



WWF

ANNUAL
REPORT

AUS

2018



#togetherpossible

Mission statement

WWF is one of the world's largest and most experienced independent conservation organisations, with over five million supporters and a global network active in more than 100 countries.

WWF's mission is to stop the degradation of the planet's natural environment and to build a future in which humans live in harmony with nature, by conserving the world's biological diversity, ensuring that the use of renewable natural resources is sustainable, and promoting pollution reduction and wasteful consumption.

We do this in accordance with our values: to act with integrity and to be knowledgeable, optimistic, determined and engaging.

Cover photo: Juvenile eastern quolls at the Devils@Cradle conservation facility in Tasmania. WWF-Australia, in collaboration with a number of partners, made the first wild reintroduction of eastern quolls to the mainland in April/May 2018.

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PRESIDENT & CEO'S MESSAGE



(L-R) WWF-Australia President, Martijn Wilder AM, and WWF-Australia CEO, Dermot O'Gorman.

2018 marks WWF-Australia's 40th anniversary.

Our birthday is a great time to celebrate some of the milestones we've achieved since our inception – growing from a tiny office in 1978 to a community of passionate conservationists representing more than one million Australians. It is our dedicated supporters, partners, staff, Board and Governors who have campaigned tirelessly to end whaling, protect our forests, stop dumping on the Great Barrier Reef and defend our wildlife in a host of other ways.

This year, the power of our community was made abundantly clear. Tree-clearing laws in Queensland were introduced after more than 63,000 people signed our 'KIMBY' petition to save koalas and other native wildlife from excessive bulldozing throughout the state.

At the same time, 3,000 people provided WWF-Australia with funds to buy and retire the last commercial gill net operating full-time in far north Queensland. This is a pillar of our campaign to create a net-free zone from Cape Flattery to the Torres Strait, an 85,000 km² area that will save countless dugongs, turtles and other critically endangered marine life from being accidentally caught and killed by commercial fishing nets. However, it was not all good news. With the wind back of Australia's marine protected areas, it's clear that the fight to protect our oceans is far from over.

Our Saving 21 Species by 2021 is at the heart of our mission, and rescuing the black-flanked rock-wallaby is a great example of WWF-Australia's impact. For decades, these shy animals were feared extinct in Kalbarri, WA. But over three years we reintroduced 72 rock-wallabies from populations in the WA Wheatbelt to Kalbarri National Park, where they are now breeding, stabilising populations of this threatened species in the region.

Innovation also continues to be a hallmark of WWF-Australia's work. This year, in a world first, we attached digital camera tags to Antarctic minke whales to learn more about one of this region's least known whale species. We also airlifted more than 100 specially built artificial nests to Bass Strait's Albatross Island in July 2017, as part of a trial program that has significantly increased the breeding success of the Tasmanian shy albatross.

Through our WWF-Australia Panda Labs program, we are working with tech companies and innovators to take conservation to new heights. One of our first pilots has been to test whether we can transform supply chains and the way food is tracked from production to our dinner plates. In Fiji, for example, we used blockchain to trace freshly caught tuna, which could help stamp out illegal fishing and human rights abuses. The success of Panda Labs has resulted in the program being scaled globally, and it has now been adopted in six countries across Europe and Africa.

As WWF's 2018 Living Planet Report has shown, our planet and its people face enormous challenges. To provide a vision of hope, we believe we must face these challenges with optimism and practical solutions. There is so much more to do together.

And even as we share our achievements, we are keenly aware that we stand on the shoulders of giants. We recognise the great passion, skill and expertise of all those who have been dedicated to WWF-Australia over the past 40 years – our supporters, partners and staff alike. Our sincere gratitude goes to Rob Purves AM, a giant of conservation who retired as President of WWF-Australia in November 2017 after six years at the helm. His commitment to the environment and to WWF is an inspiration and he has left a lasting legacy.

Martijn Wilder AM
President, WWF-Australia

Dermot O'Gorman
CEO, WWF-Australia

WWF-Australia's new president

Martijn Wilder AM joined WWF-Australia as a Governor in 1999, and was appointed to the Board in 2012. He is a legal pioneer in the development of climate change law and brings with him a wealth of conservation experience from Australia and internationally.

Martijn was awarded a Member of the Order of Australia in recognition of his service to environmental law. He is also Chairman of ARENA, an Honorary Professor at ANU, a member of the Wentworth Group of Concerned Scientists and chaired TRAFFIC in Oceania for many years. Martijn is a Partner at Baker McKenzie and Head of their Global Environmental Markets and Climate Change practice. Welcome Martijn.

FORTY YEARS IN THE FIELD

This year, WWF-Australia celebrates 40 years of working shoulder to shoulder with our partners and supporters over land and sea throughout Australia and the Oceania region.

Together Possible

WWF-Australia has a history of tackling big challenges and getting results. Whether it's restoring coral reef health, planning less wasteful cities or rescuing koalas from decline – we've achieved lasting change through advocacy, on-the-ground impact and effective cooperation.

With your support, our protests, petitions, volunteer efforts, scientific reports and collaboration with communities, governments and businesses has secured strong and sustainable environmental policies and practices.

The path ahead

While it's a time to celebrate what we have achieved together, there is still much to be done.

We may have pioneered Earth Hour, the world's largest grassroots movement for climate action, but protecting our precious biodiversity from climate change remains a constant battle.

Even as we've helped to end excessive tree-clearing in Queensland, we continue to lose native vegetation in New South Wales.

WWF-Australia has a continued role to play in fighting the extinction crisis facing our native wildlife, protecting Great Barrier Reef water quality, combatting climate change, and addressing one of the biggest threats to our marine environment today – plastic pollution.

But as WWF-Australia has demonstrated over the past 40 years, when we work together, anything is possible.

THE
PANDA
MADE
ME
DO IT[®]
wwf.org.au/doit

Together, with supporters like you, we've made the WWF-Australia journey possible.

1978

Three staff in an old factory in Sydney launch WWF-Australia.



1991

Supporters and partners achieve a 50-year moratorium on mining in Antarctica.



1999

Contribute to the world's most comprehensive law to protect biodiversity.



2004

Help increase the sanctuary areas on Ningaloo Reef from 10% to 34%, making it one of the world's best-protected reefs.



2005

18-month campaign sees most of Tasmania's Tarkine wilderness protected from logging.



2007

More than two million Sydneysiders switch off for the first Earth Hour.



2011

Years of advocacy result in the entire Ningaloo Coast being protected as a World Heritage site.



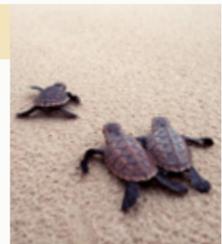
2012

Supporters build a fence to protect the dwindling black-flanked rock-wallaby population of Nangeen Hill Nature Reserve, WA.



2015

Indigenous partners join efforts to save 1,000 baby turtles from predation in Queensland.



2015

Campaigning secures a ban on dumping in the Great Barrier Reef World Heritage Area.



2016

23 black-flanked rock-wallabies airlifted from the WA Wheatbelt to start a new population in Kalbarri National Park.



2018

Last commercial gill net operating on the northern Great Barrier Reef taken out of operation.



2018

Queensland Government passes tougher tree-clearing laws to protect koalas, following months of campaigning.



Thanks for 40 years of standing with us to make the change needed to protect our beautiful planet for all of our futures.

HERE'S TO THE NEXT 40.



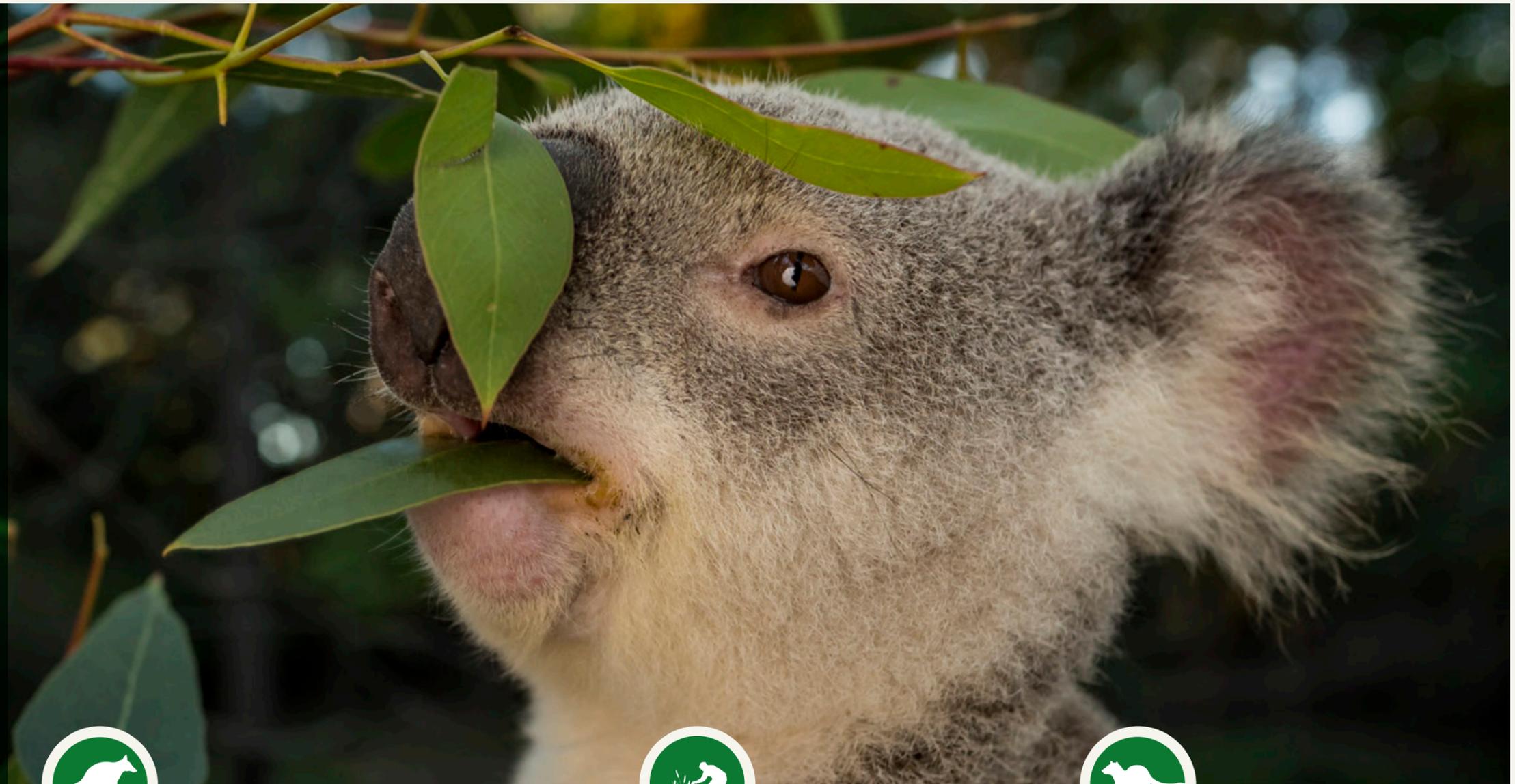
(L-R) 1991: ARI FRIEDLAENDER / WWF-AUS. 1999: MIKE FIDLER. 2004: JÜRGEN FREUND. 2005: CAROL HABERLE. 2007: GETTY IMAGES / WWF-AUS. 2011: RICHARD WOLDENDORP. 2012: MIKE GRIFFITHS / DBCA / WWF-AUS. 2015: WWF-AUS / CHRISTINE HOF. 2015: XANTHE RIVETT / CAFNEC / WWF-AUS. 2016: NATUREPL.COM / ROLAND SEITRE / WWF. 2018: SHUTTERSTOCK / VKILIKOV / WWF. 2018: WWF-AUS / PATRICK HAMILTON.

SAVE THREATENED SPECIES

NEW QUEENSLAND TREE-CLEARING LAWS SECURED

MASSIVE WIN FOR KOALAS, OTHER WILDLIFE AND THE REEF

In 2015-16, 395,000 hectares of Queensland forest and woodland were cleared. This tree-clearing is estimated to have killed 45 million animals (1.1 million mammals, 3.7 million birds and 39.9 million reptiles), among them 1,800 koalas. This year a major campaign by WWF-Australia and partners helped to convince the Queensland Government to pass laws to stop excessive tree-clearing. This campaign involved a 63,000-strong petition from WWF supporters calling for Koalas In My Backyard, and a joint report with RSPCA Queensland revealing that tree-clearing is the single biggest cause of the state's animal welfare crisis.



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72 BLACK-FLANKED ROCK-WALLABIES REINTRODUCED OVER 3 YEARS

RE-ESTABLISHING COLONIES IN KALBARRI NP, WA

For more than a decade we've been working to halt the decline of the black-flanked rock-wallaby. In the third translocation of its kind, WWF-Australia again partnered with the WA Government to move a group of rock-wallabies into Kalbarri National Park. Seventy-two rock-wallabies have now been reintroduced to Kalbarri and are showing signs of breeding.



SPOTLIGHT ON LARGEST NATURAL NUMBAT POPULATION

PROTECTING WA'S FAUNAL EMBLEM

Only two natural populations of numbat remain in Australia – in Dryandra Woodland and the Upper Warren region (both in southwest Western Australia). WWF-Australia used the Zooniverse platform to run a major citizen science initiative this year and nearly 2,000 people identified species from more than 15,000 remote-sensing images. This information will help WWF and its partners to focus our efforts to protect numbats and address the threats they face. Our partners included Murdoch University and the WA Department of Biodiversity, Conservation and Attractions.



WORKING WITH INDIGENOUS RANGERS IN THE NORTHWEST KIMBERLEY

SAFEGUARDING AUSTRALIA'S LAST SPECIES STRONGHOLD

The northwest Kimberley is the last bioregion on mainland Australia retaining all the mammal species that occurred when the Dutch explored the west coast in the 1600s. But even within this species stronghold populations are declining or contracting. Nevertheless, our work with Indigenous rangers in the past year has located three populations of the rare pygmy rock-wallaby known as the nabarlek, including one on the Australian mainland – the first recorded for more than 30 years!



FIRST BIRTHS IN THE WILD IN 50+ YEARS

BRINGING THE EASTERN QUOLL HOME

In the early 1900s the eastern quoll was abundant along the east coast of Australia, but disease and feral animals wiped them out on the mainland more than 50 years ago. In March, with our key partner Rewilding Australia, 20 eastern quolls bred in two Tasmanian wildlife sanctuaries were relocated to and released in Booderee National Park, in the Jervis Bay Territory, to study whether a wild reintroduction to mainland Australia was possible. Three of the female quolls reintroduced to Booderee have since been found to have 15 pouch young.

SAVE THREATENED SPECIES

10 SATELLITE TRANSMITTERS FITTED

KEEPING TRACK OF HAWKSILLS

This year WWF-Australia conducted an expedition to the Conflict Islands to learn more about PNG's hawksbill turtles and their relationship to the northeast Australian stock. The collaboration included WWF-Australia, the University of the Sunshine Coast, turtle monitors from the local Milne Bay community, and the Conflict Island Conservation Initiative. Satellite trackers revealed that eight of the 10 hawksbill turtles that nest in PNG travel to the Great Barrier Reef to feed, proving the Coral Sea is a 'hawksbill highway'.



123 ARTIFICIAL NESTS AIRLIFTED TO ALBATROSS ISLAND

NEW HOPE FOR THE SHY ALBATROSS

The shy albatross is highly vulnerable to climate change, with increased air temperatures reducing its breeding success and warming oceans making food more scarce. In July 2017 special artificial nests were airlifted to Bass Strait's Albatross Island, where nesting material can be hard to secure, and the albatrosses immediately adopted and augmented their new nests. Follow-up monitoring throughout the breeding season confirmed that eggs were laid in 90% of the artificial nests. By the end of the season, breeding success (the proportion of eggs laid that produce chicks that survive to fledging stage) in the artificial nests was more than twice that of the natural nests.



HABITAT CONSERVATION PROTECTING TIGERS IN THE DAWNA TENASSERIM LANDSCAPE

A STRONG FOUNDATION FOR OUR TRANSBOUNDARY VISION

Over the past century, 95% of all wild tigers have disappeared, due to poaching and habitat loss. Straddling Myanmar and Thailand, the Dawna Tenasserim Landscape is one of only 13 remaining tiger habitats in the world, and home to another 150 mammal species. WWF-Australia has begun a major, multi-year program in the region to protect and manage a priority patch of tiger landscape. Sensor cameras confirmed the presence of tigers and the first Wildlife Protection Unit is now operational. We also started working with the Karen Forest Department and local communities to establish a shared vision for sustainable development.



RESTORING SEBANGAU NATIONAL PARK, HOME TO ABOUT 6,000 BORNEAN ORANGUTANS

PROTECTING LARGEST POPULATION IN THE WORLD

The 600,000-hectare Sebangau National Park, in Indonesian Borneo, is home to the largest single population of orangutans in the world, representing more than 10% of the surviving animals. It provides freshwater and food security for local communities, and stores an estimated 2.3 gigatonnes of carbon in its soil – the equivalent of four times Australia's annual carbon emissions. WWF continues to support the damming of logging canals, the reforestation of orangutan corridors, and the establishment of community fire patrols to protect this unique landscape.



4,124 GREEN TURTLES TESTED AND SCREENED

STUDYING EFFECTS OF CHEMICAL POLLUTANTS

WWF-Australia has been conducting a comprehensive study, supported by the Banrock Station Environmental Trust, to understand how coastal pollutants affect wildlife on the Great Barrier Reef. This study revealed that mixtures of coastal pollutants, including heavy metals, have negatively affected green turtles. Phase one of our Rivers to Reef to Turtles project saw 4,124 green turtles captured, 510 blood samples and more than 110 environmental samples taken during 130 survey days this year. The project also developed new tools for screening turtles for a wide range of chemicals.



PROTECT OUR MARINE LIFE

3,600 WWF SUPPORTERS HELPED BUY AND RETIRE A GILL NET

NET-FREE NORTH

The net and licence – the last full-time commercial gill net licence operating in the region and the only one permitted in Princess Charlotte Bay – was officially handed over to WWF-Australia in July 2018, automatically creating a 385-square-kilometre net-free zone. This is the first stage towards achieving our vision for a gill net-free area in the Great Barrier Reef World Heritage Area between Cape Flattery and the Torres Strait – an area larger than Tasmania that is a refuge for 6,500 dugongs.



WORLD-FIRST MINKE FOOTAGE IN THE SOUTHERN OCEAN

STUDYING WHALES IN ANTARCTICA

Over the past 50 years, the number of days that winter sea ice covered the Antarctic Peninsula has declined by about 80. In 2010, the ice cover lasted three months less than in 1979, impacting the krill populations that minke whales feed on. In a world-first, WWF-Australia and its scientific partners attached temporary digital camera tags to minke whales in Antarctica. The information gathered will help scientists better understand their behaviour, distribution and range, and how climate change is affecting their icy home – important baseline data as we campaign for more marine reserves on the Antarctic Peninsula.



20,000+ SUPPORTERS RALLY TO SAVE MARINE PARKS

PRESERVE OUR RESERVES

In January 2018, WWF-Australia launched a public advocacy campaign to try to stop federal government plans to downgrade the protection of the Coral Sea, the largest downgrading of a protected area in the world. WWF's campaign generated considerable domestic and international media, mobilising tourism operators and scientists alike. Over 20,000 supporters voiced their opposition and one Facebook post reached over one million people. Although this effort was initially unsuccessful, WWF will continue to advocate for greater protection of the Coral Sea.



6,000+ LOCALS BENEFIT FROM PACIFIC PROJECTS

PROTECTING LIVELIHOODS AND CORAL REEFS

WWF-Australia works to improve the health of Pacific coral reefs by partnering with communities to shift fishing efforts away from vulnerable reef species, to those more abundant, and by supporting locals (especially women) to develop alternate income via microfinancing opportunities. We've also delivered training in support of sustainable fisheries, financial inclusion, climate change adaptation and women's economic empowerment.



INDUSTRIAL DEVELOPMENT ON REEF RULED OUT

STOPPING TRANSHIPPING ON THE REEF COAST

There have been proposals for many years to develop infrastructure along the Great Barrier Reef coast to allow small vessels to transfer material (mainly coal) from the coast to larger vessels offshore, to support the development of new coal mines. Thanks to WWF-Australia's advocacy, this practice has been ruled out, with infrastructure limited to a number of established major ports.

CREATE A LOW CARBON FUTURE

FORUM MOBILISES BUSINESSES AND LOCAL COUNCILS

RENEWABLE ENERGY BUYERS' FORUM

Over the past three years 70% of company renewable electricity Power Purchase Agreements involved a member of WWF-Australia's Renewable Energy Buyers' Forum. The forum now boasts more than 250 member organisations, including some of Australia's largest companies, state and local governments, renewable energy generators, retailers, energy experts and universities. WWF-Australia also partnered with leading experts this year to produce two guides on renewable electricity for business, and we continue to provide independent expert advice, industry events and facilitation.



HELPING LARGEST COMPANIES REDUCE EMISSIONS

SCIENCE-BASED TARGETS INITIATIVE

This initiative helps companies reduce their greenhouse gas emissions to a level consistent with avoiding global warming of more than 1.5° C–2° C (the target identified in the UN Paris Agreement on Climate Change). WWF-Australia congratulates Origin Energy, which this year became the first major Australian company, and one of the first major energy companies in the world, to set a science-based target.



LARGEST EVER EVENT INVOLVING 1 IN 4 AUSTRALIANS

EARTH HOUR

In its 11th year, Earth Hour 2018 was the largest on record, engaging people from 188 countries and territories. This year we sought to highlight the impact of climate change on biodiversity loss. The campaign encouraged people to #Connect2Earth and fostered a greater appreciation for the need to protect nature.



EMERGING IDEAS TO HELP SAVE LIFE ON THE PLANET

INCUBATING INNOVATION

WWF-Australia co-hosted the inaugural Greenhouse Events series with EnergyLab and Green-Ups to explore the role of emerging technology in solving some of our greatest environmental and social challenges. This year we ran pilot projects using blockchain to develop smart supply chain practices for fisheries catchments in Australia and the Pacific. As part of a successful Future Cities Hackathon, WWF-Australia also supported an innovative start-up rewarding households for reducing their energy consumption.



#CONNECT2EARTH FOR EARTH HOUR

1 IN 4 AUSTRALIANS TAKE PART



250+ COMMUNITY EVENTS

SECURE SUSTAINABLE FOOD

FIRST AUSTRALIAN PRAWN FARM RECEIVES ASC CERTIFICATION

PACIFIC REEF FISHERIES

In June 2018, Pacific Reef Fisheries, one of Australia's largest prawn farms, became our first to gain Aquaculture Stewardship Council (ASC) certification – the gold standard for sustainable aquaculture (farmed seafood). The Queensland fishery is the only commercial cobia (*Rachycentron canadum*) farm in Australia and produces about 1,000 tonnes of seafood each year. It was certified for both tiger prawns and cobia, following financial and technical support from Coles and WWF-Australia.



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60+ COMPANIES COMMIT TO IMPROVE PRACTICES

SUSTAINABLE BEEF FOR CHINA

China is the world's largest beef importer and a key market for Australia's beef exports. This year WWF-Australia assisted over 60 members of the China Meat Association, including the country's largest meat producers and processors, to develop the Chinese Sustainable Meat Declaration, which aims "to conserve nature and resources by avoiding land degradation, deforestation and conversion of natural vegetation in the livestock production and feed value chains". WWF-Australia is now seeking a similar commitment from the Australian industry.



SUSTAINABLE SUGAR IN PURCHASE CONTRACTS

TOWARDS REEF-SAFE SUGAR

Big corporate buyers – including Coca-Cola – now specify sustainable sugar in their purchase contracts, supporting government action to protect the Great Barrier Reef. The Coca-Cola Foundation supports Project Catalyst, a partnership between Queensland farmers, agricultural experts and WWF-Australia to reduce farm pollution entering the GBR through sustainable on-farm practices. WWF-Australia also advocates for more effective pollution laws, active compliance and increased public funding to accelerate the transition to best-practice farming.



15% LESS FOOD WASTED BY MAJOR SYDNEY HOTEL

MASSIVE SAVINGS

The Hilton Sydney Hotel serves over 700,000 meals each year. With support from the NSW Environmental Protection Authority's Love Food Hate Waste initiative, WWF-Australia and the hotel conducted food waste audits and trialled waste avoidance measures. Food costs were cut by about \$200,000/year and waste disposal fees by \$40,000/year, while food donations to the needy rose to over 5,000 meals.



AUSTRALIAN BUSINESSES TEST BLOCKCHAIN TECHNOLOGY

IMPROVING SEAFOOD TRACEABILITY

Facilitated by WWF-Australia, the nation's two largest supermarket chains and other key seafood industry players signed the Australian Seafood Traceability statement, a commitment to develop information systems to identify seafood by species, source and production methods. WWF-Australia also tested revolutionary blockchain technology to improve traceability within the supply chain, and to stamp out illegal fishing and human rights abuses in the Pacific tuna fishery.

CONSERVE NATURE WITH EQUITY

WILDLIFE PROTECTION UNIT ESTABLISHED IN LER MU LAH AREA

COMMUNITY-LED LAND-USE PLANNING IN MYANMAR

WWF is working with communities in the Dawna Tenasserim Landscape to conserve its unique environmental and cultural values in the face of mounting development pressures. Our key priorities are land-use planning, wildlife protection and forest-based community livelihoods.



WWF-MYANMAR IS COLLABORATING WITH THE KAREN FOREST DEPARTMENT ON WILDLIFE MONITORING USING ENVIRONMENTAL DNA SAMPLES FROM THE TANINTHARYI RIVER, MYANMAR.



1,000+ WOMEN EMPOWERED BY SAVINGS CLUBS

SUSTAINABLE AND RESILIENT COASTAL COMMUNITIES

With support from John West Australia and the Australian Government's Australian NGO Cooperation Program (ANCP), WWF-Australia works with communities in Solomon Islands and Papua New Guinea to reduce pressure on coastal ecosystems and develop sustainable futures. We are achieving this through community-based fisheries management, women's empowerment and by encouraging sustainable livelihoods.



BUILDING PACIFIC RESILIENCE TO EXTREME WEATHER

SHELTER AND FOOD SECURITY

With support from the Australian Government's Australian NGO Cooperation Program (ANCP), WWF-Australia is working with coastal communities in Fiji to help build their resilience to extreme weather events, through shelter and food-security projects. On-the-job carpentry training for community members enabled the construction of a disability-friendly kitchen designed to withstand Category 4 cyclones, while others were trained in food storage and preservation using traditional and modern techniques.



REDISCOVERED BY PARUKU RANGERS AFTER 100+ YEARS

MYSTERIOUS NIGHT PARROT BACK FROM THE BRINK

The Paruku Rangers, supported by WWF-Australia, made the extraordinary rediscovery of the night parrot, considered by many as the world's most mysterious bird and one of our rarest. Having not been seen in the Kimberley for more than a century, the bird has now been recorded at two locations and we have begun assessing key threats to support its future management.



SUPPORTING COMMUNITIES TO PROTECT WILDLIFE AND HABITAT

COMMUNITY-BASED ECOTOURISM IN NEPAL

In the Madi Valley of Nepal, WWF-Australia is working with the Australian Government's Business Partnership Platform and Intrepid Travel to introduce new sustainable nature-based tourism opportunities to support alternative livelihoods and reduce human-wildlife conflict. We have been supporting local community members to develop and run tourism businesses. After two years of hard work, Madi Valley families welcomed their first Intrepid guests for a trial tour in May 2018. Regular Intrepid tours were scheduled to begin in September.

WWF-AUSTRALIA SUSTAINABILITY REPORT

WALKING THE WALK AND TALKING THE TALK

WWF-Australia takes reducing its environmental footprint very seriously.

- › We are maintaining our carbon-neutral certification by the National Carbon Offset Standard (NCOS);
- › We have also enhanced our Sustainable Procurement Policy to ensure sustainable and responsible sourcing, including from Indigenous partners;
- › Our 'No Fly January' initiative aims to reduce air travel and encourages staff to embrace alternatives such as videoconferencing and more sustainable means of travel, such as train and bus transport; and
- › All WWF-Australia offices have an active waste reduction program.



PEOPLE & CULTURE

WWF-Australia provides a culturally diverse, progressive and constructive workplace. We believe that this diversity improves the quality of our decisions and our openness to change. The world is evolving fast and WWF-Australia is maintaining the pace of change internally as we embrace disruptive technologies that have the potential to revolutionise conservation. These emerging next-generation technologies and ways of working have provided WWF staff with unprecedented learning and development opportunities, ranging from formal training in ideation processes through to immersions in businesses that specialise in this field.

Consultation

WWF-Australia also consults regularly with staff to ensure that our workplace culture and values promote achievement, teamwork, collaboration and an inspiring atmosphere within which they can contribute to the best of their ability and continue to learn and grow. This year saw a 93% response rate to our culture survey, an 11% increase on the previous survey. Results show that while we continue to improve across almost all of the culture indicators, there is still work we can do to create the best workplace for staff.

New manager survey

Recognising the influence that our leaders have on workplace culture, we were pleased to launch a new cost-effective and internally administered 360-degree survey for managers. This survey will enhance the performance appraisals of managers and help them further develop the management behaviours that will bring us closer to achieving our goals.

Safe workplace

Over the past year our attention was drawn to the prevalence of sexual harassment and misconduct issues in general society, and organisations as a microcosm of the society within which we operate. These events prompted concern and immediate action. WWF-Australia has taken the opportunity to review and, where necessary, tighten our policies and procedures on a local and global level, and to work with peak bodies such as the Australian Council for International Development (ACFID) to ensure we have access to the latest research and best-practice standards. WWF-Australia has zero tolerance for any form of bullying, harassment and discrimination, and is committed to providing a safe work environment for staff, volunteers, interns and all the wonderful people with whom we work.

WWF DONORS – OUR CONSERVATION HEROES

“You are making a real difference for many of the 21 species WWF-Australia has pledged to save by 2021.”

- Dermot O’Gorman, CEO, WWF-Australia

Thanks to your generosity, this year we were able to:

- Take the last commercial gill net out of the waters of the northern Great Barrier Reef. This is an important step towards creating a Net-Free North – a huge dugong haven stretching all the way from Cape Flattery to Torres Strait;
- Help care for sick and injured koalas, restore habitat and campaign for stronger tree-clearing laws in Queensland;
- Place a ‘whale cam’ on a Antarctic minke whale for the first time in history. This exciting camera technology is helping scientists better understand Southern Ocean whales, where they feed and how climate change is threatening their icy habitat; and
- Reintroduce eastern quolls to the Booderee National Park in Jervis Bay, more than 50 years since they disappeared from the Australian mainland.



Together Possible

Some 70% of our income comes from donors who make monthly and occasional gifts. Together with passionate, generous and committed people like you, we can keep fighting for nature and the survival of our most vulnerable species.

Communities rallying for conservation

Schools, children’s fundraising events and our growing community of digital fundraisers raised \$130,000 this year. Innovative live-streaming efforts contributed \$80,000 of this total to our tiger, koala and eastern quoll conservation work.



Meet our youngest tiger champions

“Tigers are amazing,” agree Mila, 7, and six-year-olds Dashiell, Joshua and Clementine. By selling books and toys at their Sydney school, this awesome foursome raised more than \$500 for tiger conservation.

To thank them for this extraordinary effort, WWF-Australia invited them to meet with our resident tiger expert, Tim Cronin.

The children and Tim had a great time talking about tigers and how WWF is helping to protect them from poaching and other threats.

PHILANTHROPY WITH THANKS IN 2018

WWF-Australia gratefully acknowledges the generous contributions made by all our donors.

Your gifts help us to dream big and deliver innovative, high-impact conservation work across our direct-action pillars of species, oceans, food and climate – all building towards creating a brighter future for our wildlife, people and the planet.

Each year we are fortunate to partner with inspiring people who make a meaningful impact through their giving.

This year, one of these partnerships was awarded the Philanthropy Australia Environmental Philanthropy Award. The Purves Environmental Fund (PEF) and donors to the Purves Tree-Clearing Challenge supported an alliance of groups working to end excessive tree-clearing in Australia. The PEF collaborated with the Alliance to ensure win-win outcomes – for forests and woodlands, the farm sector, wildlife, the climate and the Great Barrier Reef.

2018 also saw philanthropy seed the development of WWF-Australia's Indigenous Women Rangers' Environmental Knowledge Network (WREN). Supporters of WREN are fundamental in making sure that Indigenous women rangers take a leading role in managing natural and cultural resources in Australia.

We also assisted philanthropists in making gifts to our international initiatives in 2018, such as our work in Sebangau National Park in Indonesian Borneo, where we are working to secure a stable habitat for orangutans. An Australian philanthropist also continues to provide very significant support – ensuring the long-term protection of one of the last great tiger landscapes – in Myanmar.

Partners in Conservation

In 2018 a special group of 348 conservation champions called Partners in Conservation came together to generously support solutions protecting threatened wildlife and their habitats.

Legacy Supporters

Ours thanks go out to our 1,000+ strong community of Legacy Supporters, who have included nature in their Wills. They are safeguarding the future for our threatened wildlife and habitats.

We are delighted to recognise the extraordinary generosity of the following supporters who made major gifts to WWF-Australia in 2018.

Abercrombie & Kent	Ginny Green	Prof. James Pope
Dr Susan Bannerman	David and Penny Griffith and family	The Purves Environmental Fund
Mrs Lorraine & Mr John Bates	Mr Christopher Grubb	Denis and Vee Saunders
Anita and Luca Belgiorno-Nettis Foundation	Mr Chris Hartley	CF – Scott Family Bequest
The Coca-Cola Foundation	The Hill Family Conservation Foundation	Peta Seymour Foundation
Dr Philippa Currie	The Isaacson Davis Foundation	Ian Sharp
Mr Sydney & Mrs Gloria Davies	Dr Bevan Jones	The Skipper Jacobs Charitable Trust
Diversicon Environmental Foundation	W (Tom) Kirsop	Mr Simon Stevenson
Domus Private Clients P/L	The Letcombe Trust	Dr Y H Tan Pty Ltd
Dr Frances Doull	Maria Manning	Sean Triner and Christiana Stergiou
R.T. Edgar	The Marich Foundation	Mr Keith & Mrs Sheila Walkerden
Hugh Evans	Melbourne Action Group	Future Generation Investment Company
Mr James Fairfax AC	Anthony Nicholas	When Family Foundation
Simon Fenwick	Kathy O'Doherty	
Elizabeth Gabler Charitable Trust	Perpetual Foundation – Alan (AGL) Shaw Endowment	... and numerous anonymous donors.
Mr Colin Gageler	Platinum Cables Pty Ltd	

This year we recognise those whose lasting legacy preserves an Earth where all life can flourish.

Phillipa Alice Bannon	Jill Harrison	Philip Marryon Skinner
Mary Evelyn Birnie	Margaret Pryor Hill	Robert James Smith
The Linda Brown Charitable Trust	Melinda Hume	Doris May Sutton
Stella Maris Buchli	Paul Donald Kedgley	Audrie Ruth Tetley
Dorelle Nola Callinan	Belinda Lim	The Therapon Foundation – Geoffrey Ian Berry
Perpetual Foundation – Helen Carson Endowment	Patricia Martin	Helene Elizabeth Todd
Bruce William Crewes	Victor Mason	Joan Mauger Webber
Colleen Cara Davidson	Vera Mert-Ilijin	Helena Joyce Wells
Toni Nicole Desilets	Antony Arthur Morgan	Lorraine Frances Dawn White
Ivy Isabelle Eaton	Betty Ivy Mortlock	The Dorothy White Charitable Trust
Lynette Marie Forbes	Patricia Annesley Naylor	Allan Phillip Williams
Joseph William Hector Garvin	State Trustees Australia Foundation – Cyril John Perham	Anna Zylstra
Ronald Vincent Giddy	The Lydia Edith Roberts Fund	
June Elizabeth Hadden	Jean Amy Sayce	
Robert Hare	Sharon Iona Scott	

And we are pleased to make special acknowledgment of the more than 50 generous members of the WWF-Australia staff, Board and Governors who supported our work in 2018.

Thank you one and all.

For more information on how you can protect and support the species, ecosystems and people you are passionate about, please contact Sophie Davidson, Head of Philanthropy, at sdavidson@wwf.org.au

CORPORATE PARTNERSHIPS

“At Koala we believe in reversing environmental trends and leaving the Earth in better condition than we found it. That’s why we partner with organisations like WWF-Australia, supporting their work to build better habitats and innovating together to help protect biodiversity.”

– Mitchell Taylor,
Koala Co-founder, Director



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The global economy is largely driven by business and WWF believes that business has a responsibility to use natural resources and ecosystems sustainably. We endeavour to work with businesses who have the greatest potential to reduce the most pressing threats to the diversity of life on Earth so that, together, we can find solutions to deforestation, overfishing, water scarcity, climate change and other environmental challenges.

Our collaborations with business partners are based on a common understanding of issues, a robust sustainability agenda, shared ambitions, and a willingness to speak out in public. In general, we work on three types of partnerships with companies:

- Driving sustainable business practices in their operations and supply chains;
- Communications and awareness-raising of our shared beliefs and causes; and
- Philanthropic partnerships.

Featured partnership

Koala educates its customers about WWF-Australia’s work to protect threatened and endangered wildlife, such as stopping excessive tree-clearing and loss of habitat. Through our partnership, Koala donates funds to WWF from every mattress sold, helping to protect the koala in Australia, the kiwi in New Zealand, and other wildlife. WWF uses these funds to support conservation projects throughout Australia and the Pacific.

Due to the success of the partnership, Koala and WWF-Australia have expanded their efforts to protect Australia’s iconic marine turtles. Donations from every Koala sofa sold will now support WWF-Australia’s innovative turtle conservation work to protect marine turtles in the northern Great Barrier Reef from the impacts of climate change.

FY18 major partnerships

1. **John West:** improving the sustainability of their seafood supply chain and educating consumers about better seafood choices.
2. **Coles:** modelling risks across commodities for Coles Brand products.
3. **Kimberly-Clark:** raising awareness of FSC® certification and the importance of sustainable forestry in Australia and New Zealand.
4. **Tassal:** improving production and sourcing practices across the entire seafood supply chain.
5. **Banrock Station:** supporting pioneering research aimed at protecting marine turtles on the Great Barrier Reef.
6. **Intrepid Foundation:** establishing community-based tourism in the Madi Valley of Nepal.
7. **Phillip Island Nature Parks:** immersive multimedia wildlife experience that takes visitors on a virtual journey to Antarctica.
8. **Blackmores:** aimed at achieving the highest standards for sustainable fish oils.
9. **Coca-Cola:** partnership to conserve the world’s freshwater resources and to achieve ambitious goals to reduce the company’s ecological footprint.

CORPORATE GOVERNANCE

WWF-Australia's leadership comprises a Board of Directors, Governors, our Executive Team and three key committees. These committed individuals seek to honour your support by ensuring WWF-Australia delivers effective conservation programs in an ethical and transparent manner.

BOARD OF DIRECTORS

Our Board of Directors is drawn from the membership of Governors. It shapes our strategic direction and policy, oversees performance and compliance, and ensures effective governance on your behalf.

Martijn Wilder, AM, BEc (Hons), LLB (Hons) LLM, GAICD **President, WWF-Australia (since November 2017)**

Director; Member of Board of Directors since 2012. Partner, Baker McKenzie; Chair, Baker McKenzie Law for Development Initiative; Chair of the Australian Renewable Energy Agency; Director of the Climate Council of Australia; Chair of the NSW Government's Climate Change Council; Member of the Wentworth Group of Concerned Scientists; Honorary Professor of Law at the Australian National University; Governing Board Member of the Renewable Energy and Energy Efficiency Partnership (REEEP).

Renee Boundy, BA, LLB (Hons)

Director; Secretary; Member of Board of Directors since 2014; Member, Finance Audit and Risk Management Committee. Partner, Allens; Member of the Australian Institute of Company Directors.

Prof Christopher Dickman, BSc (Hons) (Leeds), PhD (ANU)

Director; Member of WWF-Australia's Eminent Scientists Group; Member, Nominating and Governance Committee; Member of Board of Directors since 2015. Professor in Ecology (Personal Chair), University of Sydney; Councillor of the Royal Zoological Society of NSW; Member of the Research Committee for the Hermon Slade Foundation and the Australia and Pacific Science Foundation; Scientific Associate of the Taronga Conservation Society Australia; Fellow, Australian Academy of Science.

Peter Everingham, BEcon, MBA, GAICD

Director; Member of Board of Directors since 2017; Chair, Nominating and Governance Committee (since June 2018); Member, Finance, Audit and Risk Management. Director, iCar Asia Pty Ltd.; Director, Super Retail Group.

Dr Guy Fitzhardinge, AM, PhD, GAICD

Director; Member Board of Directors since 2013. Managing Director of Thring Pastoral Co.; Director, Northern Australia Indigenous Land and Sea Management Alliance; Honorary Research Fellow, Centre for the Study of the Inland, Latrobe University; Deputy Chair, Uralba Aged Care; Member, Editorial Board for the Journal of Ecological Management and Restoration.

Mr Stephen Gottlieb, BCom, LLM (Hons)

Director; Member of Board of Directors since 2013; Chair, Finance, Audit and Risk Management Committee. Special Counsel at KPMG; Board Member of Force Majeure; Member of the Institute of Chartered Accountants in Australia; Chartered Tax Advisor.

Prof Lesley Hughes, BSc (Hons) (USYD), PhD (Macq. Uni)

Director; Member of Board of Directors since 2013; Member of WWF-Australia's Eminent Scientists Group; Member, Nominating and Governance Committee. Pro Vice-Chancellor (Research Integrity and Development), Macquarie University; Councillor of the Climate Council of Australia; Member of the Wentworth Group of Concerned Scientists; Member of the Advisory Group of Future Earth Australia; Member of the Steering Committee of the National Environmental Science Program (NESP) Earth Systems and Climate Change Hub.

Rob Purves, AM, BCom

President, WWF-Australia (retired November 2017). Director; Member of Board of Directors 2010-2017. Former Board member of WWF International; Founding member of The Wentworth Group of Concerned Scientists; Chairman of the Purves Environmental Fund; Patron of the Lizard Island Research Station; Governor of the Australian Youth Climate Coalition; Director of the Climate Council of Australia; Director of the Renew Power Group.

Nicole Sparshott, GAICD, MIntBus, BBus (Marketing)

Director; Member of Board of Directors since 2018. CEO T2 Tea since 2016 and Global Vice President Unilever since 2011; Former senior level commercial and marketing roles held with Unilever, the Coca-Cola Company and George Patterson Y&R across markets in Asia, the UK, the USA and Australia.

Mr Sean Triner, BSc (Hons), MFIA

Director; Member of Board of Directors since 2017; Member, Finance, Audit and Risk Management Committee. Board Member and Owner of Moceanic; Director, Better World Ventures Pty Ltd.

PATRON

His Excellency General the Honourable

Sir Peter Cosgrove AK MC (Retd)
Governor-General of the Commonwealth of Australia.

EXECUTIVE TEAM

The Executive Team drives the strategic direction of WWF-Australia as outlined in our Strategic Plan 2017-2021. Executive Team members lead and manage their functional areas and the organisation to achieve high performance.

The Executive Team consists of: Dermot O'Gorman – Chief Executive Officer; Yves Calmette – Chief Marketing Officer; Kimberly Dixon – People and Culture Director; Darren Grover – Head of Living Ecosystems; Romesh Lokuge – Chief Financial Officer; Jenny O'Donnell – Director of Fundraising; Paul Toni – Conservation Director Sustainable Futures.

PRINCIPAL OFFICERS

Dermot O'Gorman, EMBA (Hons), MSc, BSc (Hons) Dip Sc

Chief Executive Officer, WWF-Australia

Romesh Lokuge, FCPA; FCMA(UK); FCA (Sri Lanka);

MBA (Executive)
Chief Financial Officer, WWF-Australia

Paul Toni, LLB, BA (Hons)

Conservation Director Sustainable Futures, WWF-Australia

COMMITTEES

Finance, Audit and Risk Management Committee

The Finance, Audit and Risk Management Committee assists the Board by providing oversight of WWF-Australia's financial and risk management programs.

Nominating and Governance Committee

The Nominating and Governance Committee ensures that the most credible, diverse and committed individuals are in a position to influence the strategic outcomes of WWF-Australia in the most appropriate way.

The Eminent Scientists Group

The Eminent Scientists Group provides advice and support to the Board and to WWF-Australia to enable it to operate effectively as a science-based, solution-focussed organisation. The group provides guidance on the strategic direction of priority programs, cross-cutting themes and emerging issues in conservation. We would like to thank the following individuals who serve on this group:

- Assoc. Prof. Jamie Pittock – Chair;
- Prof. Christopher Dickman;
- Prof. Lesley Hughes;
- Prof. Karen Hussey;
- Assoc. Prof. Martine Maron; and
- Dr Dedee Woodside.

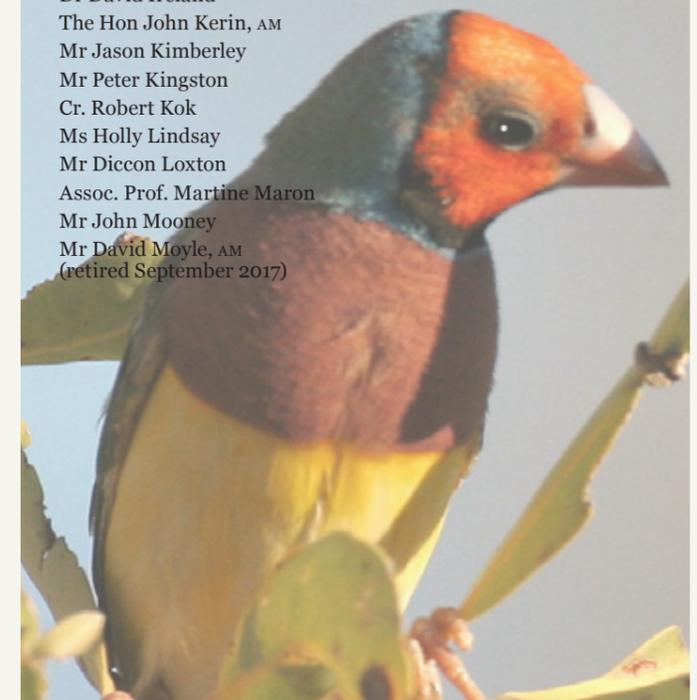
KEY SERVICE PROVIDERS

WWF-Australia would especially like to thank Allens and Baker McKenzie for their continued support and advice.

GOVERNORS

Our committed Governors use their expertise, influence and networks to promote and support WWF-Australia's objectives. Experts in their various fields, our Governors serve as WWF champions, provide strategic advice and contribute to internal working groups.

Dr Imran Ahmad	Mr Anthony Nicholas
Mrs Josephine Baillieu	Mrs Christina Nicholas
Cr Michael Berwick, AM	Ms Louise O'Halloran
Ms Renee Boundy	Mr Brad Orgill
Mr Greg Bourne	Assoc. Prof. Jamie Pittock
Mr Peter Bridgman	Mr Robert Purves, AM
Mr William Burrell, AM	Mr Phil Rist
Ms Blathnaid Byrne	Mr Derek Robertson
Mr Peter Cosier	Ms Anna Rose
Prof. Bart Currie	Mr Edward Rowley
Prof. Chris Daniels	Ms Kerryn Schrank
Prof. Christopher Dickman	Dr Sandra Schuster
Mr Alex Ding	Ms Kathryn (Kate) Smither
Mrs Kate Dowling	Mrs Nicole (Nicky) Sparshott
Dr Colin Filer	Mr Simon Spellicy
Dr Guy Fitzhardinge, AM	Mr Andrew Stock
Prof. Tim Flannery	Mr Alan Sweeney
Mrs Margaret Gibson	Prof. Luca Tacconi
Mr Douglas Gimesy	Mr Peter Thomas
Mr Stephen Gottlieb	Mr Sean Triner
Mr Piers Grove	Mr Keith Tuffley
Dr Ronnie Harding	Mr Brent Wallace
Mr Paul Harris	Mr Ivan Wheen
The Hon Robert Hill, AC	Mr Hunter White
Prof. Lesley Hughes	Mr Martijn Wilder, AM
Prof. Karen Hussey	Dr Dedee Woodside
Mr Tony Hyams, AC	Mrs Susan Young
Mr Anthony Hyde	
Dr David Ireland	
The Hon John Kerin, AM	
Mr Jason Kimberley	
Mr Peter Kingston	
Cr. Robert Kok	
Ms Holly Lindsay	
Mr Diccon Loxton	
Assoc. Prof. Martine Maron	
Mr John Mooney	
Mr David Moyle, AM (retired September 2017)	



FINANCIAL OVERVIEW

WWF-Australia income increased by 4.9% in FY18. The organisation made a total comprehensive income (surplus) of \$0.85m (FY17 \$2m) but experienced some financial challenges due to lower regular income compared to the previous year. However, the organisation received higher than expected philanthropy income and applied prudent cost controls to address these challenges. Significant major donor income was received to support the organisation's flagship campaigns.

Conservation expenditure

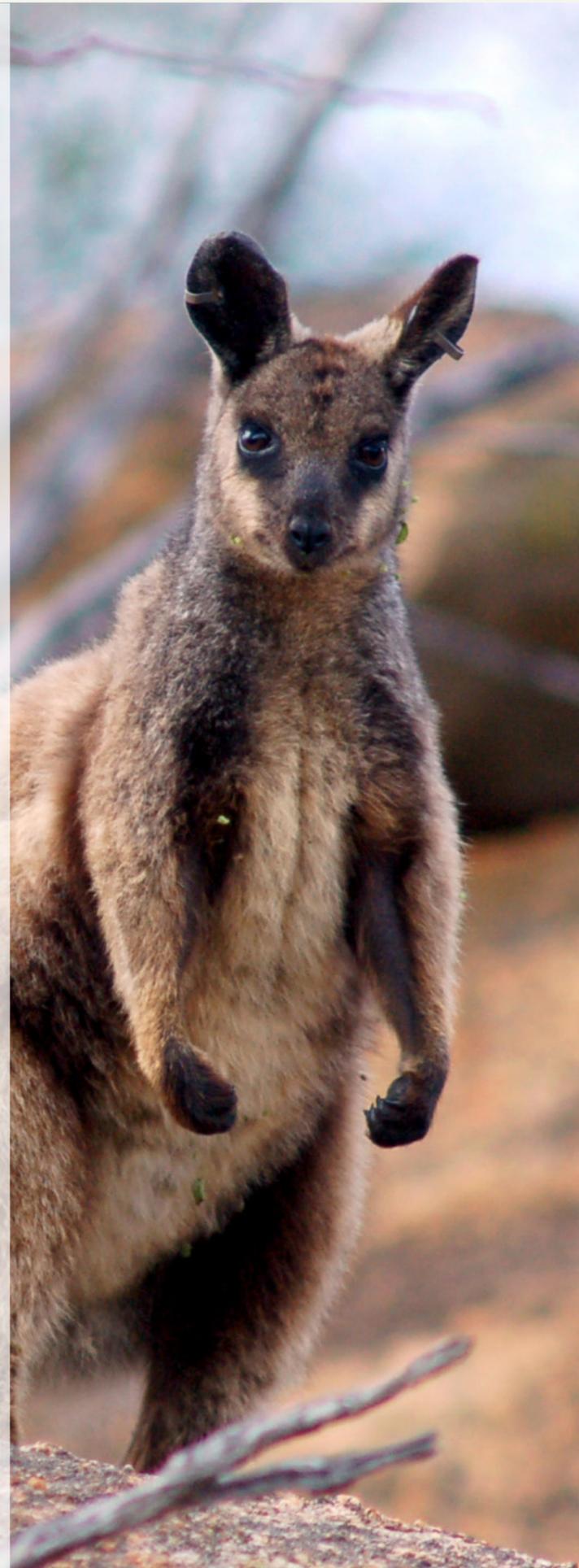
Conservation expenditure in the year was \$16.9m, up from \$15m the previous year. This expenditure represented 62% of total expenditure compared to 60% in FY17.

With a higher proportion of income now received for restricted income programs, the organisation focused on an appropriate allocation of costs to programs in order to ensure continued financial stability.

Improved compliance

Key donor capability migrated to a cloud solution during the year, which improved compliance. Additionally, the online donations system was upgraded. The organisation continues to look at business intelligence and innovation to further broaden and deepen its fundraising initiatives.

At year end, WWF-Australia's reserves and equity position continued to be within benchmarks.



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FINANCIAL STATEMENTS

Independent auditor's report on the summary financial statements

To the members of World Wide Fund for Nature Australia

Our opinion

In our opinion, the summary financial statements as derived from the audited financial report of World Wide Fund for Nature Australia for the year ended 30 June 2018:

- a) are consistent, in all material respects, with the audited financial report of World Wide Fund for Nature Australia for the year ended 30 June 2018, in accordance with the basis of preparation described in Note 1 to the summary financial statements.
- b) comply, in all material respects, with Section 8.3.2 of the *Australian Council for International Development (ACFID) Code of Conduct*.

What we have audited

The summary financial statements derived from the audited financial report of World Wide Fund for Nature Australia for the year ended 30 June 2018 comprise:

- the balance sheet as at 30 June 2018
- the statement of comprehensive income for the year then ended
- the statement of changes in equity for the year then ended
- the notes to the summary financial statements
- the directors' declaration.

Summary financial statements

The summary financial statements do not contain all the disclosures required by *Australian Accounting Standards* to the extent described in Note 1 to the financial report and Division 60 of the *Australian Charities and Not-for-profits Commission (ACNC)*.

PricewaterhouseCoopers
Chartered Accountants

Shannon Maher
Partner

Sydney
31 October 2018

Independent auditor's report to the members of World Wide Fund for Nature Australia

Act 2012, Charitable Fundraising Act 1991 (NSW) and Charitable Fundraising Regulations 2015 (NSW) and the Australian Council for International Development Code of Conduct applied in the preparation of the audited financial report of World Wide Fund for Nature Australia for the year ended 30 June 2018. Reading the summary financial statements, therefore, is not a substitute for reading the audited financial report of World Wide Fund for Nature Australia.

The audited financial report and our report thereon

We expressed an unmodified audit opinion on the financial report in our report dated 10 October 2018.

Supplementary information

The directors are responsible for the supplementary information. The supplementary information comprises the information included in the annual report for the year ended 30 June 2018, but does not include the summary financial statements and our auditor's report thereon.

Our opinion on the summary financial statements does not cover the supplementary information and accordingly we do not express any form of assurance conclusion thereon.

Directors' responsibility for the summary financial statements

The directors of World Wide Fund for Nature Australia are responsible for the preparation of the summary financial statements in accordance with the basis of preparation described in Note 1.

Auditor's responsibility

Our responsibility is to express an opinion on whether the summary financial statements are consistent, in all material respects with the audited financial report and complies, in all material respects, with Section 8.3.2 of the *Australian Council for International Development (ACFID) Code of Conduct* based on our procedures, which were conducted in accordance with Australian Auditing Standard ASA 810 *Engagements to Report on Summary Financial Statements*.

	Notes	2018	2017
	\$	\$	\$
Statement of comprehensive income for the year ended 30 June 2018			
Revenue from continuing operations		27,733,833	26,497,866
Other income		393,275	299,192
TOTAL REVENUE	3	28,127,108	26,797,058
Expenses from continuing operations:			
Funds to overseas projects		1,694,557	1,260,158
Other overseas project costs		362,269	435,582
Domestic projects		11,576,268	10,102,896
Community education		3,306,251	3,180,587
Public fundraising costs		7,951,239	7,589,426
Administration		2,521,382	2,409,292
TOTAL EXPENDITURE		27,411,966	24,977,941
Total surplus for the year	13(b)	715,142	1,819,117
Other comprehensive income/(loss)			
Items that may be reclassified to profit or loss			
Changes in fair value of investments		136,556	183,536
Total Comprehensive Income for the year		851,698	2,002,653
Total Comprehensive Income for the year attributable to members of World Wide Fund for Nature Australia		851,698	2,002,653

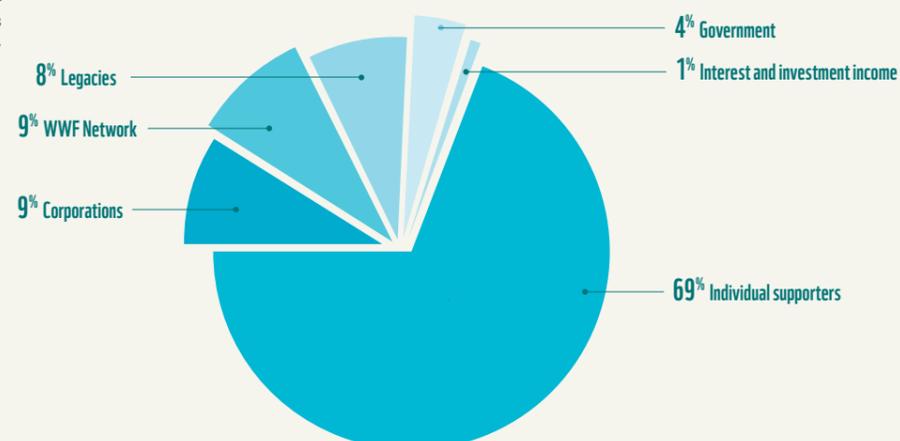
The Statement of Comprehensive Income should be read in conjunction with the notes to financial statements.

During the year to 30 June 2018, WWF-Australia had no transactions in the Evangelistic, Political or Religious Proselytisation programs category.

During the year to 30 June 2018 WWF-Australia had no category of income or expenditure required to be disclosed in accordance with the ACFID Code of Conduct other than as shown above.

The percentage analysis is derived by dividing the relevant type of income by the total income for the year and expressing it as a percentage.

INCOME ANALYSIS 2018



	Notes	2018	2017
		\$	\$
Balance Sheet as at 30 June 2018			
ASSETS			
Current Assets			
Cash assets	7	6,862,651	5,860,721
Receivables	8	1,017,231	1,019,924
Other assets	9	432,893	316,743
Total Current Assets		8,312,775	7,197,388
Non-Current Assets			
Investments	10(b)	4,272,236	3,906,706
Property, plant and equipment	10(a)	679,091	863,818
Total Non-Current Assets		4,951,327	4,770,524
Total Assets		13,264,102	11,967,912
LIABILITIES			
Current Liabilities			
Payables	11	2,676,940	2,269,481
Provisions	12(a)	361,625	337,493
Total Current Liabilities		3,038,565	2,606,974
Non-Current Liabilities			
Provisions	12(b)	852,995	840,094
Total Non-Current Liabilities		852,995	840,094
Total Liabilities		3,891,560	3,447,068
Net Assets		9,372,542	8,520,844
EQUITY			
Reserves	13(a)	8,300,708	7,218,547
Accumulated Surplus	13(b)	1,071,834	1,302,297
Total Equity		9,372,542	8,520,844

The Balance Sheet should be read in conjunction with the notes to financial statements.

As at 30 June 2018 WWF-Australia had no category of Assets or Liability required to be disclosed in accordance with the ACFID Code of Conduct other than as shown above.

Statement of Changes in Equity for the year ended 30 June 2018	All figures in \$	Retained earnings	Reserves			Total
			Earmarked funds	Investments revaluation	Endowment fund	
Balance at 1 July 2017 (commencing balance)		1,302,297	2,532,945	269,084	4,416,518	8,520,844
Excess of revenue over expenses	715,142	-	-	-	-	715,142
Amount transferred (to) / from reserves	(945,605)	945,605	-	-	-	-
Investment revaluation	-	-	136,556	-	-	136,556
Balance at 30 June 2018 (year-end balance)		1,071,834	3,478,550	405,640	4,416,518	9,372,542

Note 1

Extracted from financial statements - 30 June 2018. Full financial statements available on request, or via download from WWF-Australia's website www.wwf.org.au
The Summary Financial reports have been prepared in accordance with the requirements set out in the ACFID Code of Conduct. For further information on the Code please refer to the ACFID Code of Conduct Implementation Guidance available at www.acfid.asn.au

DIRECTORS' DECLARATION

The Directors declare that the financial statements and notes set out on pages 31 to 33:

- (a) comply with Accounting Standards and other mandatory professional reporting requirements; and
- (b) give a true and fair view of the entity's financial position as at 30 June 2018 and of its performance, as represented by the results of its operations and its cash flows, for the financial year ended on that date.

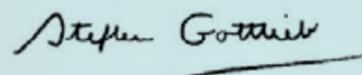
In the Directors' opinion:

- (a) the financial statements and notes are in accordance with the ACNC Act 2012;
- (b) there are reasonable grounds to believe that the entity will be able to pay its debts as and when they fall due;
- (c) the provisions of the Charitable Fundraising Act 1991 and the regulations under this Act and the conditions attached to the authority to fundraise have been complied with;
- (d) the provisions of the NSW Charitable Fundraising Regulations 2015 have been complied with;
- (e) the internal controls exercised by World Wide Fund for Nature Australia are appropriate and effective in accounting for all income received; and
- (f) the entity has complied with the requirements of the Australian Council for International Development Code of Conduct.

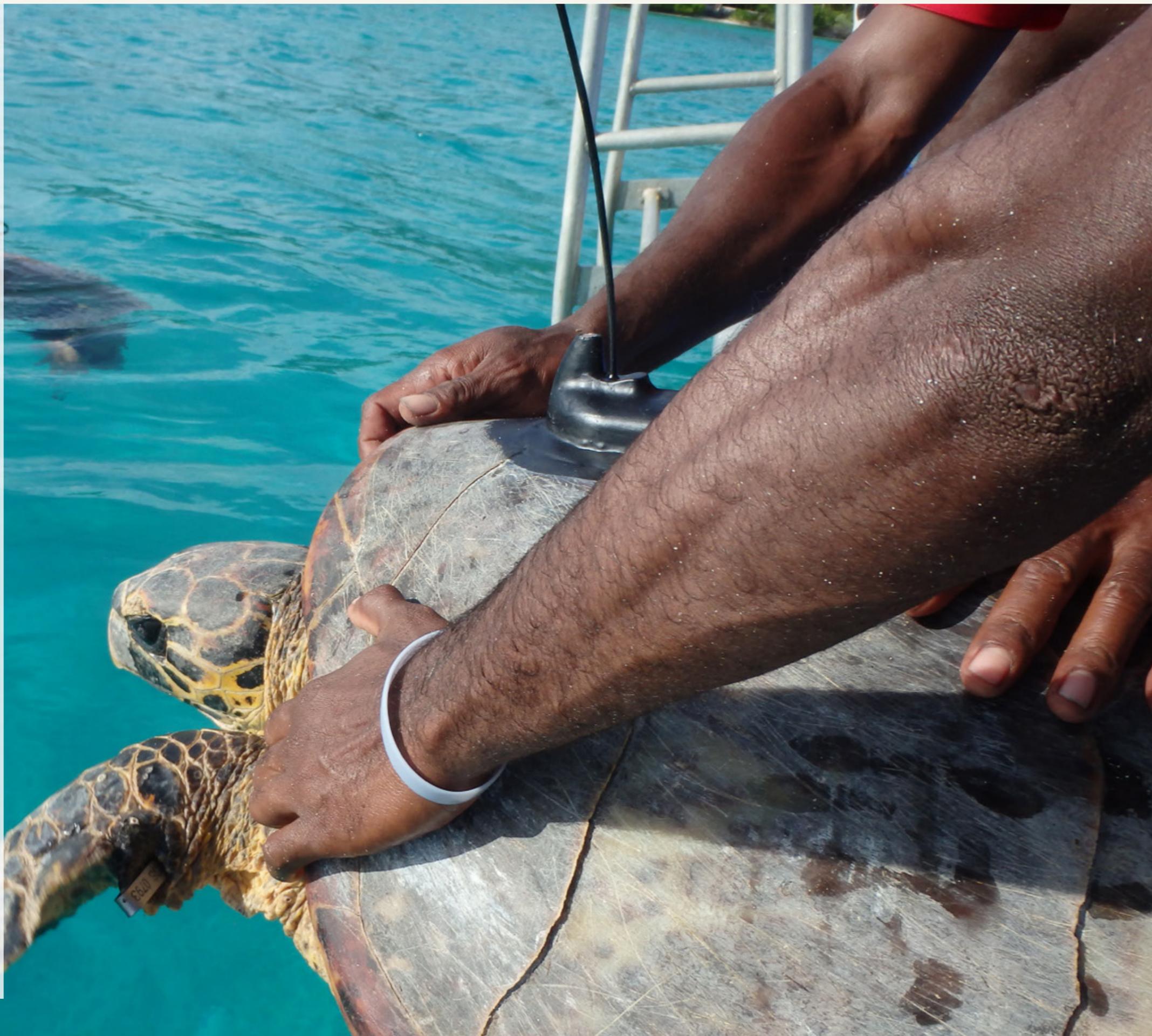
Signed at Sydney this 31st day of October 2018
in accordance with a resolution of Directors.



Director – M. Wilder AM



Director – S. Gottlieb



Evaluations

This year, WWF-Australia commissioned an independent evaluation of our Community-Based Sustainable Development through Coastal Fisheries and Financial Inclusion projects in Solomon Islands and Papua New Guinea. The evaluation provided encouraging and valuable assessments, which will influence the design of the next phase. Both projects scored particularly well against financial inclusion and women's participation indicators, a growing focus of WWF's Conserve Nature with Equity work.

Accreditations

WWF-Australia holds Full accreditation with the Department of Foreign Affairs and Trade (DFAT), under the Australian NGO Cooperation Program (ANCP). WWF-Australia is a signatory to the ACFID Code of Conduct, a voluntary, self-regulatory sector code of good practice. We are committed and fully adhere to the ACFID Code of Conduct, conducting our work with transparency, accountability and integrity. We are also a signatory to the Fundraising Institute of Australia (FIA) code of conduct. We welcome feedback on this report and on our operations and conduct more generally. Please send any feedback or complaints to enquiries@wwf.org.au

More information about the ACFID Code of Conduct is available from www.acfid.asn.au/code-of-conduct or by contacting ACFID on main@acfid.asn.au or 02 6281 9211. Complaints relating to alleged breaches of the Code of Conduct by any signatory agency can be made by any member of the public to the ACFID Code of Conduct Committee.



The Professional Body for Australian Fundraising

#togetherpossible

Working with our partners and supporters, here's what was made possible this year...

GREAT BARRIER REEF

Purchased a 600-metre long gill net and removed it from Princess Charlotte Bay – forever – to safeguard dugongs, dolphins, turtles and sharks.

ANTARCTICA

Conducted world-first radio-tracking of Antarctic minke whales in the Southern Ocean to map critical feeding habitat.

ASIA-PACIFIC

Launched a program to protect and manage a priority patch of tiger habitat in the Dawna Tenasserim Landscape, on the border of Thailand and Myanmar.



QUEENSLAND

Helped to secure stronger tree-clearing laws, to protect koalas, other wildlife and the Great Barrier Reef.

SOUTHEAST AUSTRALIA

Eastern quolls reintroduced to the Australian mainland more than 50 years after going locally extinct.

INDIGENOUS PARTNERSHIPS

Supported Paruku Rangers, who rediscovered the endangered night parrot in the Kimberley, after more than a century.

	<p>Why we are here To stop the degradation of the planet's natural environment and to build a future in which humans live in harmony with nature.</p> <p>wwf.org.au</p>
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WWF-Australia National Office

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