

# Technology and AI Strategy Advisory Group

Supporting WWF-Australia with a Technology & AI Roadmap

The Technology & AI Strategy Advisory Group will play a pivotal role in shaping the organisation's technological & AI future, fostering innovation while ensuring ethical and effective governance.

The group will proactively share emerging trends and developments, ensuring WWF-Australia remains agile and informed amidst the ongoing rapid evolution within the technology and AI landscape. By continuously scanning the horizon for new opportunities, risks, and innovations, the advisory group will support the organisation in anticipating change rather than merely responding to it.

By combining the expertise of independent members, Board and Governors, this time bound group will empower the whole organisation to achieve sustainable success at a crucial time of digital technology disruption – both opportunity and risk.

## Purpose

To guide and advise on the organisation's strategic approach to technology & AI initiatives providing support and advice to the Executive and Board.

Further, to provide insights on technology and AI initiatives, focusing on trends, strategy, and enabling the organization to adapt to rapid changes in digital and AI advancements.

The group is not intended to make operational or system selection decisions.

## Scope of Work

The Advisory Group will operate as a short-term, agile advisory body (initially for 24 months), The group will focus on the following key areas:

- Advise Board, FARM & Exec on strategic matters related to Technology & AI (opportunities and risk)
- Share insights and learnings in new tech & AI advancement
- Provide guidance as required to the Executive team on matters related to Technology & AI – including but not limited to organisational tech; marketing technology; conservation technology; organisational technology change management, adopting and embedding AI for operations, marketing, fundraising and conservation; data and security.
- This Group is advisory in nature and does not have any Board delegated decision-making authority

## Membership

The Advisory Group will comprise a combination of, Board, Governors and independent members with expertise in digital technology (with application in either organisations or conservation), AI, governance, and related fields. The Group will be Chaired by a Director to ensure continuity and alignment with Board priorities. The CEO and Exec have a standing invitation to attend meetings.

*Work to ensure diversity of views and experience in different areas*

As an agile advisory body the Group is encouraged to invite additional experts as guests, to join discussions where appropriate on specific topics.

## Meetings

Over the 24 months of this groups remit, the Advisory Group agreed to meet monthly (aiming for 10 times per year) for 1hr.

The meetings will be virtual, with 2-3 hours maximum. The agenda is set by the executive team, in dialogue with the Advisory Group Chair and guidance from board members.

Advice from the Advisory Group is shared with the broader organisation through relevant Executive.

Meeting summary or minutes will be shared with the Board at the next meeting and with the TDSC and relevant staff via the Executive.

## Review

The role of the Advisory Group will be reviewed in 12 months' time to ensure it reflects the fast moving nature of AI and the progress that WWF has made in working with AI.

At the end of 24 month remit the group may evolve or sunset based on organisational needs.

## Deliverables

The Advisory Group will provide strategic input to support WWF's delivery of:

- A high level, future focused Technology & AI Roadmap for WWF-Australia (by April 2026) that supports an integrated approach in delivering the Strategic Plan and Annual Strategic Execution Plan
- Increased Strategic capabilities on AI and Tech in Board, Exec and TDSC
- A safe sounding board for cutting edge AI in regeneration conservation projects coming from the teams

## REVISION HISTORY

<b>ACTION</b>	<b>DATE OF MEETING</b>
ToR approved by Board	4 September 2025
Advisory group confirmed meeting cadence	13 October 2025