Capital Partners; Former Partner, Baker & McKenzie (Head of Baker & McKenzie's Global Environmental Markets and Climate Change practice, and Chair, Baker & McKenzie Law for Development Initiative); Chair, Australian Renewable Energy Agency; Chair, NSW Climate Change Council; Director, Climate Council of Australia; Governing Board Member, Renewable Energy and Energy Efficiency Partnership (REEEP); Member, Wentworth Group of Concerned Scientists; Visiting Professor of Law, Australian National University

Renee Boundy, BA, LLB (Hons)

Director since 2014; Governor since 2014; Partner, Allens; Member, Australian Institute of Company Directors.

Prof Christopher Dickman, BSc (Hons) (Leeds), PhD (ANU)

Director since 2015; Governor since 1996; Member, WWF-Australia's Eminent Scientists Group; Professor in Ecology (Personal Chair), University of Sydney; Councillor, Royal Zoological Society of NSW; Member, Research Committee for the Hermon Slade Foundation and the Australia and Pacific Science Foundation; Scientific Associate, Taronga Conservation Society Australia; Member, Technical Advisory Panel, Environmental Defenders Office; Member, Invasive Species Council; Fellow, Australian Academy of Science.

Peter Everingham, BEc, MBA, GAICD

Director since 2017; Governor since 2017; Director, iCar Asia Pty Ltd; Director, Super Retail Group; Director, Lion's Share Fund Australia; Director, ME Bank.

Dr Guy Fitzhardinge, AM, PhD, GAICD (retired October 2018)

Director since 2013; Governor since 2008; Managing Director, Thring Pastoral Co.; Director, Northern Australia Indigenous Land and Sea Management Alliance; Honorary Research Fellow, Centre for the Study of the Inland, Latrobe University; Deputy Chair, Uralba Aged Care; Member, Editorial Board for the Journal of Ecological Management and Restoration.

WWF's leadership team comprises a Board of Directors, Governors, our Executive Team and four key committees. These committed individuals seek to honour your support by ensuring that WWF-Australia delivers effective conservation programs in an ethical and transparent manner.

Mr Stephen Gottlieb, BCom, LLM (Hons)

Director since 2013; Governor since 2013; Special Counsel – Tax, KPMG; Board Member, Force Majeure; Member, Chartered Accountants Australia and New Zealand; Chartered Tax Advisor.

Prof Lesley Hughes, BSc (Hons) (USYD), PhD

Director since 2013; Governor since 2013; Member, WWF-Australia's Eminent Scientists Group; Pro Vice-Chancellor, Research Integrity and Development, Macquarie University; Councillor, Climate Council of Australia; Member, Wentworth Group of Concerned Scientists; Member, Steering Group of Future Earth Australia; Steering Committee of the NESP Earth Systems and Climate Change Hub; Member, Conservation Science Advisory Council for the Taronga Institute.

Nicole Sparshott, GAICD, MIntBus, BBus (Marketing)

Director since 2018; Governor since 2018; CEO, T2 Tea; Global Vice-President, Unilever.

Mr Sean Triner, BSc (Hons), MFIA

Director since 2017; Governor since 2016; Owner and Director, Moceanic; Director, Better World Ventures Pty Ltd.

PATRON

His Excellency General the Honourable David Hurley AC DSC (Retd)

Governor-General of the Commonwealth of Australia.

EXECUTIVE TEAM

The Executive Team drives the strategic direction of WWF-Australia as outlined in our Strategic Plan 2020-2022. Executive Team members lead and manage their functional areas and the organisation to achieve high performance.

The Executive Team consists of: Chief Executive Officer, Dermot O'Gorman; Chief Marketing Officer, Yves Calmette; Development Director, Sophie Davidson; People and Culture Director, Kimberly Dixon; Chief Financial Officer, Romesh Lokuge; Chief Conservation Officer, Rachel Lowry; and Chief Legal Counsel, Paul Toni.

PRINCIPAL OFFICERS

Dermot O’Gorman, EMBA (Hons), MSc, BSc (Hons) Dip Sc

Chief Executive Officer, WWF-Australia

Romesh Lokuge, FCPA; FCMA(UK); FCA (Sri Lanka); MBA (Executive)

Chief Financial Officer, WWF-Australia

Paul Toni, LLB, BA (Hons)

Chief Legal Counsel, WWF-Australia

COMMITTEES

Finance, Audit and Risk Management Committee

The Finance, Audit and Risk Management Committee assists the Board by providing oversight of WWF-Australia’s financial and risk management programs.

Nominating and Governance Committee

The Nominating and Governance Committee ensures that the most credible, diverse and committed individuals are in a position to influence the strategic outcomes of WWF-Australia in the most appropriate way.

The Eminent Scientists Group

The Eminent Scientists Group provides advice and support to the Board and to WWF-Australia to enable it to operate effectively as a science-based, solution-focused organisation. The group provides guidance on the strategic direction of priority programs, cross-cutting themes, marketing and engagement, and emerging issues in conservation. We would like to thank the following individuals who serve on this group:

- Prof. Jamie Pittock – Chair;
- Prof. Christopher Dickman;
- Prof. Lesley Hughes;
- Prof. Karen Hussey;
- Prof. Martine Maron; and
- Dr Dedee Woodside.

Innovation and Ventures Group (IVG)

Innovation is a key element in WWF-Australia’s refreshed strategic plan FY20-22. It is essential to achieving our conservation mission, Global Practice targets and to ensuring WWF is future fit in a disruptive world. The IVG’s role is to provide thought leadership and to support and advise WWF-Australia on its innovation and venture initiatives so they are well-considered, executed and risk-managed. This ensures we maximise outcomes in line with our strategic goals.

We thank the following individuals who serve on this group:

- Mrs Nicole Sparshott – Chair;
- Dr David Ireland;
- Mr Peter Everingham; and
- Mr Peter Kingston.

KEY SERVICE PROVIDERS

WWF-Australia would especially like to thank Allens and Baker McKenzie for its continued support and advice.

GOVERNORS

Our committed Governors use their expertise, influence and networks to promote and support WWF-Australia’s objectives. Experts in their various fields, our Governors serve as WWF champions, provide strategic advice and contribute to internal working groups. They include:

Dr Imran Ahmad	Cr. Robert Kok
Mrs Josephine Baillieu	Ms Holly Lindsay
Cr Michael Berwick, AM	Mr Diccon Loxton
Ms Renee Boundy	Prof. Martine Maron
Mr Greg Bourne	Mr John Mooney (Retired Oct 2018)
Mr Peter Bridgman	Mr Anthony Nicholas
Mr William Burrell, AM	Mrs Christina Nicholas
Ms Blathnaid Byrne	Ms Louise O’Halloran
Mr Peter Cosier	Mr Brad Orgill
Prof. Bart Currie	Mr Randall Pearce
Prof. Chris Daniels	Prof. Jamie Pittock
Prof. Christopher Dickman	Mr Robert Purves, AM
Mr Alex Ding	Mr Phil Rist
Mrs Kate Dowling	Mr Derek Robertson
Ms Jacquie Fegent-McGeachie	Ms Anna Rose
Dr Colin Filer	Mr Edward Rowley
Dr Guy Fitzhardinge, AM	Ms Kerryn Schrank
Prof. Tim Flannery	Dr Sandra Schuster
Mrs Margaret Gibson (Retired Nov 2018)	Ms Kathryn (Kate) Smither
Mr Douglas Gimesy	Mrs Nicole (Nicky) Sparshott
Mr Stephen Gottlieb	Mr Simon Spellicy
Mr Piers Grove	Mr Andrew Stock
Dr Ronnie Harding	Mr Alan Sweeney
Mr Paul Harris	Prof. Luca Tacconi
The Hon Robert Hill, AC	Mr Peter Thomas
Prof. Lesley Hughes	Mr Sean Triner
Prof. Karen Hussey	Mr Keith Tuffley
Mr Tony Hyams, AC	Mr Brent Wallace
Mr Anthony Hyde	Mr Ivan Wheen
Dr David Ireland	Mr Hunter White
Mr Tim Jarvis, AM	Mr Martijn Wilder, AM
The Hon John Kerin, AM	Dr Dedee Woodside
Mr Jason Kimberley	Mrs Susan Young.
Mr Peter Kingston	

FINANCIAL OVERVIEW

In FY19 total income of WWF-Australia increased by 11.5% compared to FY18. With higher than expected Bequest income and careful management of costs, the organisation made a total comprehensive income (surplus) of just over \$3m (FY18: \$0.85m). The total income increased to \$31.4m (FY18: \$28.1m). The reserves and equity position continue to improve and are at the high end of WWF-Australia's benchmarks.

Conservation expenditure in the year was \$17.6m, up from \$16.9m in the previous year. This expenditure represented 62% of total expenditure in line with the previous year.

In FY19, the organisation carried out a mid-term review of its Strategic Plan. The refreshed plan extends to FY22 with a focus on implementing a vision around A New Deal for People and Nature. The structure of the organisation continues to evolve to support the refreshed plan. Additionally, a business intelligence capability is being implemented.

As a part of Panda Labs (WWF-Australia's innovation umbrella) work progressed well to a point where OpenSC (a joint venture with BCG Digital Ventures) was incorporated and successfully funded. WWF-Australia and BCGDV did not make any injection of cash for the shares issued by OpenSC. The shares of OpenSC issued to WWF-Australia and BCGDV were in recognition of joint pre-incorporation work done by both companies.



FINANCIAL STATEMENTS

Independent auditor's report on the summary financial statements to the members of World Wide Fund for Nature Australia

Our opinion

In our opinion, the summary financial statements as derived from the audited financial report of World Wide Fund for Nature Australia for the year ended 30 June 2019:

- a) are consistent, in all material respects, with the audited financial report of World Wide Fund for Nature Australia for the year ended 30 June 2019, in accordance with the basis of preparation described in Note 1 to the summary financial statements.
- b) comply, in all material respects, with Section 8.3.2 of the Australian Council for International Development (ACFID) Code of Conduct.

What we have audited

The summary financial statements derived from the audited financial report of World Wide Fund for Nature Australia for the year ended 30 June 2019 comprise:

- the balance sheet as at 30 June 2019
- the statement of comprehensive income for the year then ended
- the statement of changes in equity for the year then ended
- the notes to the summary financial statements

Summary financial statements

The summary financial statements do not contain all the disclosures required by Australian Accounting Standards to the extent described in Note 1 to the financial report and Division 60 of the Australian Charities and Not-for-profits Commission (ACNC) Act 2012, Charitable Fundraising Act 1991 (NSW) and Charitable Fundraising Regulations 2015 (NSW) and the

Independent auditor's report to the members of World Wide Fund for Nature Australia

Australian Council for International Development Code of Conduct applied in the preparation of the audited financial report of World Wide Fund for Nature Australia for the year ended 30 June 2019. Reading the summary financial statements, therefore, is not a substitute for reading the audited financial report of World Wide Fund for Nature Australia.

The audited financial report and our report thereon

We expressed an unmodified audit opinion on the financial report in our report dated 30 October 2019.

Supplementary information

The directors are responsible for the supplementary information. The supplementary information comprises the information included in the impact report or the year ended 30 June 2019, but does not include the summary financial statements and our auditor's report thereon.

Our opinion on the summary financial statements does not cover the supplementary information and accordingly we do not express any form of assurance conclusion thereon.

Directors' responsibility for the summary financial statements

The directors of World Wide Fund for Nature Australia are responsible for the preparation of the summary financial statements in accordance with the basis of preparation described in Note 1.

Auditor's responsibility

Our responsibility is to express an opinion on whether the summary financial statements are consistent, in all material respects with the audited financial report and complies, in all material respects, with Section 8.3.2 of the Australian Council for International Development (ACFID) Code of Conduct based on our procedures, which were conducted in accordance with Australian Auditing Standard ASA 810 Engagements to Report on Summary Financial Statements.

PricewaterhouseCoopers
Chartered Accountants

M R McConnell
Partner

Sydney
30 October 2019

**Statement of
Comprehensive Income
For the year ended
30 June 2019**

The Statement of
Comprehensive Income
should be read in
conjunction with the notes to
financial statements.

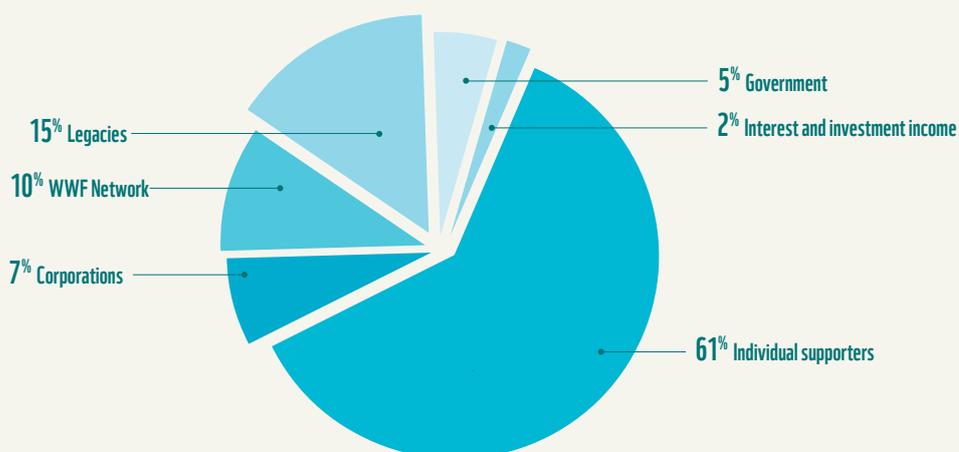
During the year to 30 June
2019, WWF-Australia had
no transactions in the
Evangelistic, Political or
Religious Proselytisation
programs category

During the year to 30 June
2019 WWF-Australia had
no category of income or
expenditure required to be
disclosed in accordance with
the ACFID Code of Conduct
other than as show above.

	Notes	2019 \$	2018 \$
Revenue from continuing operations		30,840,355	27,733,833
Other income		522,505	393,275
TOTAL REVENUE	3	31,362,860	28,127,108
International Aid and Development Programs Expenditure			
Funds to international programs		1,340,774	1,159,711
Program support costs		440,581	362,269
Community education		22,957	15,022
Total International Aid and Development Programs Expenditure		1,804,312	1,537,002
Other international programs		828,305	534,846
Funds to domestic programs		12,490,589	11,576,268
Community education		2,458,197	3,291,229
Public fundraising costs		8,458,201	7,951,239
Accountability and administration		2,538,422	2,521,382
TOTAL EXPENDITURE		28,578,026	27,411,966
Total Profit/(loss) for the year	13(b)	2,784,834	715,142
Other comprehensive (loss)/income		238,391	136,556
Total comprehensive income / (expense) for the year		3,023,225	851,698

The percentage analysis
is derived by dividing
the relevant type of
income by the total
income for the year
and expressing it as a
percentage.

INCOME ANALYSIS 2019



**Balance Sheet
As at 30 June 2019**

	Notes	2019 \$	2018 \$
Current Assets			
Cash assets	7	9,201,438	6,862,651
Receivables	8	894,692	1,017,231
Other assets	9	725,778	432,893
Total Current Assets		10,821,908	8,312,775
Non-Current Assets			
Investments at fair value through OCI	10(b)	4,836,655	4,272,236
Property, plant and equipment	10(a)	522,364	679,091
Total non-current Assets		5,359,019	4,951,327
Total Assets		16,180,927	13,264,102
Current Liabilities			
Payables	11	2,445,807	2,676,940
Provisions	12	397,450	361,625
Total current liabilities		2,843,257	3,038,565
Non-Current Liabilities			
Provisions	12	822,880	852,995
Total non-current liabilities		822,880	852,995
Total Liabilities		3,666,137	3,891,560
Net Assets		12,514,790	9,372,542
Equity			
Reserves	13(a)	9,416,633	8,300,708
Accumulated surplus	13(b)	3,098,157	1,071,834
Total Equity		12,514,790	9,372,542

The Balance Sheet should be read in conjunction with the notes to financial statements.

As at 30 June 2019 WWF-Australia had no category of Assets or Liability required to be disclosed in accordance with the ACFID Code of Conduct other than as shown above.

**Statement of Changes in
Equity for the Year Ended
30 June 2019**

	Retained earnings	Reserves			Total
		Earmarked funds	Investments revaluation	Endowment fund	
Balance at 1 July 2018 (commencing balance)	1,071,834	3,478,550	405,640	4,416,518	9,372,542
Excess of revenue over expenses	2,784,834	-	-	-	2,784,833
Amount transferred (from) / to reserves	(788,791)	877,534	-	-	88,743
Investment revaluation	30,280	-	238,391	-	268,671
Balance at 30 June 2019 (year-end balance)	3,098,157	4,356,084	644,031	4,416,518	12,514,790

Extracted from financial statements - 30 June 2019. Full financial statements available on request, or via download from WWF-Australia's website www.wwf.org.au

Note 1

The Summary Financial Statements have been prepared in accordance with the requirements set out in the ACFID Code of Conduct. For further information on the Code please refer to the ACFID Code of Conduct Implementation Guidance available at www.acfid.asn.au

DIRECTORS' DECLARATION

The Directors declare that the financial statements and notes set out on pages 34 to 37

- (a) comply with Accounting Standards and other mandatory professional reporting requirements; and
- (b) give a true and fair view of the entity's financial position as at 30 June 2019 and of its performance, as represented by the results of its operations and its cash flows, for the financial year ended on that date.

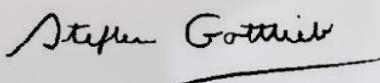
In the Directors' opinion:

- (a) the financial statements and notes are in accordance with the *ACNC Act 2012*;
- (b) there are reasonable grounds to believe that the entity will be able to pay its debts as and when they fall due;
- (c) the provisions of the *Charitable Fundraising Act 1991* and the regulations under this Act and the conditions attached to the authority to fundraise have been complied with;
- (d) the provisions of the NSW Charitable Fundraising Regulations 2015 have been complied with;
- (e) the internal controls exercised by World Wide Fund for Nature Australia are appropriate and effective in accounting for all income received; and
- (f) the entity has complied with the requirements of the Australian Council for International Development Code of Conduct.

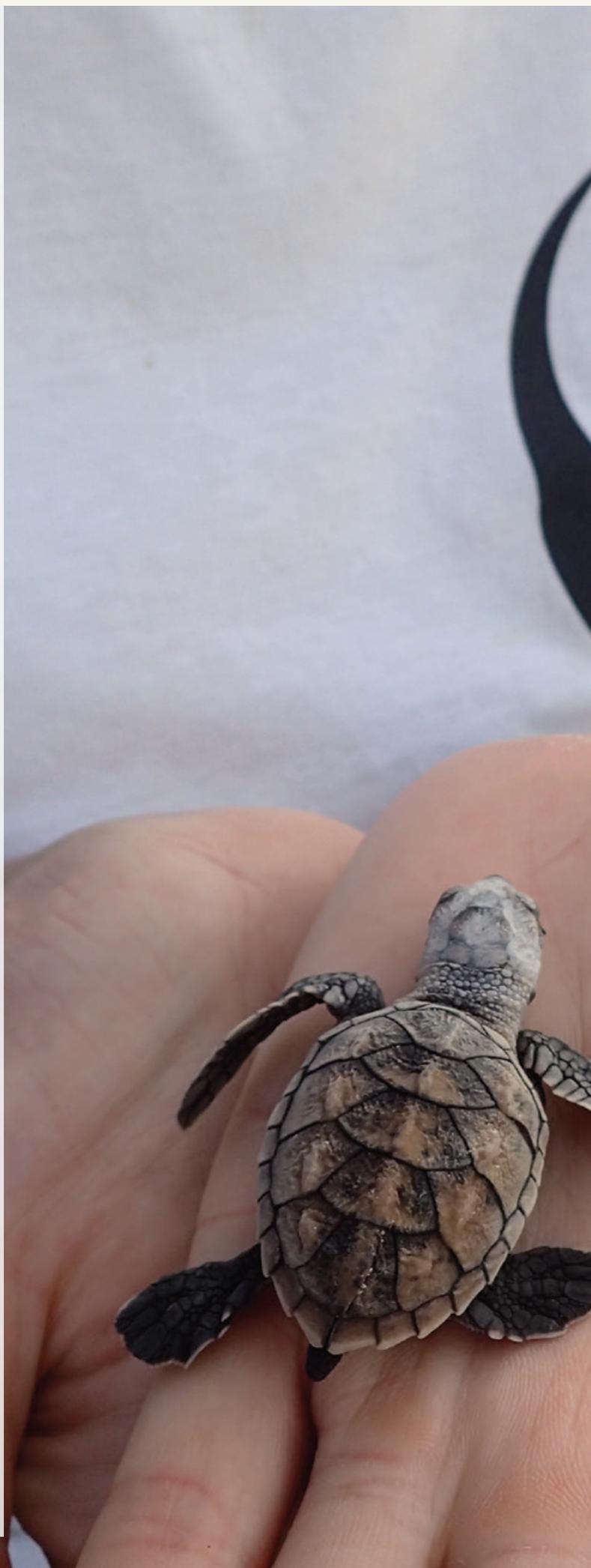
Signed at Sydney this 30th day of October 2019 in accordance with a resolution of Directors.



Director – M. Wilder AM



Director – S. Gottlieb





TURTLE HATCHLING - FIELD WORK ON MILMAN ISLAND TRIALING METHODS TO COOL NEST TEMPERATURES TO COMBAT THE EFFECTS OF CLIMATE CHANGE. © WWF-AUS / CHRISTINE HOP

WWF is one of the world's largest and most experienced independent conservation organisations, with over five million supporters and a global network active in more than 100 countries.

WWF's mission is to stop the degradation of the planet's natural environment and to build a future in which humans live in harmony with nature, by conserving the world's biological diversity, ensuring that the use of renewable natural resources is sustainable, and promoting pollution reduction and wasteful consumption.

We do this in accordance with our values: to act with integrity and to be knowledgeable, optimistic, determined and engaging.

Evaluations

This year, WWF-Australia, together with WWF-Pacific, conducted an internal evaluation of the 'Building the Resilience of the Pacific through Disaster Preparedness' project, which was supported by the Australian Government through the Australian NGO Cooperation Program. The evaluation provided valuable insights that will inform the ongoing implementation of related projects in the Pacific, particularly in Fiji and Papua New Guinea. The capacity building and income generation components of the project were considered particularly valuable by community members. Community members also commented positively on WWF-Pacific's focus on responding to the needs of people living with a disability in this project.

Accreditations

WWF-Australia is accredited with the Department of Foreign Affairs and Trade (DFAT), under the Australian NGO Cooperation Program (ANCP). WWF-Australia is a signatory to the ACFID Code of Conduct, a voluntary, self-regulatory sector code of good practice. We are committed and fully adhere to the ACFID Code of Conduct, conducting our work with transparency, accountability and integrity. We are also a signatory to the Fundraising Institute of Australia (FIA) code of conduct. We welcome feedback on this report and on our operations and conduct more generally. Please send any feedback or complaints to enquiries@wwf.org.au

More information about the ACFID Code of Conduct is available from www.acfid.asn.au/code-of-conduct or by contacting ACFID on main@acfid.asn.au or 02 6281 9211. Complaints relating to alleged breaches of the Code of Conduct by any signatory agency can be made by any member of the public to the ACFID Code of Conduct Committee.





HARDY'S REEF, GREAT BARRIER REEF © WWF-AUS / CHRISTIAN MILLER





Our Priorities



PROTECT OUR OCEANS

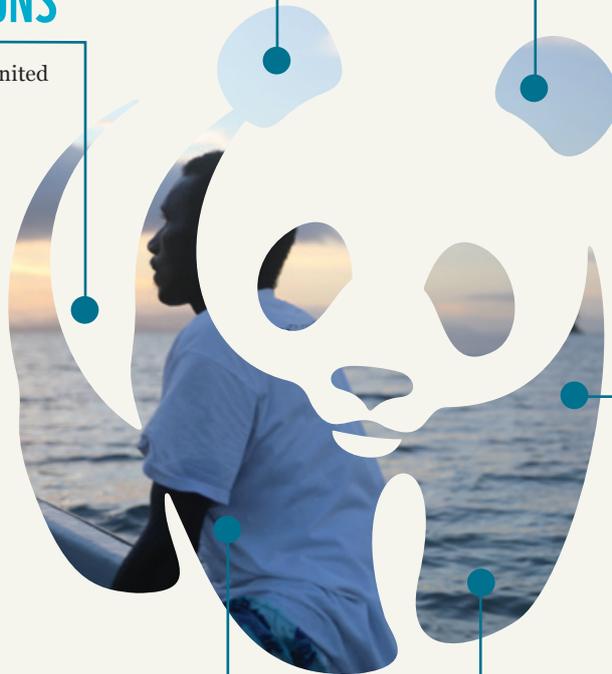
Ocean and reef ecosystems are resilient, productive and contribute to food security.

SAVE THREATENED SPECIES

Threatened species are on the road to recovery. Priority ecosystems are conserved and restored.

ENGAGE MILLIONS

Millions of Australians are united as active stewards of nature.



'PLANET-FRIENDLY' FOOD

'Planet-friendly' food is more widely available than ever before, and Australians are making sustainable food choices.

A STABLE CLIMATE

Australia is a leading exporter and investor in renewable energy with a zero carbon economy achieved before 2050.

CONSERVE NATURE WITH EQUITY

All WWF-Australia's initiatives will deliver positive outcomes for both people and nature.

	<p>Why we are here To stop the degradation of the planet's natural environment and to build a future in which humans live in harmony with nature.</p> <hr/> <p>wwf.org.au</p>
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